



**ROANOKE REGIONAL
PARTNERSHIP**

Hidden Valley Submarket
Demographics
7-9-11 Minutes

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MARKET PROFILE

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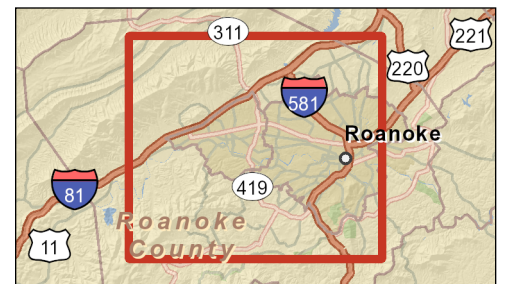
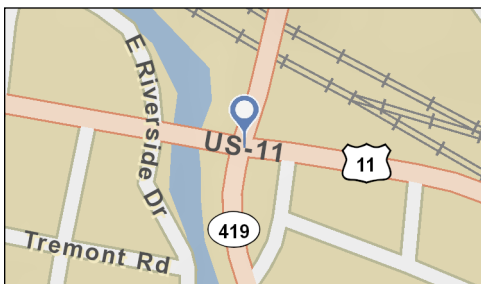
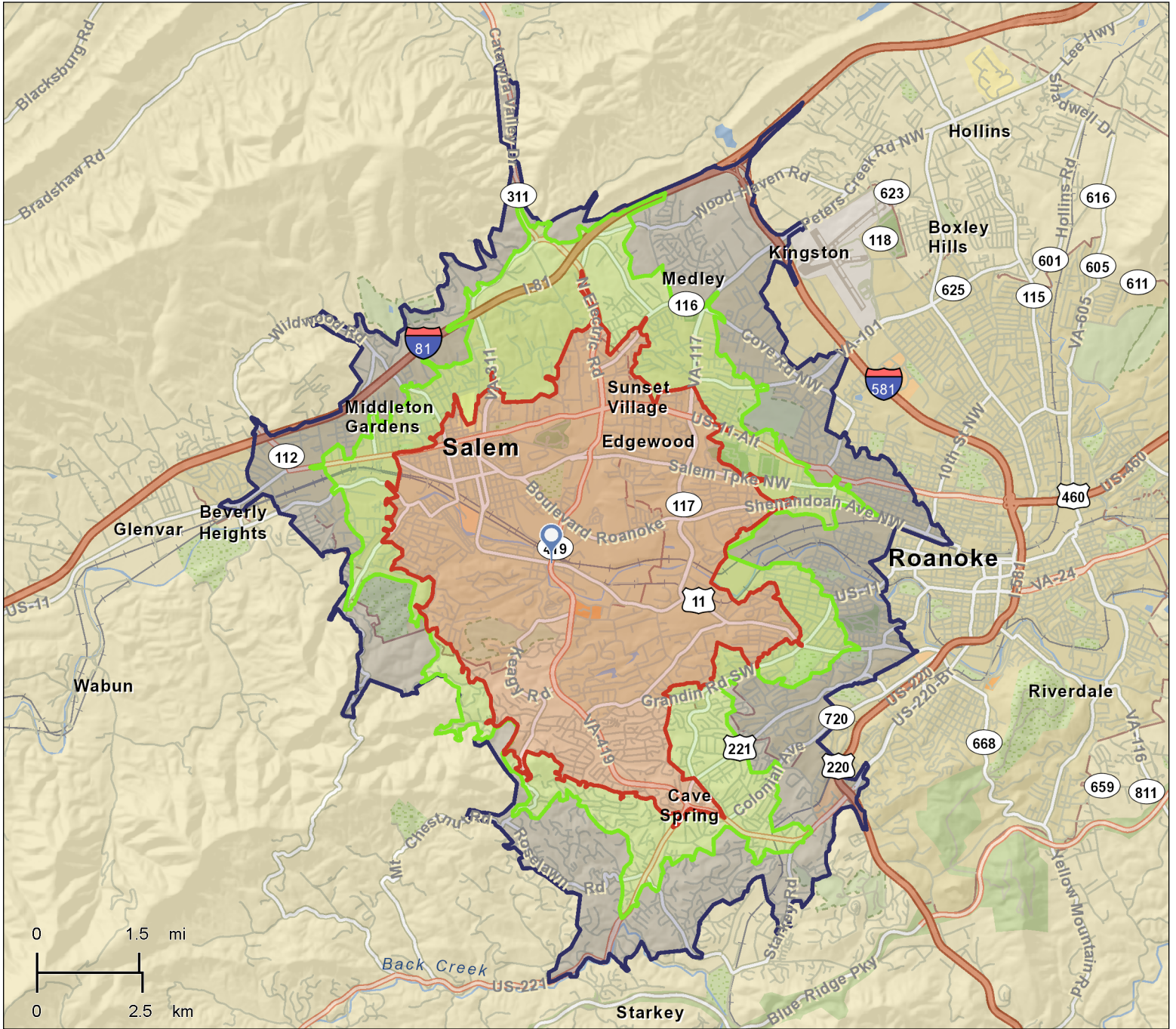


