

Rocky Mount Submarket Demographics 15-20-25 Minutes

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MARKET LOCATION MAP MARKET PROFILE DEMOGRAPHICS AND INCOME



Market Location

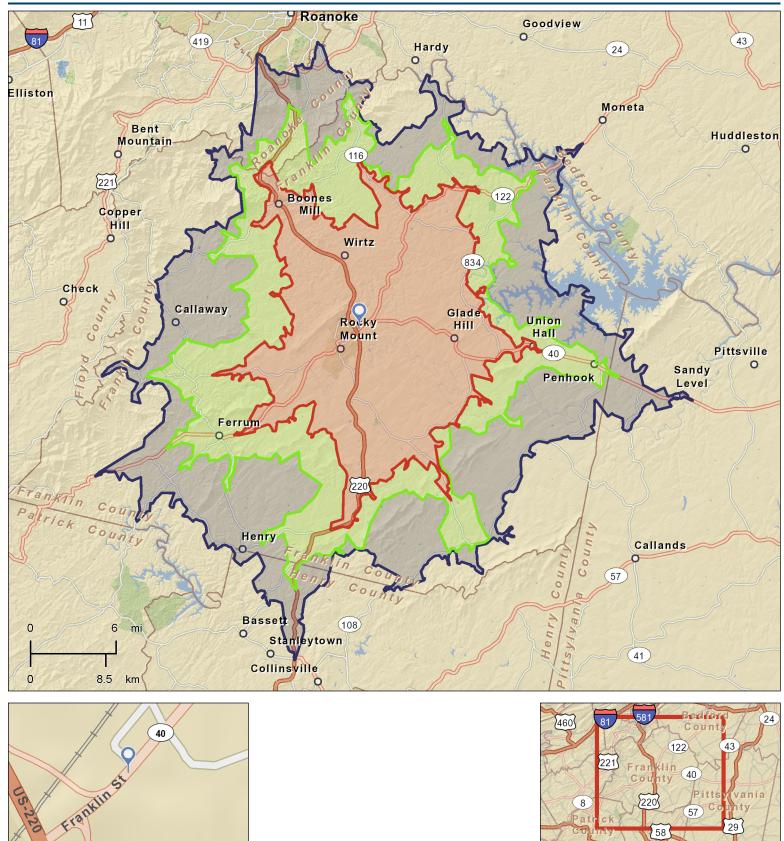




Site Map

Rocky Mount

200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 15, 20, 25 Minutes





Rocky Mount

200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 15 minutes

Latitude: 37.01119 Longitude: -79.87018

Population Summary Population 20.057 31,123 49,028 2010 Total Population 23,371 35,631 55,933 2012 Total Population 23,3741 36,691 55,933 2012 Total Population 23,471 36,691 55,933 2012 Total Population 24,503 37,745 58,796 2017 Total Population 24,503 37,745 58,796 2012 Abusehold Summary U V 0.65% 2000 Household Summary 2,422 2,500 2,44 2010 Household Summary 2,424 2,500 2,44 2010 Household Size 2,424 2,300 2,44 2010 Household Size 2,39 2,46 2,40 2012 Household Size 2,49 2,47 2,40 2012 Household Size 2,49 2,43 2,43 2012 Household Size 2,49 2,44 2,40 2017 Awarage Household Size 2,87 2,93 2,86 2012 Formilies 6,628 9,921 15,166		0 - 15 minutes	0 - 20 minutes	0 - 25 minutes
2010 Total Population 23,792 36,371 55,783 2012 Total Population 23,941 36,691 55,933 2012 Totau Population 24,503 37,745 55,795 2012 Totau Population 24,503 37,745 55,795 2012 Total Population 24,503 37,745 55,795 2012 Average Numark Ret 0,47% 0,57% 14,330 2000 Households 9,755 14,433 22,874 2010 Households Size 2,30 2,46 2,40 2011 Households Size 2,30 2,46 2,40 2012 Households Size 2,30 2,46 2,40 2013 Households Size 2,33 2,46 2,40 2014 Households 10,093 14,433 2,43 2012 Average Finality Size 2,38 2,46 2,39 2012 Average Finality Size 2,38 2,46 2,39 2013 Average Finality Size 2,87 2,93 2,85 2013 Average Finality Size 2,86 2,33 2,85	Population Summary			
1212 Total Population 23,941 36,691 55,932 2017 Total Population 24,103 37,745 58,796 2012 Total Population 0.47% 0.57% 0.05% 2012 Total Population 0.47% 0.57% 0.05% 2010 Average Household Size 2,42 2,50 2,43 2,245 2010 Average Household Size 2,33 2,44 2,21 2,245 2,246 2,240 2010 Average Household Size 2,39 2,44 2,21,43 2,21,43 2,21,43 2,21,43 2,21,44 2,21,43 2,21,44 2,21,43 2,21,44 2,21,43 2,21,44 2,21,44 2,21,43 2,21,44 2,21,44 2,21,44 2,21,44 2,24,40 2,47 2,46 2,38 2,46 2,38 2,46 2,38 2,21,24 2,24,60 2,38 2,21,24 2,21,26 2,21,26 2,21,27 2,24 2,35 2,24,58 2,31,29 2,45 2,33 2,86 2,32 2,86 2,32 2,87 2,21,27 2,21,20 2,21,20 2,21,20 2,21,20 2,21,20 2,21,20 2,21,20	2000 Total Population	20,657	31,123	49,028
