



**ROANOKE REGIONAL
PARTNERSHIP**

Bonsack Submarket
Demographics
10-12-15 Minutes

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MARKET LOCATION MAP

MARKET PROFILE

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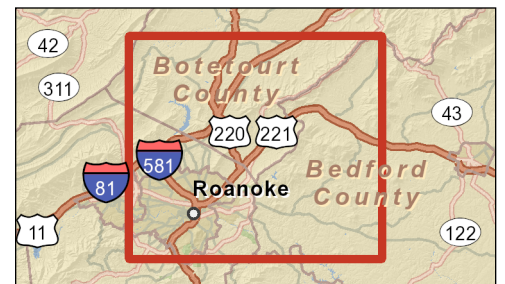
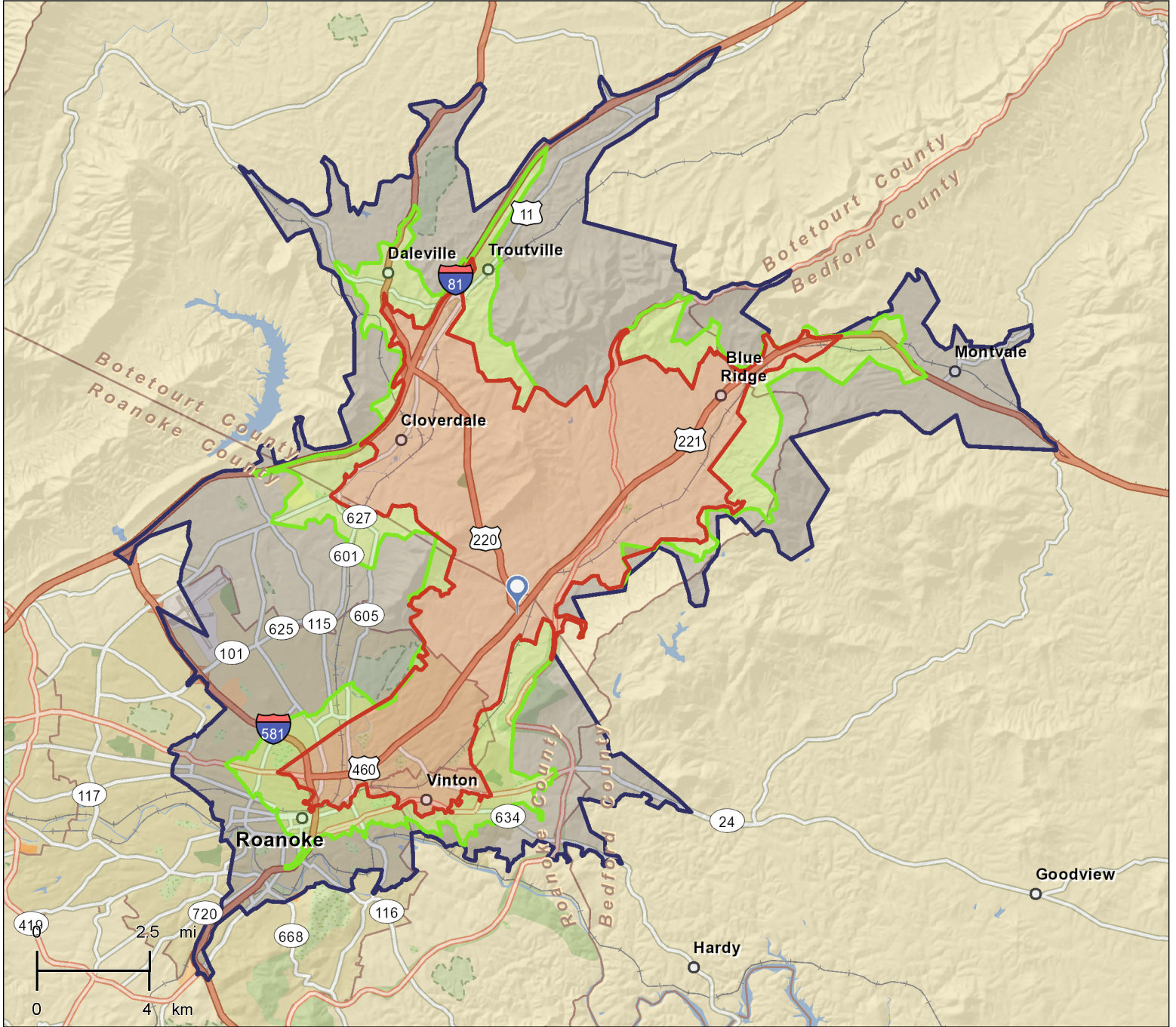