Market Location



Hidden Valley
STHY 419, Salem, VA, 24153
Drive Time: 7, 9, 11 Minutes

Latitude: 37.27167
Longitude: -80.0379





Market Profile

Hidden Valley
 STHY 419, Salem, VA, 24153
 Drive Time: 7 minutes

Latitude: 37.27167
 Longitude: -80.0379

	0 - 7 minutes	0 - 9 minutes	0 - 11 minutes
Population Summary			
2000 Total Population	32,945	58,174	87,705
2010 Total Population	32,365	58,366	88,342
2012 Total Population	32,562	58,415	88,740
2012 Group Quarters	880	1,603	1,942
2017 Total Population	33,131	58,957	89,975
2012-2017 Annual Rate	0.35%	0.19%	0.28%
Household Summary			
2000 Households	14,246	24,709	37,341
2000 Average Household Size	2.23	2.27	2.28
2010 Households	14,142	24,900	37,775
2010 Average Household Size	2.23	2.28	2.29
2012 Households	14,211	24,906	37,946
2012 Average Household Size	2.23	2.28	2.29
2017 Households	14,428	25,100	38,432
2017 Average Household Size	2.24	2.29	2.29
2012-2017 Annual Rate	0.30%	0.16%	0.26%
2010 Families	8,357	15,183	23,191
2010 Average Family Size	2.86	2.89	2.90
2012 Families	8,319	15,034	23,054
2012 Average Family Size	2.86	2.89	2.89
2017 Families	8,494	15,209	23,421
2017 Average Family Size	2.87	2.90	2.90
2012-2017 Annual Rate	0.42%	0.23%	0.32%
Housing Unit Summary			
2000 Housing Units	14,973	25,889	39,405
Owner Occupied Housing Units	59.5%	61.8%	61.6%
Renter Occupied Housing Units	35.6%	33.7%	33.2%
Vacant Housing Units	4.9%	4.6%	5.2%
2010 Housing Units	15,484	26,935	40,997
Owner Occupied Housing Units	57.3%	59.6%	59.4%
Renter Occupied Housing Units	34.0%	32.8%	32.8%
Vacant Housing Units	8.7%	7.6%	7.9%
2012 Housing Units	15,594	27,032	41,184
Owner Occupied Housing Units	54.8%	57.2%	57.1%
Renter Occupied Housing Units	36.3%	35.0%	35.0%
Vacant Housing Units	8.9%	7.9%	7.9%
2017 Housing Units	15,873	27,353	41,744
Owner Occupied Housing Units	54.9%	57.3%	57.5%
Renter Occupied Housing Units	36.0%	34.4%	34.6%
Vacant Housing Units	9.1%	8.2%	7.9%
Median Household Income			
2012	\$42,815	\$45,445	\$46,093
2017	\$48,746	\$51,770	\$52,221
Median Home Value			
2012	\$153,738	\$162,362	\$164,233
2017	\$169,800	\$178,526	\$180,209
Per Capita Income			
2012	\$27,205	\$27,271	\$27,173
2017	\$30,121	\$30,148	\$30,002
Median Age			
2010	41.9	40.7	40.7
2012	42.4	41.2	41.2
2017	43.4	42.1	42.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

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2012 Households by Income			
Household Income Base	14,211	24,906	37,946
<\$15,000	12.5%	13.0%	13.0%
\$15,000 - \$24,999	11.7%	10.5%	10.3%
\$25,000 - \$34,999	15.5%	14.2%	13.6%
\$35,000 - \$49,999	17.0%	16.2%	16.3%
\$50,000 - \$74,999	18.6%	19.7%	19.9%
\$75,000 - \$99,999	10.3%	11.1%	11.1%
\$100,000 - \$149,999	9.1%	10.0%	10.2%
\$150,000 - \$199,999	2.4%	2.6%	2.9%
\$200,000+	2.9%	2.8%	2.6%
Average Household Income	\$60,170	\$61,697	\$62,012
2017 Households by Income			
Household Income Base	14,428	25,100	38,432
<\$15,000	13.2%	13.2%	13.4%
\$15,000 - \$24,999	9.5%	8.4%	8.3%
\$25,000 - \$34,999	13.2%	12.1%	11.5%
\$35,000 - \$49,999	15.1%	14.3%	14.4%
\$50,000 - \$74,999	17.5%	18.4%	18.5%
\$75,000 - \$99,999	14.7%	15.7%	15.7%
\$100,000 - \$149,999	10.9%	11.8%	11.9%
\$150,000 - \$199,999	3.1%	3.3%	3.6%
\$200,000+	2.9%	2.7%	2.6%
Average Household Income	\$66,977	\$68,477	\$68,686
2012 Owner Occupied Housing Units by Value			
Total	8,543	15,452	23,530
<\$50,000	1.0%	1.0%	1.7%
\$50,000 - \$99,999	14.0%	12.6%	13.7%
\$100,000 - \$149,999	33.2%	30.1%	27.3%
\$150,000 - \$199,999	24.1%	25.7%	25.7%
\$200,000 - \$249,999	12.9%	14.3%	14.1%
\$250,000 - \$299,999	5.8%	6.1%	6.6%
\$300,000 - \$399,999	5.2%	5.9%	6.4%
\$400,000 - \$499,999	2.4%	2.6%	2.6%
\$500,000 - \$749,999	1.2%	1.5%	1.6%
\$750,000 - \$999,999	0.2%	0.2%	0.2%
\$1,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$177,734	\$185,076	\$186,382
2017 Owner Occupied Housing Units by Value			
Total	8,710	15,685	23,991
<\$50,000	0.8%	0.8%	1.5%
\$50,000 - \$99,999	12.7%	11.2%	12.4%
\$100,000 - \$149,999	27.7%	24.4%	21.9%
\$150,000 - \$199,999	22.4%	23.7%	23.6%
\$200,000 - \$249,999	16.6%	18.2%	17.9%
\$250,000 - \$299,999	7.7%	8.1%	8.6%
\$300,000 - \$399,999	5.8%	6.4%	6.9%
\$400,000 - \$499,999	3.8%	4.0%	4.0%
\$500,000 - \$749,999	2.3%	2.7%	2.8%
\$750,000 - \$999,999	0.3%	0.4%	0.4%
\$1,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$196,370	\$204,935	\$206,381