2012 Group Quarters 471 1,066 1,325 2013 Total Population 24,503 37,745 58,976 2012 - 2017 Annual Rate 0,47% 0,57% 0,55% 2000 Households Summary 2,42 2,50 2,44 2010 Household Size 2,45 2,435 2,44 2010 Household Size 2,39 2,46 2,40 2012 Household Size 2,39 2,46 2,40 2013 Household Size 2,38 2,46 2,39 2014 Household Size 2,38 2,46 2,39 2017 Household Size 2,38 2,46 2,39 2017 Average Household Size 2,38 2,46 2,39 2017 Average Household Size 2,38 2,46 2,39 2017 Average Household Size 2,87 2,93 2,86 2010 Families 6,628 9,921 15,806 2010 Verage Family Size 2,87 2,93 2,85 2012 Families 5,544 9,806 15,832 2013 Verage Family Size 2,87 2,93 2,85 2012 Average Family Size 2,87 1,906 16,839 2017 Families 6,198 7,94% 12,96 2017 Housing Units 6,198	2010 Total Population	23,792	36,371	56,178
2012 Total Population 24,503 37,745 58,795 2012 Total Population 0.47% 0.55% 7000 Households 8,359 12,151 19,705 2000 Average Household Size 2,42 2,50 2,44 2010 Households 9,756 14,330 22,878 2010 Households 9,785 14,433 23,143 2012 Household Size 2,30 2,46 2,40 2012 Households 9,785 14,433 23,143 2012 Verage Household Size 2,80 2,41 2,238 2012 Households 10,093 14,962 24,900 2017 Households 0,028 0,224 0,287 2017 Households 0,028 0,238 0,246 2.39 2017 Average Household Size 2,87 2,93 2,86 2.39 2017 Average Household Size 2,87 2,93 2,86 2,93 2,86 2013 Average Family Size 2,87 2,93 2,85 2,012,29 16,499 2017 Average Family Size 2,86 2,93 2,85 2,012,44 2,719	2012 Total Population	23,941	36,691	56,933
2012-2017 Annual Rate 0.47% 0.57% 0.65% Household Summary 7 19,755 12,151 19,705 2000 Household Size 2.42 2.50 2.44 2010 Household Size 2.75 14,430 22,878 2010 Household Size 2.75 14,433 22,143 2012 Household Size 2.40 2.47 2.40 2012 Household Size 2.38 2.46 2.39 2017 Average Household Size 2.38 2.46 2.39 2017 Average Household Size 2.38 2.46 2.39 2017 Average Household Size 2.87 2.93 2.86 2010 Families 6,628 9,921 15,806 2010 Verage Family Size 2.87 2.93 2.85 2012 Varage Family Size 2.87 2.93 2.85 2012 Varage Family Size 2.86 2.93 2.85 2012 Varage Family Size 2.86 2.93 2.85 2017 Families 6,798 10.259 15,849 2010 Housing Units 8,902 13,199 21,104 0 Warer Occupied Housing Units 5,35% 66,1% 64,5% 2010 Housing Units 10,806 16,532 27,304 <td< td=""><td>2012 Group Quarters</td><td>471</td><td>1,006</td><td>1,325</td></td<>	2012 Group Quarters	471	1,006	1,325
Household Summary 9 2000 Average Household Size 2,42 2,50 2,44 2010 Average Household Size 2,35 14,350 22,876 2010 Average Household Size 2,39 2,46 2,41 2011 Average Household Size 2,30 2,44 2,43 2012 Household Size 2,40 2,47 2,40 2017 Household Size 2,84 2,43 2,44 2017 Average Household Size 2,83 2,46 2,39 2017 Average Household Size 2,83 2,46 2,39 2012 Average Fourieshold Size 2,83 2,46 2,39 2010 Average Fourieshold Size 2,87 2,92 2,86 2012 Families 6,584 9,866 15,832 2012 Average Family Size 2,86 2,93 2,85 2017 Average Family Size 2,86 2,93 2,85 2017 Average Family Size 2,86 2,93 2,85 2017 Average Family Size 2,86 2,93 2,85 2013 Average Family Size	2017 Total Population	24,503	37,745	58,796