Market Location



Bonsack
4300 STHY 220 Alt, Roanoke, VA, 24012
Drive Time: 10, 12, 15 Minutes

Latitude: 37.32435
Longitude: -79.87019





Market Profile

Bonsack
 4300 STHY 220 Alt, Roanoke, VA, 24012
 Drive Time: 10 minutes

Latitude: 37.32435
 Longitude: -79.87019

	0 - 10 minutes	0 - 12 minutes	0 - 15 minutes
Population Summary			
2000 Total Population	23,469	44,057	97,314
2010 Total Population	25,735	47,998	102,878
2012 Total Population	25,794	48,143	103,629
2012 Group Quarters	121	1,760	3,064
2017 Total Population	25,898	48,548	105,292
2012-2017 Annual Rate	0.08%	0.17%	0.32%
Household Summary			
2000 Households	9,312	17,275	40,319
2000 Average Household Size	2.51	2.46	2.33
2010 Households	10,478	19,080	42,614
2010 Average Household Size	2.44	2.42	2.34
2012 Households	10,489	19,116	42,891
2012 Average Household Size	2.45	2.43	2.34
2017 Households	10,572	19,286	43,547
2017 Average Household Size	2.44	2.43	2.35
2012-2017 Annual Rate	0.16%	0.18%	0.30%
2010 Families	7,296	12,425	26,407
2010 Average Family Size	2.91	2.96	2.93
2012 Families	7,237	12,330	26,301
2012 Average Family Size	2.91	2.96	2.93
2017 Families	7,298	12,468	26,769
2017 Average Family Size	2.91	2.97	2.95
2012-2017 Annual Rate	0.17%	0.22%	0.35%
Housing Unit Summary			
2000 Housing Units	9,736	18,449	43,174
Owner Occupied Housing Units	71.1%	62.7%	60.5%
Renter Occupied Housing Units	24.6%	30.9%	32.9%
Vacant Housing Units	4.3%	6.4%	6.6%
2010 Housing Units	11,155	20,746	46,738
Owner Occupied Housing Units	67.1%	58.8%	57.7%
Renter Occupied Housing Units	26.8%	33.1%	33.4%
Vacant Housing Units	6.1%	8.0%	8.8%
2012 Housing Units	11,226	20,821	47,111
Owner Occupied Housing Units	64.7%	56.5%	55.4%
Renter Occupied Housing Units	28.7%	35.3%	35.7%
Vacant Housing Units	6.6%	8.2%	9.0%
2017 Housing Units	11,386	21,066	47,955
Owner Occupied Housing Units	65.0%	56.9%	55.9%
Renter Occupied Housing Units	27.8%	34.6%	34.9%
Vacant Housing Units	7.1%	8.4%	9.2%
Median Household Income			
2012	\$50,821	\$41,030	\$40,020
2017	\$57,627	\$46,410	\$44,630
Median Home Value			
2012	\$183,583	\$161,304	\$150,005
2017	\$205,048	\$179,896	\$165,585
Per Capita Income			
2012	\$24,990	\$22,687	\$22,597
2017	\$27,460	\$24,750	\$24,674
Median Age			
2010	40.0	39.0	39.9
2012	40.4	39.4	40.3
2017	41.0	39.9	40.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



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2012 Households by Income			
Household Income Base	10,489	19,116	42,891
<\$15,000	12.0%	17.4%	17.5%
\$15,000 - \$24,999	10.2%	12.0%	11.3%
\$25,000 - \$34,999	11.6%	13.2%	14.4%
\$35,000 - \$49,999	15.2%	15.3%	16.3%
\$50,000 - \$74,999	19.6%	17.5%	18.6%
\$75,000 - \$99,999	17.8%	13.6%	11.7%
\$100,000 - \$149,999	10.0%	8.0%	7.0%
\$150,000 - \$199,999	2.2%	1.9%	1.8%
\$200,000+	1.4%	1.2%	1.3%
Average Household Income	\$61,304	\$53,811	\$52,603
2017 Households by Income			
Household Income Base	10,572	19,286	43,547
<\$15,000	12.5%	18.2%	18.3%
\$15,000 - \$24,999	8.0%	9.5%	9.0%
\$25,000 - \$34,999	9.5%	11.2%	12.2%
\$35,000 - \$49,999	13.1%	13.6%	14.6%
\$50,000 - \$74,999	17.6%	16.1%	17.4%
\$75,000 - \$99,999	24.0%	18.7%	16.6%
\$100,000 - \$149,999	11.1%	9.0%	8.1%
\$150,000 - \$199,999	2.7%	2.3%	2.3%
\$200,000+	1.5%	1.2%	1.3%
Average Household Income	\$67,133	\$58,864	\$57,655
2012 Owner Occupied Housing Units by Value			
Total	7,264	11,758	26,090
<\$50,000	1.2%	3.2%	2.7%
\$50,000 - \$99,999	12.7%	19.7%	19.2%
\$100,000 - \$149,999	20.5%	22.5%	28.1%
\$150,000 - \$199,999	23.1%	20.5%	22.0%
\$200,000 - \$249,999	18.9%	15.4%	12.6%
\$250,000 - \$299,999	10.9%	8.5%	6.7%
\$300,000 - \$399,999	9.2%	7.5%	6.0%
\$400,000 - \$499,999	2.4%	2.0%	1.8%
\$500,000 - \$749,999	0.8%	0.7%	0.7%
\$750,000 - \$999,999	0.1%	0.1%	0.1%
\$1,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$198,169	\$178,049	\$170,207
2017 Owner Occupied Housing Units by Value			
Total	7,403	11,991	26,814
<\$50,000	1.0%	2.8%	2.4%
\$50,000 - \$99,999	11.2%	18.4%	17.8%
\$100,000 - \$149,999	16.2%	18.2%	23.4%
\$150,000 - \$199,999	19.3%	17.7%	20.5%
\$200,000 - \$249,999	22.4%	18.7%	15.8%
\$250,000 - \$299,999	13.9%	11.0%	8.8%
\$300,000 - \$399,999	10.1%	8.3%	6.7%
\$400,000 - \$499,999	3.9%	3.3%	2.9%
\$500,000 - \$749,999	1.6%	1.4%	1.4%
\$750,000 - \$999,999	0.2%	0.2%	0.2%
\$1,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$216,954	\$194,815	\$185,953