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

Hidden Valley
 STHY 419, Salem, VA, 24153
 Drive Time: 11 minutes

Latitude: 37.27167
 Longitude: -80.0379

	0 - 7 minutes	0 - 9 minutes	0 - 11 minutes
2010 Population by Age			
Total	32,363	58,365	88,341
0 - 4	5.7%	6.0%	6.0%
5 - 9	5.4%	5.7%	5.7%
10 - 14	5.6%	5.9%	6.0%
15 - 24	13.5%	13.9%	13.5%
25 - 34	11.7%	11.6%	11.8%
35 - 44	11.9%	12.3%	12.5%
45 - 54	14.3%	14.5%	14.8%
55 - 64	13.5%	13.5%	13.7%
65 - 74	8.6%	7.9%	7.8%
75 - 84	6.7%	5.9%	5.7%
85 +	3.0%	2.7%	2.5%
18 +	79.6%	78.5%	78.2%
2012 Population by Age			
Total	32,562	58,416	88,742
0 - 4	5.7%	5.9%	6.0%
5 - 9	5.3%	5.7%	5.7%
10 - 14	5.5%	5.8%	5.9%
15 - 24	13.3%	13.7%	13.3%
25 - 34	11.8%	11.8%	11.9%
35 - 44	11.5%	11.9%	12.1%
45 - 54	13.9%	14.1%	14.3%
55 - 64	14.1%	14.1%	14.2%
65 - 74	9.1%	8.5%	8.4%
75 - 84	6.6%	5.9%	5.6%
85 +	3.1%	2.8%	2.6%
18 +	80.0%	79.0%	78.6%
2017 Population by Age			
Total	33,130	58,957	89,975
0 - 4	5.6%	5.8%	5.9%
5 - 9	5.3%	5.6%	5.6%
10 - 14	5.5%	5.8%	5.9%
15 - 24	12.5%	12.8%	12.4%
25 - 34	11.7%	11.7%	11.8%
35 - 44	11.1%	11.5%	11.7%
45 - 54	12.7%	12.9%	13.2%
55 - 64	14.6%	14.7%	14.8%
65 - 74	10.9%	10.1%	10.0%
75 - 84	6.8%	6.1%	5.9%
85 +	3.2%	2.9%	2.8%
18 +	80.3%	79.3%	79.0%
2010 Population by Sex			
Males	15,320	27,527	41,627
Females	17,045	30,839	46,715
2012 Population by Sex			
Males	15,443	27,613	41,911
Females	17,119	30,802	46,829
2017 Population by Sex			
Males	15,707	27,884	42,519
Females	17,424	31,074	47,456

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

Hidden Valley
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Latitude: 37.27167
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2010 Population by Race/Ethnicity			
Total	32,365	58,367	88,342
White Alone	79.1%	78.3%	74.5%
Black Alone	15.1%	15.9%	19.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.1%	2.2%	2.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	1.3%	1.3%
Two or More Races	2.2%	2.1%	2.1%
Hispanic Origin	3.4%	3.3%	3.2%
Diversity Index	39.4	40.2	44.3
2012 Population by Race/Ethnicity			
Total	32,562	58,416	88,740
White Alone	78.9%	78.1%	74.3%
Black Alone	15.0%	15.8%	19.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.1%	2.2%	2.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	1.5%	1.4%
Two or More Races	2.2%	2.1%	2.2%
Hispanic Origin	3.7%	3.6%	3.5%
Diversity Index	40.1	40.9	44.9
2017 Population by Race/Ethnicity			
Total	33,131	58,958	89,975
White Alone	77.8%	77.2%	73.3%
Black Alone	15.1%	15.9%	19.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.3%	2.4%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.0%	1.8%	1.7%
Two or More Races	2.5%	2.4%	2.4%
Hispanic Origin	4.8%	4.7%	4.5%
Diversity Index	42.9	43.4	47.3
2010 Population by Relationship and Household Type			
Total	32,365	58,366	88,342
In Households	97.3%	97.3%	97.8%
In Family Households	75.8%	77.2%	78.0%
Householder	26.0%	26.1%	26.2%
Spouse	18.1%	18.5%	18.4%
Child	26.9%	27.8%	28.4%
Other relative	2.9%	2.9%	3.0%
Nonrelative	2.0%	1.9%	2.0%
In Nonfamily Households	21.4%	20.1%	19.8%
In Group Quarters	2.7%	2.7%	2.2%
Institutionalized Population	1.3%	1.0%	0.7%
Noninstitutionalized Population	1.4%	1.7%	1.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