2000 Households 8,359 12,151 19,705 2000 Average Household Size 2,50 2,44 2010 Households 9,755 14,350 22,878 2010 Loverage Household Size 2,39 2,46 2,410 2012 Loverage Household Size 2,30 2,47 2,410 2017 Average Household Size 2,33 2,46 2,39 2017 Average Household Size 2,38 2,46 2,39 2017 Average Household Size 2,38 2,46 2,39 2012 Fouries 6,628 0,921 15,886 2010 Families 6,628 0,921 15,886 2012 Families 6,584 9,886 15,832 2012 Families 6,788 10,259 16,489 2017 Average Family Size 2,86 2,93 2,85 2012 Families 6,788 10,259 16,489 2017 Average Family Size 2,86 2,93 2,85 2017 Average Family Size 2,85 13,199 2,210 2017 Average Family Size	2012-2017 Annual Rate	0.47%	0.57%	0.65%
2000 Average Household Size 2.42 2.50 2.44 2010 Household Size 2.33 2.46 2.40 2011 Household Size 2.39 2.46 2.40 2012 Household Size 2.40 2.47 2.40 2012 Average Household Size 2.40 2.47 2.40 2017 Household Size 2.83 2.46 2.39 2012 Average Household Size 2.83 2.46 2.39 2012 Average Examily Size 2.87 2.93 2.86 2012 Average Family Size 2.87 2.94 2.87 2012 Average Family Size 2.87 2.93 2.86 2012 Average Family Size 2.87 2.94 2.87 2012 Average Family Size 2.86 2.93 2.85 2012 Average Family Size 2.86 2.93 2.85 2012 Average Family Size 2.86 2.93 2.85 2012 Average Family Size 2.85 10.25% 1.94% 2012 Average Family Size 2.85 10.25% 2.92	Household Summary			
2010 Househids 9,756 14,350 22,878 2012 Househids 9,785 14,433 23,143 2012 Average Househid Size 2,40 2,47 2,400 2017 Average Househid Size 2,38 2,46 2,39 2017 Average Househid Size 2,38 2,46 2,39 2017 Average Househid Size 2,38 2,46 2,39 2017 Average Family Size 2,87 2,93 2,86 2012 Families 6,628 9,921 15,806 2017 Families 6,628 9,921 15,806 2017 Families 2,87 2,23 2,86 2017 Verage Family Size 2,87 2,33 2,85 2017 Average Family Size 2,86 2,33 2,85 2017 Housing Units 8,902 13,199 2,110 Owner Occupied Housing Units 10,94 16,325 2,7,304 Owner Occup	2000 Households	8,359	12,151	19,705
2010 Average Household Size 2.39 2.46 2.40 2012 Households 9,785 114,433 23,143 2012 Average Household Size 2.40 2.47 2.40 2017 Households 10,093 14,962 2.40 2017 Average Household Size 2.38 2.46 2.39 2012-2017 Annual Rate 0.62% 0.72% 0.61% 2010 Average Family Size 2.87 2.93 2.86 2012 Average Family Size 2.87 2.93 2.85 2017 Families 6,584 9,886 15,832 2017 Average Family Size 2.86 2.93 2.85 2017 Average Housing Units 8.902 13,199 22,110 Owner Occupied Housing Units 10,914 16,529 27,304 Owner Occupied Housing Units 6.1% 7.9% 10.9% 2010 Housing Units 10,914 16,535 2.7,743	2000 Average Household Size	2.42	2.50	2.44