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

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	0 - 10 minutes	0 - 12 minutes	0 - 15 minutes
2010 Population by Age			
Total	25,736	47,998	102,880
0 - 4	6.4%	6.4%	6.3%
5 - 9	6.5%	6.4%	6.1%
10 - 14	6.9%	6.6%	6.1%
15 - 24	11.7%	12.7%	12.3%
25 - 34	11.8%	12.6%	12.8%
35 - 44	14.1%	13.8%	13.5%
45 - 54	15.8%	15.4%	15.1%
55 - 64	13.4%	12.9%	13.1%
65 - 74	7.9%	7.4%	7.6%
75 - 84	4.3%	4.2%	5.0%
85 +	1.4%	1.6%	2.1%
18 +	76.2%	76.6%	77.7%
2012 Population by Age			
Total	25,796	48,143	103,629
0 - 4	6.4%	6.4%	6.2%
5 - 9	6.4%	6.3%	6.0%
10 - 14	6.7%	6.5%	6.0%
15 - 24	11.4%	12.5%	12.1%
25 - 34	11.9%	12.7%	13.0%
35 - 44	13.7%	13.4%	13.1%
45 - 54	15.3%	15.0%	14.6%
55 - 64	14.0%	13.5%	13.6%
65 - 74	8.4%	7.8%	8.2%
75 - 84	4.3%	4.2%	5.0%
85 +	1.4%	1.7%	2.2%
18 +	76.6%	77.0%	78.1%
2017 Population by Age			
Total	25,897	48,549	105,294
0 - 4	6.3%	6.3%	6.2%
5 - 9	6.3%	6.3%	6.0%
10 - 14	6.7%	6.5%	6.0%
15 - 24	10.7%	11.7%	11.3%
25 - 34	11.9%	12.7%	13.0%
35 - 44	13.2%	13.0%	12.7%
45 - 54	14.1%	13.8%	13.5%
55 - 64	14.6%	14.1%	14.2%
65 - 74	10.1%	9.4%	9.8%
75 - 84	4.6%	4.4%	5.2%
85 +	1.5%	1.8%	2.3%
18 +	76.9%	77.2%	78.4%
2010 Population by Sex			
Males	12,487	23,176	49,456
Females	13,248	24,822	53,422
2012 Population by Sex			
Males	12,545	23,289	49,916
Females	13,249	24,854	53,713
2017 Population by Sex			
Males	12,604	23,484	50,722
Females	13,294	25,064	54,569

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

June 21, 2013

Made with Esri Business Analyst



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2010 Population by Race/Ethnicity			
Total	25,734	47,998	102,879
White Alone	86.8%	77.3%	76.3%
Black Alone	8.3%	17.1%	17.4%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	1.3%	1.4%	1.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	1.7%	1.9%
Two or More Races	1.8%	2.3%	2.3%
Hispanic Origin	3.4%	3.7%	4.6%
Diversity Index	28.9	41.7	44.1
2012 Population by Race/Ethnicity			
Total	25,793	48,143	103,629
White Alone	86.3%	76.9%	75.9%
Black Alone	8.6%	17.4%	17.6%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	1.3%	1.4%	1.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.8%	2.0%
Two or More Races	1.8%	2.3%	2.4%
Hispanic Origin	3.6%	3.9%	4.9%
Diversity Index	30.0	42.5	44.8
2017 Population by Race/Ethnicity			
Total	25,897	48,547	105,292
White Alone	84.9%	75.5%	74.6%
Black Alone	9.3%	17.9%	18.0%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	1.4%	1.5%	1.9%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.1%	2.2%	2.4%
Two or More Races	2.1%	2.6%	2.7%
Hispanic Origin	4.6%	4.9%	6.0%
Diversity Index	33.4	45.4	47.7
2010 Population by Relationship and Household Type			
Total	25,735	47,998	102,878
In Households	99.5%	96.3%	97.0%
In Family Households	84.5%	79.0%	77.9%
Householder	28.3%	26.0%	25.6%
Spouse	21.6%	18.0%	17.5%
Child	29.9%	29.6%	28.7%
Other relative	2.7%	3.0%	3.5%
Nonrelative	2.0%	2.4%	2.6%
In Nonfamily Households	15.1%	17.3%	19.2%
In Group Quarters	0.5%	3.7%	3.0%
Institutionalized Population	0.4%	1.5%	1.5%
Noninstitutionalized Population	0.0%	2.2%	1.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