Hidden Valley
 STHY 419, Salem, VA, 24153
 Drive Time: 11 minutes

Latitude: 37.27167
 Longitude: -80.0379

	0 - 7 minutes	0 - 9 minutes	0 - 11 minutes
2010 Households by Type			
Total	14,142	24,900	37,775
Households with 1 Person	34.8%	33.0%	32.5%
Households with 2+ People	65.2%	67.0%	67.5%
Family Households	59.1%	61.0%	61.4%
Husband-wife Families	41.1%	43.1%	43.1%
With Related Children	15.7%	17.1%	17.1%
Other Family (No Spouse Present)	18.0%	17.9%	18.3%
Other Family with Male Householder	3.9%	3.8%	3.9%
With Related Children	2.2%	2.2%	2.2%
Other Family with Female Householder	14.0%	14.0%	14.5%
With Related Children	8.7%	9.1%	9.4%
Nonfamily Households	6.1%	6.1%	6.1%
All Households with Children	27.1%	28.9%	29.1%
Multigenerational Households	2.9%	2.9%	3.1%
Unmarried Partner Households	5.7%	5.7%	5.8%
Male-female	5.2%	5.1%	5.1%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	14,139	24,900	37,775
1 Person Household	34.8%	33.0%	32.5%
2 Person Household	34.1%	34.1%	34.1%
3 Person Household	15.1%	15.6%	15.7%
4 Person Household	10.1%	11.0%	11.0%
5 Person Household	4.0%	4.2%	4.4%
6 Person Household	1.3%	1.4%	1.5%
7 + Person Household	0.6%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	14,142	24,900	37,775
Owner Occupied	62.8%	64.5%	64.4%
Owned with a Mortgage/Loan	41.3%	44.0%	44.6%
Owned Free and Clear	21.5%	20.5%	19.9%
Renter Occupied	37.2%	35.5%	35.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

Hidden Valley
 STHY 419, Salem, VA, 24153
 Drive Time: 7 minutes

Latitude: 37.27167
 Longitude: -80.0379

Summary	Census 2010	2012	2017
Population	32,365	32,562	33,131
Households	14,142	14,211	14,428
Families	8,357	8,319	8,494
Average Household Size	2.23	2.23	2.24
Owner Occupied Housing Units	8,875	8,543	8,710
Renter Occupied Housing Units	5,267	5,668	5,718
Median Age	41.9	42.4	43.4
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.35%	0.87%	0.68%
Households	0.30%	0.91%	0.74%
Families	0.42%	0.94%	0.72%
Owner HHs	0.39%	1.04%	0.91%
Median Household Income	2.63%	2.92%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	1,781	12.5%	1,904	13.2%
\$15,000 - \$24,999	1,665	11.7%	1,369	9.5%
\$25,000 - \$34,999	2,198	15.5%	1,900	13.2%
\$35,000 - \$49,999	2,415	17.0%	2,177	15.1%
\$50,000 - \$74,999	2,649	18.6%	2,521	17.5%
\$75,000 - \$99,999	1,457	10.3%	2,117	14.7%
\$100,000 - \$149,999	1,295	9.1%	1,576	10.9%
\$150,000 - \$199,999	341	2.4%	449	3.1%
\$200,000+	411	2.9%	414	2.9%
Median Household Income	\$42,815		\$48,746	
Average Household Income	\$60,170		\$66,977	
Per Capita Income	\$27,205		\$30,121	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,849	5.7%	1,841	5.7%	1,846	5.6%
5 - 9	1,740	5.4%	1,735	5.3%	1,744	5.3%
10 - 14	1,807	5.6%	1,786	5.5%	1,825	5.5%
15 - 19	2,144	6.6%	2,060	6.3%	1,997	6.0%
20 - 24	2,239	6.9%	2,283	7.0%	2,148	6.5%
25 - 34	3,797	11.7%	3,849	11.8%	3,877	11.7%
35 - 44	3,843	11.9%	3,751	11.5%	3,684	11.1%
45 - 54	4,631	14.3%	4,512	13.9%	4,222	12.7%
55 - 64	4,372	13.5%	4,581	14.1%	4,848	14.6%
65 - 74	2,781	8.6%	2,979	9.1%	3,602	10.9%
75 - 84	2,177	6.7%	2,162	6.6%	2,264	6.8%
85+	985	3.0%	1,023	3.1%	1,073	3.2%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,595	79.1%	25,684	78.9%	25,786	77.8%
Black Alone	4,873	15.1%	4,874	15.0%	4,998	15.1%
American Indian Alone	62	0.2%	66	0.2%	77	0.2%
Asian Alone	669	2.1%	692	2.1%	773	2.3%
Pacific Islander Alone	14	0.0%	15	0.0%	18	0.1%
Some Other Race Alone	454	1.4%	506	1.6%	659	2.0%
Two or More Races	698	2.2%	725	2.2%	820	2.5%
Hispanic Origin (Any Race)	1,100	3.4%	1,218	3.7%	1,594	4.8%