2012 Households 9,785 14,433 22,143 2012 Average Household Size 2,400 2,44 2,409 2017 Average Household Size 2,38 2,46 2,39 2012 Zotr Annull Rate 0,62% 9,021 15,806 2010 Familles 6,628 9,921 15,806 2010 Zotranull Rate 0,67% 2,03 2,86 2012 Average Family Size 2,87 2,93 2,86 2012 Average Family Size 2,86 2,93 2,85 2017 Average Family Size 2,86 2,93 2,82 2017 Average Family Size 2,86 2,93 2,85 2012 Average Family Size 3,89 2,82 1,08 <t< td=""><td>2010 Households</td><td>9,756</td><td>14,350</td><td>22,878</td></t<>	2010 Households	9,756	14,350	22,878
2012 Average Household Size 2.40 2.47 2.47 2017 Average Household Size 0.033 14,962 24,090 2017 Average Household Size 2.38 2.46 2.39 2012-2017 Annual Rate 0.62% 0.72% 0.81% 2010 Families 6,628 9,921 15,806 2012 Families 6,878 2,93 2.86 2012 Average Family Size 2.87 2.94 2.87 2017 Average Family Size 2.86 2.93 2.85 2017 Average Family Size 3.902 1.3,199 22,110 Owner Occupied Housing Units 7.14% 72.4% 71.0% Renter Occupied Housing Units 5.1% 6.1,329 27,304 Owner Occupied Housing Units 5.3% 6.1,36 6.4,6% Renter Occupied Housing Units 5.3% 6.1,36	2010 Average Household Size	2.39	2.46	2.40
2017 Household Size 10,093 14,962 24,090 2012-2017 Annual Rate 0.62% 0.72% 0.81% 2010 Families 6,62% 9,921 15,806 2010 Vavrage Family Size 2.87 2.93 2.86 2012 Families 6,584 9,886 15,832 2017 Vavrage Family Size 2.87 2.94 2.87 2017 Average Family Size 6,798 10,259 16,489 2017 Average Family Size 2.86 2.93 2.85 2017 Average Family Size 2.86 9.93 2.85 2017 Average Family Size 2.86 9.93 2.810 0wner Occupied Housing Units 71.4% 72.4% 71.0% 0wner Occupied Housing Units 61.9% 7.9% 1.1% 0Wner Occupied Housing Units 50.5% 61.1% 64.6%	2012 Households	9,785	14,433	23,143
2017 Average Household Size 2.38 2.46 2.39 2012-2017 Annual Rate 0.62% 0.72% 0.81% 2010 Families 6,628 9,921 15,806 2012 Families 2.87 2.93 2.85 2012 Average Family Size 2.87 2.94 2.87 2017 Average Family Size 2.86 2.93 2.85 2012 Average Family Size 2.86 2.93 2.85 2017 Average Family Size 2.86 2.93 2.85 2010 Housing Units 8,902 13,199 22,110 Owner Occupied Housing Units 5.3% 66.1% 64.45% <t< td=""><td>2012 Average Household Size</td><td>2.40</td><td>2.47</td><td>2.40</td></t<>	2012 Average Household Size	2.40	2.47	2.40