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Latitude: 37.32435
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	0 - 10 minutes	0 - 12 minutes	0 - 15 minutes
2010 Households by Type			
Total	10,477	19,080	42,613
Households with 1 Person	24.7%	28.7%	31.4%
Households with 2+ People	75.3%	71.3%	68.6%
Family Households	69.6%	65.1%	62.0%
Husband-wife Families	53.4%	45.1%	42.4%
With Related Children	22.1%	18.5%	16.8%
Other Family (No Spouse Present)	16.3%	20.0%	19.6%
Other Family with Male Householder	4.4%	4.8%	4.7%
With Related Children	2.8%	2.9%	2.7%
Other Family with Female Householder	11.8%	15.3%	14.9%
With Related Children	8.0%	10.5%	9.8%
Nonfamily Households	5.6%	6.2%	6.6%
All Households with Children	33.3%	32.4%	29.8%
Multigenerational Households	3.1%	3.7%	3.7%
Unmarried Partner Households	6.3%	6.9%	6.9%
Male-female	5.6%	6.1%	6.1%
Same-sex	0.7%	0.8%	0.8%
2010 Households by Size			
Total	10,478	19,080	42,614
1 Person Household	24.7%	28.7%	31.4%
2 Person Household	37.2%	34.7%	34.0%
3 Person Household	17.3%	16.6%	15.6%
4 Person Household	13.4%	12.2%	11.1%
5 Person Household	5.2%	5.1%	4.8%
6 Person Household	1.6%	1.8%	1.9%
7 + Person Household	0.7%	1.0%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	10,478	19,080	42,614
Owner Occupied	71.4%	64.0%	63.3%
Owned with a Mortgage/Loan	52.5%	46.4%	45.2%
Owned Free and Clear	18.9%	17.6%	18.1%
Renter Occupied	28.6%	36.0%	36.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

Bonsack
4300 STHY 220 Alt, Roanoke, VA, 24012
Drive Time: 10 minutes

Latitude: 37.32435
Longitude: -79.87019

Summary	Census 2010	2012	2017
Population	25,735	25,794	25,898
Households	10,478	10,489	10,572
Families	7,296	7,237	7,298
Average Household Size	2.44	2.45	2.44
Owner Occupied Housing Units	7,484	7,264	7,403
Renter Occupied Housing Units	2,994	3,226	3,169
Median Age	40.0	40.4	41.0
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.08%	0.87%	0.68%
Households	0.16%	0.91%	0.74%
Families	0.17%	0.94%	0.72%
Owner HHs	0.38%	1.04%	0.91%
Median Household Income	2.55%	2.92%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	1,262	12.0%	1,318	12.5%
\$15,000 - \$24,999	1,070	10.2%	849	8.0%
\$25,000 - \$34,999	1,219	11.6%	1,007	9.5%
\$35,000 - \$49,999	1,590	15.2%	1,383	13.1%
\$50,000 - \$74,999	2,061	19.6%	1,856	17.6%
\$75,000 - \$99,999	1,862	17.8%	2,540	24.0%
\$100,000 - \$149,999	1,049	10.0%	1,178	11.1%
\$150,000 - \$199,999	228	2.2%	287	2.7%
\$200,000+	148	1.4%	154	1.5%
Median Household Income	\$50,821		\$57,627	
Average Household Income	\$61,304		\$67,133	
Per Capita Income	\$24,990		\$27,460	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,650	6.4%	1,646	6.4%	1,639	6.3%
5 - 9	1,660	6.5%	1,649	6.4%	1,630	6.3%
10 - 14	1,764	6.9%	1,734	6.7%	1,736	6.7%
15 - 19	1,611	6.3%	1,538	6.0%	1,470	5.7%
20 - 24	1,389	5.4%	1,414	5.5%	1,302	5.0%
25 - 34	3,035	11.8%	3,078	11.9%	3,088	11.9%
35 - 44	3,630	14.1%	3,525	13.7%	3,414	13.2%
45 - 54	4,067	15.8%	3,948	15.3%	3,642	14.1%
55 - 64	3,446	13.4%	3,614	14.0%	3,780	14.6%
65 - 74	2,026	7.9%	2,171	8.4%	2,625	10.1%
75 - 84	1,108	4.3%	1,112	4.3%	1,184	4.6%
85+	349	1.4%	367	1.4%	387	1.5%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	22,337	86.8%	22,261	86.3%	21,990	84.9%
Black Alone	2,139	8.3%	2,223	8.6%	2,403	9.3%
American Indian Alone	49	0.2%	50	0.2%	58	0.2%
Asian Alone	325	1.3%	333	1.3%	362	1.4%
Pacific Islander Alone	3	0.0%	3	0.0%	4	0.0%
Some Other Race Alone	420	1.6%	447	1.7%	548	2.1%
Two or More Races	461	1.8%	476	1.8%	532	2.1%
Hispanic Origin (Any Race)	863	3.4%	938	3.6%	1,190	4.6%