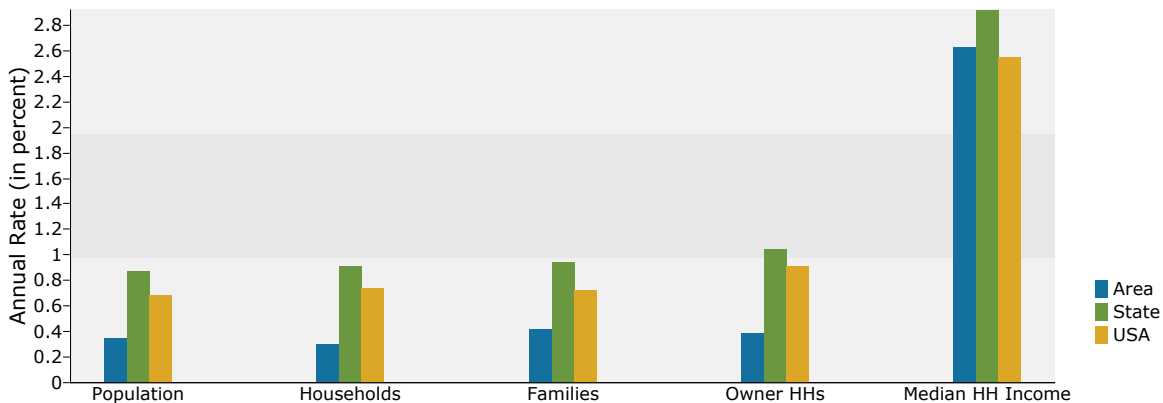
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

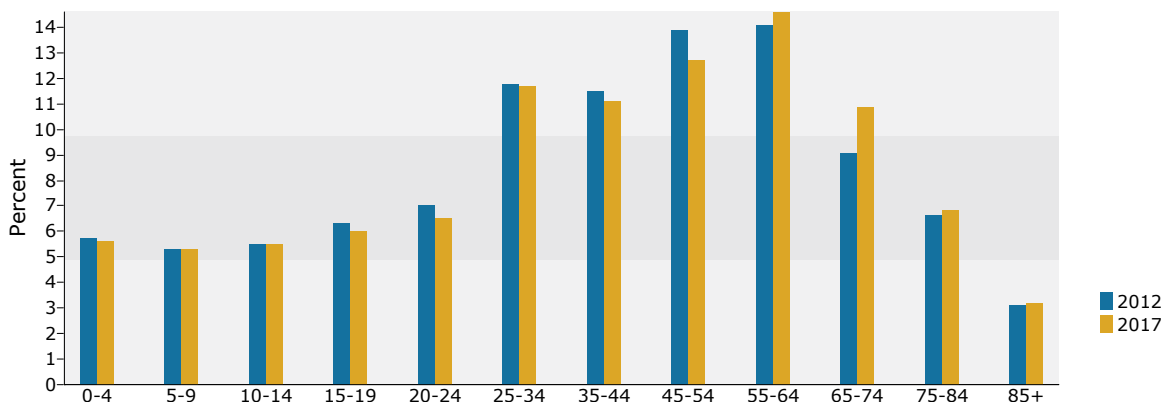
Hidden Valley
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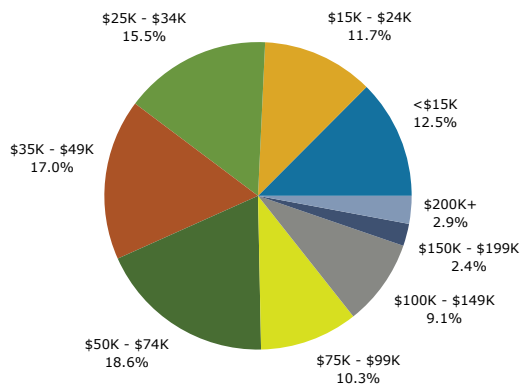
Trends 2012-2017



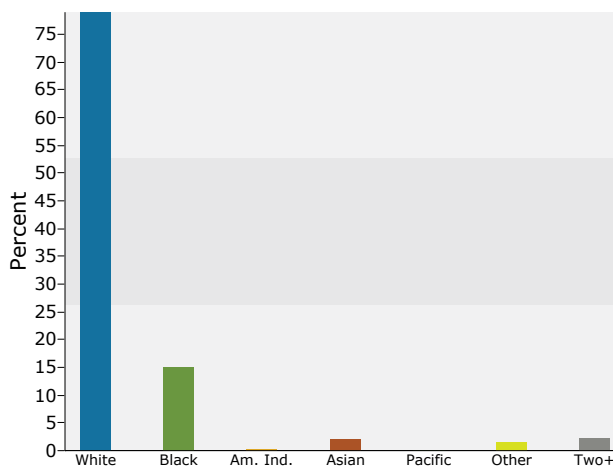
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 3.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