2012-2017 Annual Rate 0.62% 0.72% 0.81% 2010 Families 6,628 9,921 15,806 2012 Families 2,87 2,233 2,85 2012 Families 6,584 9,886 15,532 2017 Verrage Family Size 2,67 2,93 2,85 2017 Average Family Size 2,66 2,33 2,85 2017 Average Family Size 2,86 2,33 2,85 2017 Average Family Size 2,86 2,33 2,85 2012 Autimate 0,64% 0,74% 0,82% Housing Units 8,902 13,199 22,110 Owner Occupied Housing Units 2,05% 19,7% 18,1% Vacant Housing Units 10,806 16,329 27,304 Owner Occupied Housing Units 5,5% 62,1% 64,6% Renter Occupied Housing Units 10,914 16,535 22,74 Owner Occupied Housing Units 10,914 16,535 22,74 Owner Occupied Housing Units 10,914 16,55 22,75 22,7	2017 Households	10,093	14,962	24,090
2010 Families 6,628 9,921 15,806 2010 Average Family Size 2,87 2,93 2,286 2012 Families 6,584 9,886 15,832 2017 Average Family Size 2,87 2,94 2,87 2017 Families 6,788 10,259 16,489 2017 Average Family Size 2,86 2,93 2,85 2010 Housing Units 8,902 13,199 22,110 Owner Occupied Housing Units 6,18 7,9% 10,9% 2010 Housing Units 10,806 16,329 27,304 Owner Occupied Housing Units 52,5% 21,7% 19,2% Vacant Housing Units 25,5% 21,7% 19,2% Vacant Housing Units 10,914 16,535 27,743 <t< td=""><td>2017 Average Household Size</td><td>2.38</td><td>2.46</td><td>2.39</td></t<>	2017 Average Household Size	2.38	2.46	2.39
2010 Average Family Size 2.87 2.93 2.86 2012 Families 6,584 9,886 15,832 2017 Families 6,798 10,259 16,489 2017 Families 6,798 10,259 16,489 2017 Average Family Size 2.86 2.93 2.85 2012-2017 Annual Rate 0.64% 0.74% 0.82% Housing Units 8,902 13,199 22,110 Owner Occupied Housing Units 71.4% 72.4% 71.0% Renter Occupied Housing Units 6.1% 7.9% 10.9% 2010 Housing Units 10,806 16,329 27,304 Owner Occupied Housing Units 52.0% 21.7% 10.9% 2010 Housing Units 10,806 16,339 27,304 Owner Occupied Housing Units 52.0% 21.7% 10.2% Vacant Housing Units 10,914 16,555 27,743 Owner Occupied Housing Units 62.8% 63.8% 62.4% Renter Occupied Housing Units 10.914 16,555 27,743	2012-2017 Annual Rate	0.62%	0.72%	0.81%
2012 Families 6,584 9,886 15,832 2012 Average Family Size 2.87 2.94 2.87 2017 Families 6,798 10,259 16,489 2017 Average Family Size 2.86 2.93 2.85 2012-2017 Annual Rate 0.64% 0.74% 0.82% Housing Units 8,902 13,199 22,110 Owner Occupied Housing Units 71.4% 72.4% 71.0% Renter Occupied Housing Units 61.5% 7.9% 18.1% Vacant Housing Units 10.806 16,329 27,304 Owner Occupied Housing Units 10.806 16,329 27,304 Owner Occupied Housing Units 10.806 16,329 27,304 Owner Occupied Housing Units 25.0% 21.7% 19.2% Owner Occupied Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 10.914 16,535 27,743 Owner Occupied Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 10.3% 12.7%	2010 Families	6,628	9,921	15,806