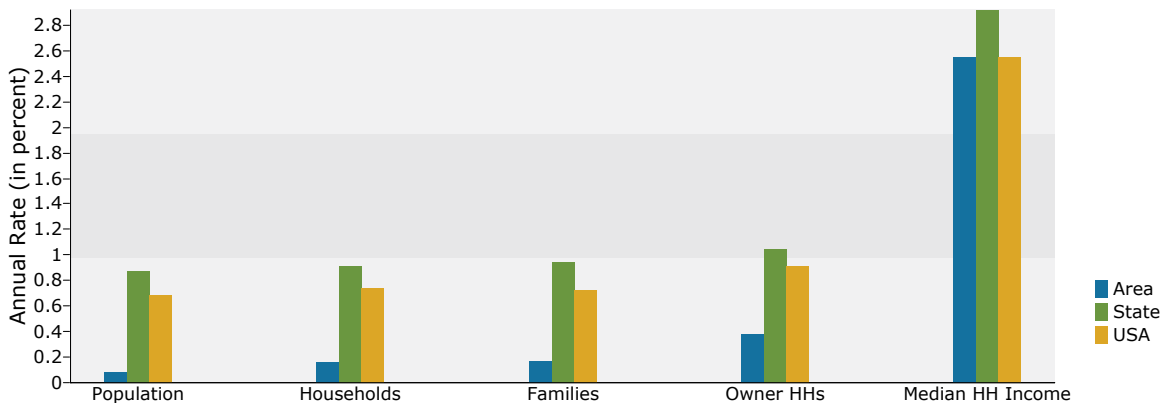
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

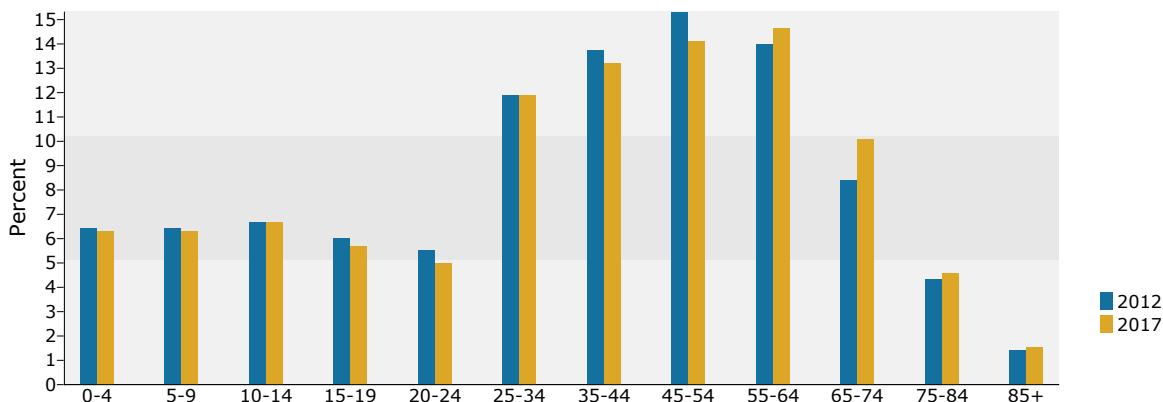
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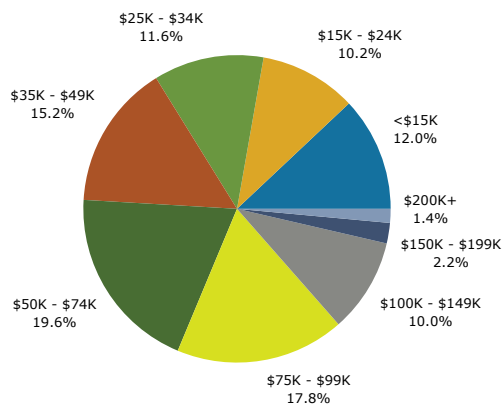
Trends 2012-2017



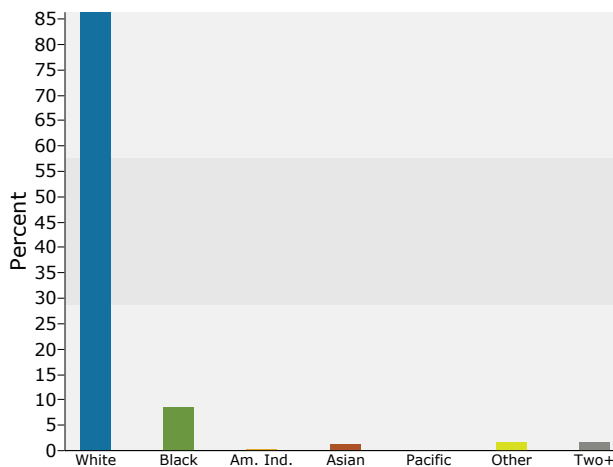
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