Hidden Valley
 STHY 419, Salem, VA, 24153
 Drive Time: 9 minutes

Latitude: 37.27167
 Longitude: -80.0379

Summary	Census 2010	2012	2017
Population	58,366	58,415	58,957
Households	24,900	24,906	25,100
Families	15,183	15,034	15,209
Average Household Size	2.28	2.28	2.29
Owner Occupied Housing Units	16,055	15,452	15,685
Renter Occupied Housing Units	8,845	9,454	9,415
Median Age	40.7	41.2	42.1
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.18%	0.87%	0.68%
Households	0.16%	0.91%	0.74%
Families	0.23%	0.94%	0.72%
Owner HHs	0.30%	1.04%	0.91%
Median Household Income	2.64%	2.92%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	3,227	13.0%	3,320	13.2%
\$15,000 - \$24,999	2,621	10.5%	2,113	8.4%
\$25,000 - \$34,999	3,541	14.2%	3,037	12.1%
\$35,000 - \$49,999	4,026	16.2%	3,601	14.3%
\$50,000 - \$74,999	4,895	19.7%	4,610	18.4%
\$75,000 - \$99,999	2,758	11.1%	3,938	15.7%
\$100,000 - \$149,999	2,503	10.0%	2,971	11.8%
\$150,000 - \$199,999	649	2.6%	826	3.3%
\$200,000+	685	2.8%	684	2.7%
Median Household Income	\$45,445		\$51,770	
Average Household Income	\$61,697		\$68,477	
Per Capita Income	\$27,271		\$30,148	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,503	6.0%	3,466	5.9%	3,443	5.8%
5 - 9	3,336	5.7%	3,301	5.7%	3,283	5.6%
10 - 14	3,448	5.9%	3,381	5.8%	3,414	5.8%
15 - 19	4,096	7.0%	3,916	6.7%	3,766	6.4%
20 - 24	4,005	6.9%	4,058	6.9%	3,786	6.4%
25 - 34	6,794	11.6%	6,864	11.8%	6,886	11.7%
35 - 44	7,169	12.3%	6,959	11.9%	6,792	11.5%
45 - 54	8,475	14.5%	8,221	14.1%	7,629	12.9%
55 - 64	7,888	13.5%	8,235	14.1%	8,659	14.7%
65 - 74	4,637	7.9%	4,950	8.5%	5,969	10.1%
75 - 84	3,466	5.9%	3,445	5.9%	3,618	6.1%
85+	1,549	2.7%	1,620	2.8%	1,712	2.9%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	45,700	78.3%	45,644	78.1%	45,494	77.2%
Black Alone	9,293	15.9%	9,242	15.8%	9,387	15.9%
American Indian Alone	106	0.2%	113	0.2%	133	0.2%
Asian Alone	1,255	2.2%	1,291	2.2%	1,430	2.4%
Pacific Islander Alone	23	0.0%	25	0.0%	30	0.1%
Some Other Race Alone	781	1.3%	852	1.5%	1,083	1.8%
Two or More Races	1,209	2.1%	1,249	2.1%	1,401	2.4%
Hispanic Origin (Any Race)	1,954	3.3%	2,132	3.6%	2,753	4.7%

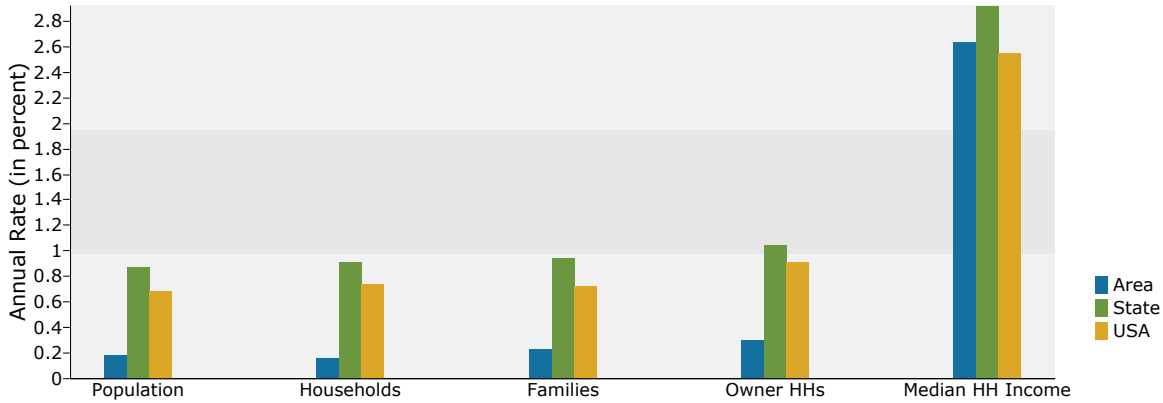
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

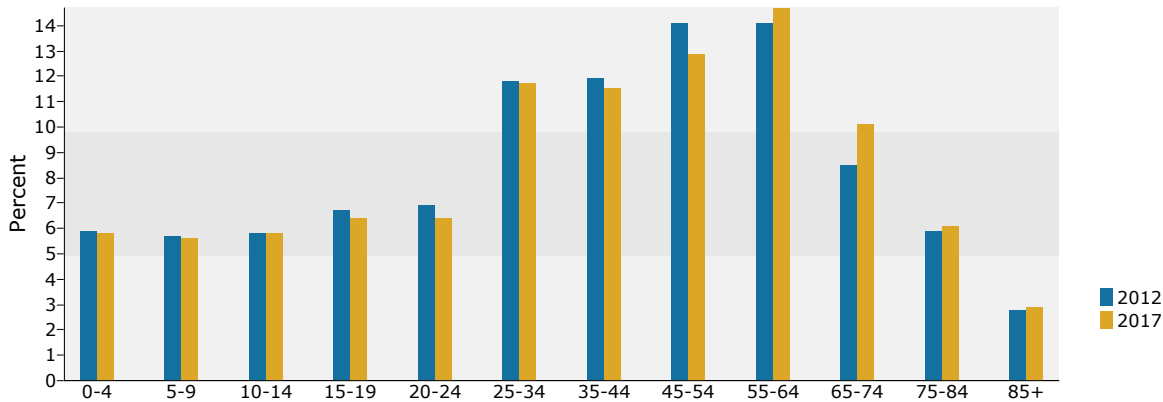
Hidden Valley
 STHY 419, Salem, VA, 24153
 Drive Time: 9 minutes