2012 Average Family Size 2.87 2.94 2.87 2017 Families 6,798 10,259 16,489 2017 Average Family Size 2.86 2.93 2.85 2012-2017 Annual Rate 0.64% 0.74% 0.82% Housing Units 8,902 13,199 22,110 Owner Occupied Housing Units 7.1.4% 7.2.4% 71.0% Renter Occupied Housing Units 6.1% 7.9% 10.9% 2010 Housing Units 10,606 16,329 27.304 Owner Occupied Housing Units 25.0% 21.7% 19.9% 2012 Housing Units 10,914 16,535 27.743 Owner Occupied Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 10.3% 12.1% 16.6% Owner Occupied Housing Units 26.9% 23.5% 21.0% Owner Occupied Housing Units 10.3% 20.10% 26.4% Owner Occupied Housing Units 26.3% 23.5% 21.0% Owner Occupied Housing Units 26.3% 23.0%	2010 Average Family Size	2.87	2.93	2.86
2017 Families 6,798 10,259 16,489 2017 Average Family Size 2,86 2,93 2,85 2012-2017 Anual Rate 0.64% 0.74% 0.82% Housing Unit Summary 7 7 7.4% 72.4% 77.1.0% 2000 Housing Units 71.4% 72.4% 77.1.0% 78.4% 77.1.0% Renter Occupied Housing Units 61.1% 7.9% 10.9% 20.17.9% 18.1% Vacant Housing Units 0.16.1% 7.9% 10.9% 20.17.9% 10.9% Owner Occupied Housing Units 65.3% 66.1% 64.6% 64.6% 64.6% 64.6% 65.3% 66.1% 64.6% 62.4% 63.8% 62.4% 62.2% 27.743 0.97% 12.1% 10.2% 52.0% 21.7% 16.6% 62.4% 62.8% 63.8% 62.4% 62.4% 62.8% 62.8% 62.8% 62.4% 62.4% 62.4% 62.4% 62.4% 62.4% 62.4% 62.4% 62.4% 62.4% 62.4% 62.4% </td <td>2012 Families</td> <td>6,584</td> <td>9,886</td> <td>15,832</td>	2012 Families	6,584	9,886	15,832
2017 Average Family Size 2.86 2.93 2.85 2012-2017 Annual Rate 0.64% 0.74% 0.82% Housing Unit Summary <	2012 Average Family Size	2.87	2.94	2.87
2012-2017 Annual Rate 0.64% 0.74% 0.82% Housing Unit Summary	2017 Families	6,798	10,259	16,489
Housing Unit Summary 8,902 13,199 22,110 Owner Occupied Housing Units 71.4% 72.4% 71.0% Renter Occupied Housing Units 22.5% 19.7% 18.1% Vacant Housing Units 6.1% 7.9% 10.9% 2010 Housing Units 6.1% 7.9% 10.9% 2010 Housing Units 65.3% 66.1% 64.6% Renter Occupied Housing Units 55.3% 66.1% 64.6% Renter Occupied Housing Units 9.7% 12.1% 16.2% 2012 Housing Units 10.914 16,535 27,743 Owner Occupied Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 10.3% 2.7% 16.6% 2017 Housing Units 10.3% 2.0% 2.0.7% Vacant Housing Units 63.0% 64.0% 62.6% 2017 Housing Units 10.7% 13.0% 16.7% Median Household Income 10.7% 13.0% 16.7% <	2017 Average Family Size	2.86	2.93	2.85
2000 Housing Units 8,902 13,199 22,110 Owner Occupied Housing Units 71.4% 72.4% 71.0% Renter Occupied Housing Units 6.1% 7.9% 18.1% Vacant Housing Units 6.1% 7.9% 10.9% 2010 Housing Units 10,806 16,329 27,304 Owner Occupied Housing Units 25.0% 21.7% 19.2% Vacant Housing Units 9.7% 12.1% 16.2% 2012 Housing Units 9.7% 12.1% 16.2% 2012 Housing Units 26.9% 23.5% 21.0% Wacant Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 10.3% 64.0% 62.6% Renter Occupied Housing Units 63.3% 64.0% 62.6% QU17 Housing Units 10.7% 13.0% 16.7% Vacant Housing Units 61.3% 54.0,579 \$42,941	2012-2017 Annual Rate	0.64%	0.74%	0.82%