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 Drive Time: 12 minutes

Latitude: 37.32435
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Summary	Census 2010	2012	2017
Population	47,998	48,143	48,548
Households	19,080	19,116	19,286
Families	12,425	12,330	12,468
Average Household Size	2.42	2.43	2.43
Owner Occupied Housing Units	12,208	11,758	11,991
Renter Occupied Housing Units	6,872	7,358	7,294
Median Age	39.0	39.4	39.9
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.17%	0.87%	0.68%
Households	0.18%	0.91%	0.74%
Families	0.22%	0.94%	0.72%
Owner HHs	0.39%	1.04%	0.91%
Median Household Income	2.49%	2.92%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	3,325	17.4%	3,507	18.2%
\$15,000 - \$24,999	2,285	12.0%	1,840	9.5%
\$25,000 - \$34,999	2,531	13.2%	2,163	11.2%
\$35,000 - \$49,999	2,927	15.3%	2,628	13.6%
\$50,000 - \$74,999	3,353	17.5%	3,103	16.1%
\$75,000 - \$99,999	2,592	13.6%	3,613	18.7%
\$100,000 - \$149,999	1,520	8.0%	1,745	9.0%
\$150,000 - \$199,999	358	1.9%	453	2.3%
\$200,000+	225	1.2%	233	1.2%
Median Household Income	\$41,030		\$46,410	
Average Household Income	\$53,811		\$58,864	
Per Capita Income	\$22,687		\$24,750	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,064	6.4%	3,061	6.4%	3,073	6.3%
5 - 9	3,070	6.4%	3,057	6.3%	3,048	6.3%
10 - 14	3,173	6.6%	3,127	6.5%	3,158	6.5%
15 - 19	3,149	6.6%	3,018	6.3%	2,912	6.0%
20 - 24	2,924	6.1%	2,977	6.2%	2,778	5.7%
25 - 34	6,037	12.6%	6,124	12.7%	6,173	12.7%
35 - 44	6,636	13.8%	6,462	13.4%	6,306	13.0%
45 - 54	7,412	15.4%	7,206	15.0%	6,700	13.8%
55 - 64	6,206	12.9%	6,498	13.5%	6,824	14.1%
65 - 74	3,528	7.4%	3,776	7.8%	4,574	9.4%
75 - 84	2,016	4.2%	2,016	4.2%	2,138	4.4%
85+	783	1.6%	821	1.7%	865	1.8%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	37,123	77.3%	37,021	76.9%	36,667	75.5%
Black Alone	8,202	17.1%	8,353	17.4%	8,707	17.9%
American Indian Alone	105	0.2%	107	0.2%	120	0.2%
Asian Alone	657	1.4%	669	1.4%	724	1.5%
Pacific Islander Alone	20	0.0%	22	0.0%	25	0.1%
Some Other Race Alone	805	1.7%	852	1.8%	1,052	2.2%
Two or More Races	1,086	2.3%	1,119	2.3%	1,252	2.6%
Hispanic Origin (Any Race)	1,768	3.7%	1,897	3.9%	2,400	4.9%

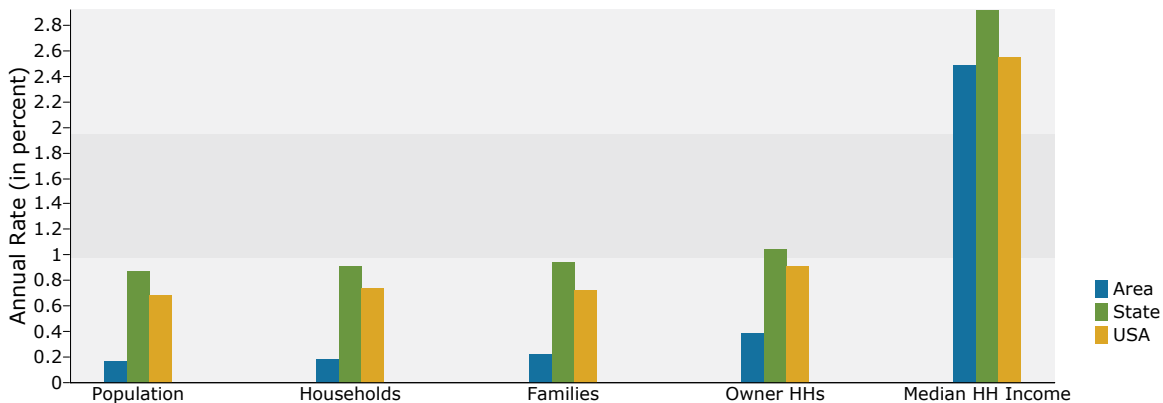
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

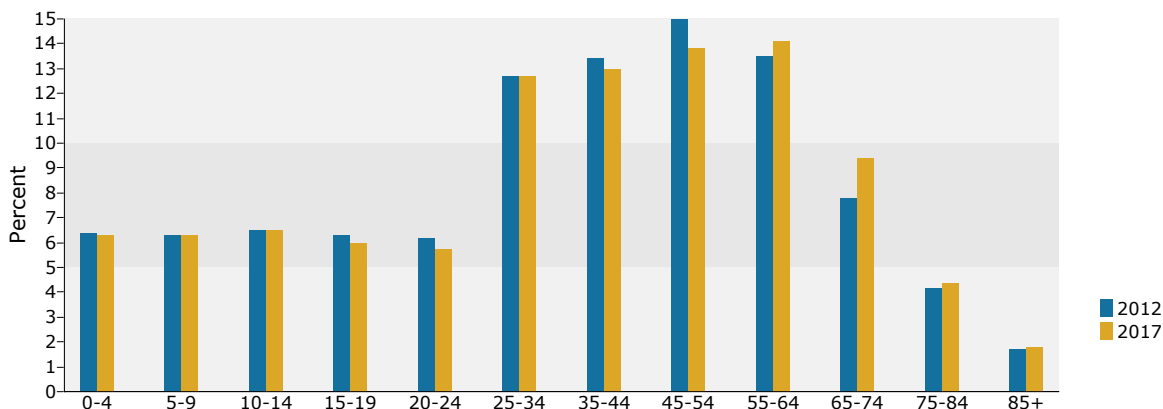
Bonsack
 4300 STHY 220 Alt, Roanoke, VA, 24012
 Drive Time: 12 minutes