Latitude: 37.27167
 Longitude: -80.0379

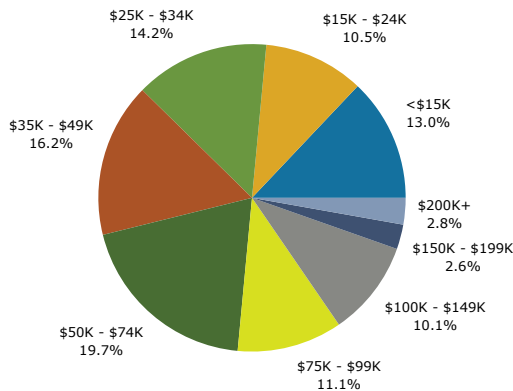
Trends 2012-2017



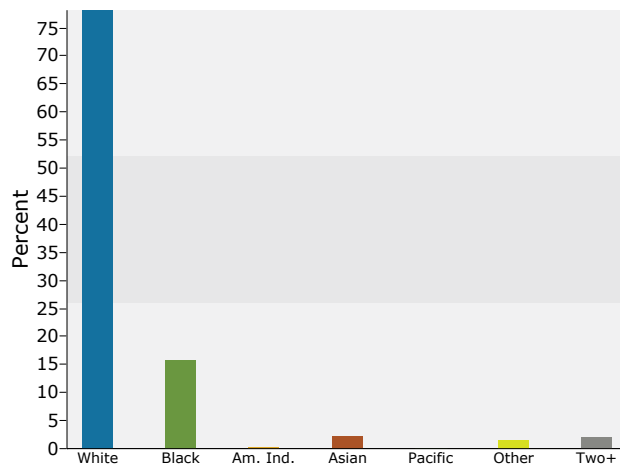
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

Hidden Valley
 STHY 419, Salem, VA, 24153
 Drive Time: 11 minutes

Latitude: 37.27167
 Longitude: -80.0379

Summary	Census 2010	2012	2017
Population	88,342	88,740	89,975
Households	37,775	37,946	38,432
Families	23,191	23,054	23,421
Average Household Size	2.29	2.29	2.29
Owner Occupied Housing Units	24,339	23,530	23,991
Renter Occupied Housing Units	13,436	14,416	14,441
Median Age	40.7	41.2	42.0
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.28%	0.87%	0.68%
Households	0.25%	0.91%	0.74%
Families	0.32%	0.94%	0.72%
Owner HHs	0.39%	1.04%	0.91%
Median Household Income	2.53%	2.92%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	4,935	13.0%	5,137	13.4%
\$15,000 - \$24,999	3,926	10.3%	3,175	8.3%
\$25,000 - \$34,999	5,170	13.6%	4,436	11.5%
\$35,000 - \$49,999	6,196	16.3%	5,548	14.4%
\$50,000 - \$74,999	7,537	19.9%	7,120	18.5%
\$75,000 - \$99,999	4,210	11.1%	6,028	15.7%
\$100,000 - \$149,999	3,880	10.2%	4,592	11.9%
\$150,000 - \$199,999	1,101	2.9%	1,398	3.6%
\$200,000+	990	2.6%	998	2.6%
Median Household Income	\$46,093		\$52,221	
Average Household Income	\$62,012		\$68,686	
Per Capita Income	\$27,173		\$30,002	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,332	6.0%	5,301	6.0%	5,303	5.9%
5 - 9	5,072	5.7%	5,038	5.7%	5,035	5.6%
10 - 14	5,325	6.0%	5,243	5.9%	5,316	5.9%
15 - 19	6,189	7.0%	5,930	6.7%	5,720	6.4%
20 - 24	5,748	6.5%	5,847	6.6%	5,469	6.1%
25 - 34	10,381	11.8%	10,543	11.9%	10,653	11.8%
35 - 44	11,018	12.5%	10,733	12.1%	10,527	11.7%
45 - 54	13,046	14.8%	12,712	14.3%	11,850	13.2%
55 - 64	12,060	13.7%	12,628	14.2%	13,331	14.8%
65 - 74	6,929	7.8%	7,420	8.4%	8,993	10.0%
75 - 84	5,012	5.7%	4,999	5.6%	5,280	5.9%
85+	2,231	2.5%	2,348	2.6%	2,498	2.8%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	65,793	74.5%	65,932	74.3%	65,947	73.3%
Black Alone	17,288	19.6%	17,310	19.5%	17,690	19.7%
American Indian Alone	176	0.2%	188	0.2%	224	0.2%
Asian Alone	2,071	2.3%	2,131	2.4%	2,359	2.6%
Pacific Islander Alone	34	0.0%	36	0.0%	45	0.1%
Some Other Race Alone	1,130	1.3%	1,224	1.4%	1,543	1.7%
Two or More Races	1,850	2.1%	1,919	2.2%	2,167	2.4%
Hispanic Origin (Any Race)	2,841	3.2%	3,096	3.5%	4,009	4.5%

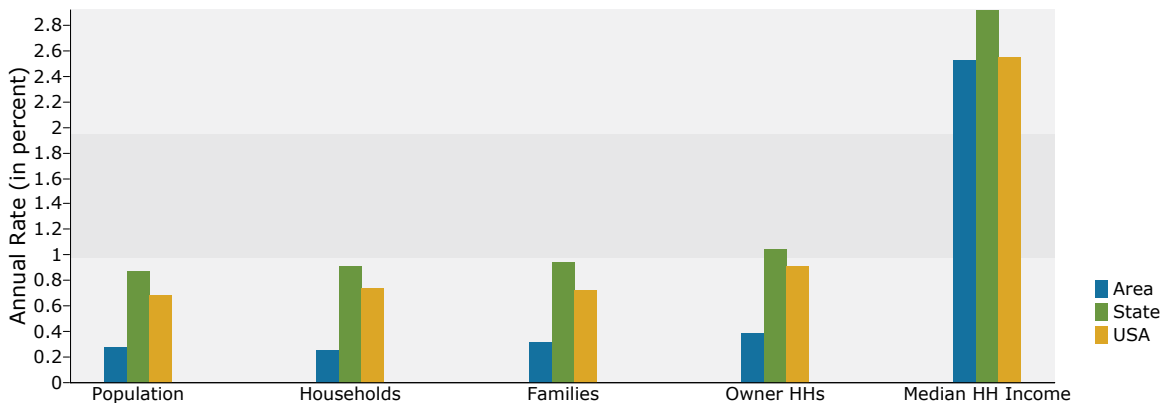
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

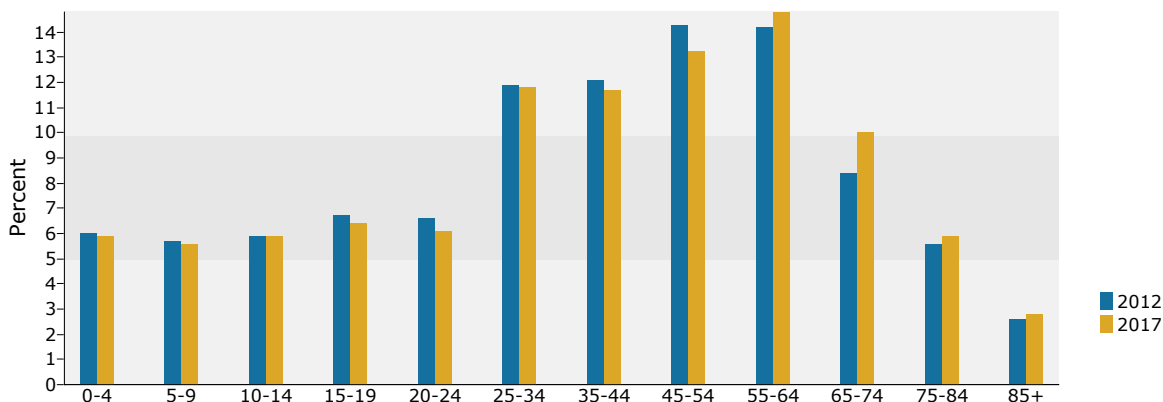
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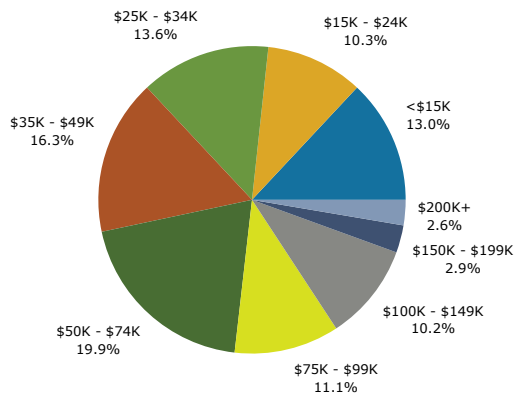
Trends 2012-2017



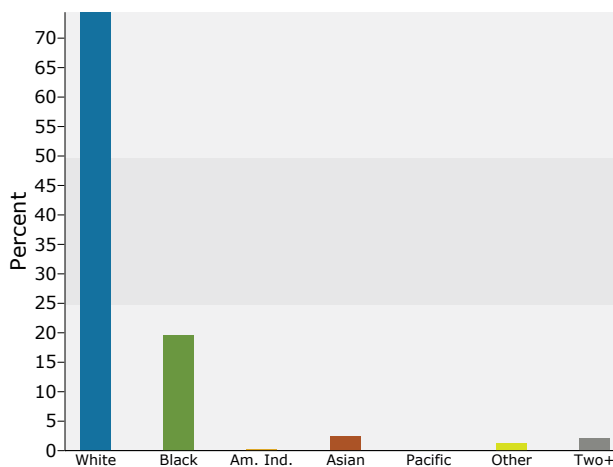
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.