Latitude: 37.32435
 Longitude: -79.87019

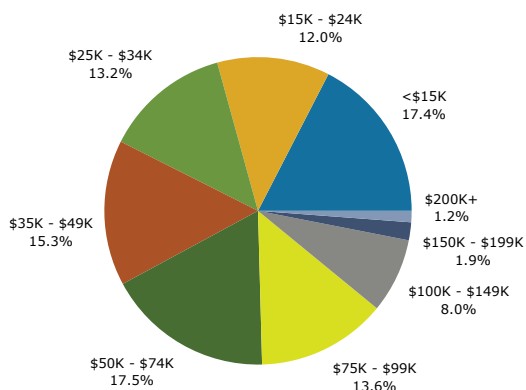
Trends 2012-2017



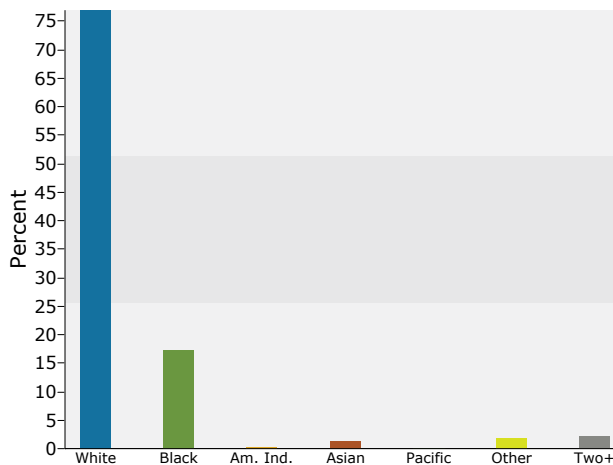
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

Bonsack
4300 STHY 220 Alt, Roanoke, VA, 24012
Drive Time: 15 minutes

Latitude: 37.32435
Longitude: -79.87019

Summary	Census 2010	2012	2017
Population	102,878	103,629	105,292
Households	42,614	42,891	43,547
Families	26,407	26,301	26,769
Average Household Size	2.34	2.34	2.35
Owner Occupied Housing Units	26,983	26,090	26,814
Renter Occupied Housing Units	15,631	16,801	16,732
Median Age	39.9	40.3	40.8
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.32%	0.87%	0.68%
Households	0.30%	0.91%	0.74%
Families	0.35%	0.94%	0.72%
Owner HHs	0.55%	1.04%	0.91%
Median Household Income	2.20%	2.92%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	7,494	17.5%	7,990	18.3%
\$15,000 - \$24,999	4,843	11.3%	3,941	9.0%
\$25,000 - \$34,999	6,197	14.4%	5,330	12.2%
\$35,000 - \$49,999	6,999	16.3%	6,348	14.6%
\$50,000 - \$74,999	7,989	18.6%	7,593	17.4%
\$75,000 - \$99,999	5,023	11.7%	7,223	16.6%
\$100,000 - \$149,999	3,013	7.0%	3,545	8.1%
\$150,000 - \$199,999	787	1.8%	1,005	2.3%
\$200,000+	546	1.3%	573	1.3%
Median Household Income	\$40,020		\$44,630	
Average Household Income	\$52,603		\$57,655	
Per Capita Income	\$22,597		\$24,674	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,452	6.3%	6,461	6.2%	6,526	6.2%
5 - 9	6,273	6.1%	6,258	6.0%	6,271	6.0%
10 - 14	6,316	6.1%	6,244	6.0%	6,350	6.0%
15 - 19	6,421	6.2%	6,164	5.9%	5,964	5.7%
20 - 24	6,227	6.1%	6,363	6.1%	5,957	5.7%
25 - 34	13,159	12.8%	13,424	13.0%	13,640	13.0%
35 - 44	13,878	13.5%	13,564	13.1%	13,338	12.7%
45 - 54	15,522	15.1%	15,143	14.6%	14,164	13.5%
55 - 64	13,441	13.1%	14,113	13.6%	14,909	14.2%
65 - 74	7,870	7.6%	8,451	8.2%	10,276	9.8%
75 - 84	5,166	5.0%	5,179	5.0%	5,494	5.2%
85+	2,153	2.1%	2,265	2.2%	2,405	2.3%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	78,498	76.3%	78,705	75.9%	78,591	74.6%
Black Alone	17,913	17.4%	18,194	17.6%	18,915	18.0%
American Indian Alone	277	0.3%	284	0.3%	328	0.3%
Asian Alone	1,806	1.8%	1,851	1.8%	2,024	1.9%
Pacific Islander Alone	37	0.0%	39	0.0%	47	0.0%
Some Other Race Alone	1,945	1.9%	2,065	2.0%	2,570	2.4%
Two or More Races	2,403	2.3%	2,491	2.4%	2,817	2.7%
Hispanic Origin (Any Race)	4,702	4.6%	5,028	4.9%	6,342	6.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

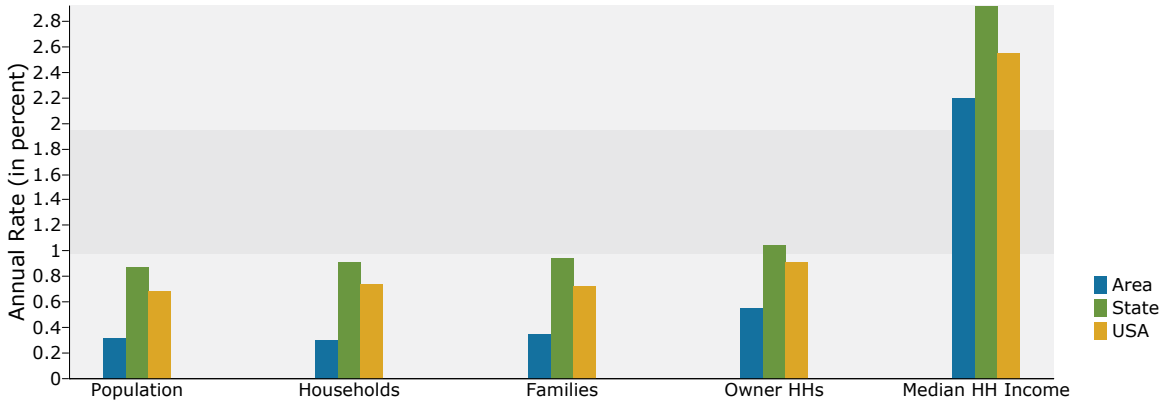


Demographic and Income Profile

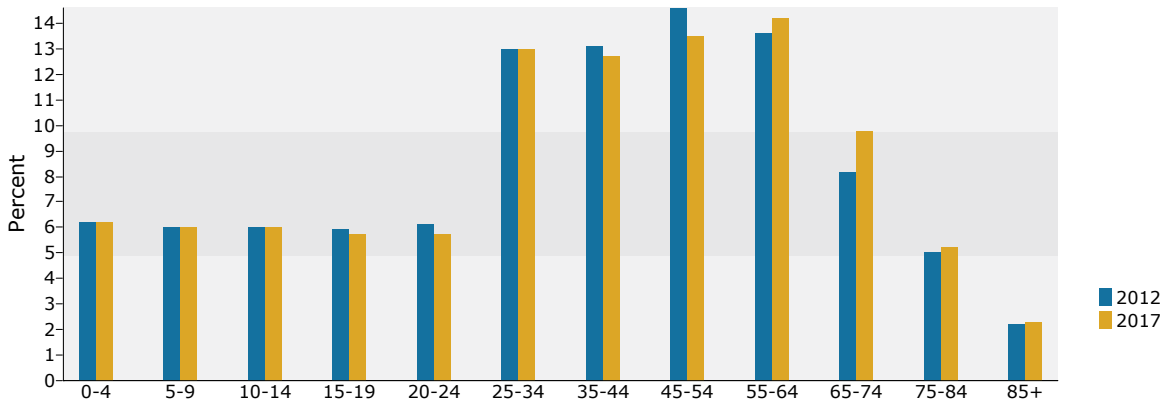
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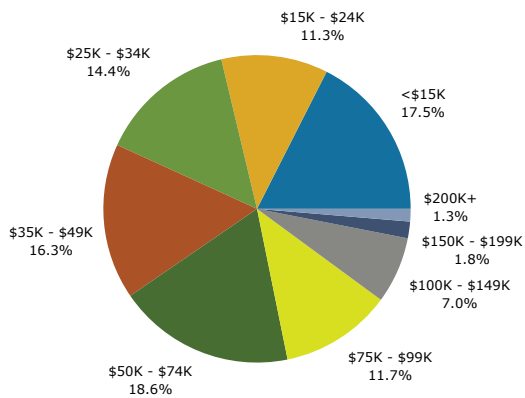
Trends 2012-2017



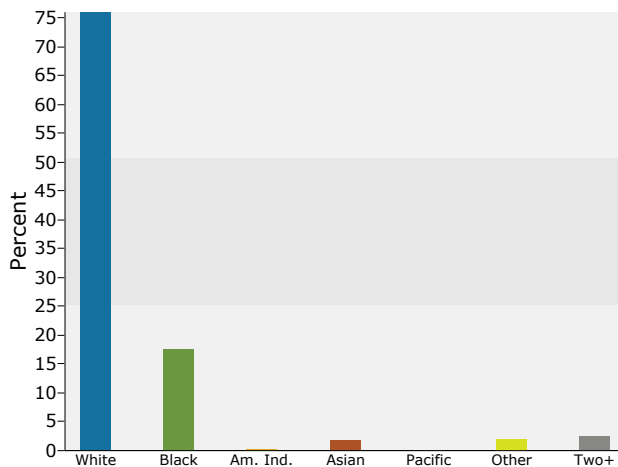
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.