Owner Occupied Housing Units 71.4% 72.4% 71.0% Renter Occupied Housing Units 22.5% 19.7% 18.1% Vacant Housing Units 61.% 7.9% 10.9% 2010 Housing Units 10,806 16,329 27,304 Owner Occupied Housing Units 55.3% 66.1% 64.6% Renter Occupied Housing Units 55.3% 62.1% 19.2% Vacant Housing Units 9.7% 12.1% 16.2% 2012 Housing Units 9.7% 12.1% 16.2% 2012 Housing Units 62.8% 63.8% 62.4% Renter Occupied Housing Units 26.9% 32.5% 21.0% Vacant Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 10.3% 23.0% 20.7% Vacant Housing Units 26.3% 23.0% 20.7% Wedian Household Income 11.299 17.201 28.928 Median Household Income 10.7% 13.0% 16.7% <td>Housing Unit Summary</td> <td></td> <td></td> <td></td>	Housing Unit Summary			
Renter Occupied Housing Units 22.5% 19.7% 18.1% Vacant Housing Units 6.1% 7.9% 10.9% 2010 Housing Units 10,806 16,329 27,304 Owner Occupied Housing Units 25.0% 21.7% 19.2% Vacant Housing Units 25.0% 21.7% 19.2% Vacant Housing Units 9.7% 12.1% 16.2% 2012 Housing Units 0.914 16.535 27,743 Owner Occupied Housing Units 62.8% 63.8% 62.4% Renter Occupied Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 10.3% 22.7% 26.9% 2017 Housing Units 10.3% 22.0% 20.7% Vacant Housing Units 63.0% 64.0% 62.6% Renter Occupied Housing Units 63.0% 64.0% 62.6% Vacant Housing Units 10.7% 13.0% 16.7% Vacant Housing Units 10.7% 13.0% 16.7%	2000 Housing Units	8,902	13,199	22,110
Vacant Housing Units 6.1% 7.9% 10.9% 2010 Housing Units 10,806 16,329 27,304 Owner Occupied Housing Units 65.3% 66.1% 64.6% Renter Occupied Housing Units 25.0% 21.7% 19.2% Vacant Housing Units 9.7% 12.1% 16.2% 2012 Housing Units 9.7% 21.7% 16.2% 2012 Housing Units 10,914 16,535 27,743 Owner Occupied Housing Units 62.69% 23.5% 62.4% Renter Occupied Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 11,299 17,201 28,928 Owner Occupied Housing Units 63.0% 64.0% 62.6% Renter Occupied Housing Units 10.7% 13.0% 16.7% Wedian Household Income	Owner Occupied Housing Units	71.4%	72.4%	71.0%
2010 Housing Units 10,806 16,329 27,304 Owner Occupied Housing Units 65,3% 66.1% 64.6% Renter Occupied Housing Units 25,0% 21.7% 19.2% Vacant Housing Units 9,7% 12.1% 16.2% 2012 Housing Units 10,914 16,535 27,743 Owner Occupied Housing Units 62.8% 63.8% 62.4% Renter Occupied Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 11,299 17,201 28,928 Owner Occupied Housing Units 63.0% 64.0% 62.6% Renter Occupied Housing Units 63.0% 64.0% 62.6% Owner Occupied Housing Units 10.7% 13.0% 16.7% Watant Housing Units 10.7% 13.0% 16.7% Q017 \$42,436 \$440,579 \$42,941 2012 \$132,311 \$135,887 \$142,789 2014 \$24,2941 \$17,821 \$112,789	Renter Occupied Housing Units	22.5%	19.7%	18.1%
Owner Occupied Housing Units 65.3% 66.1% 64.6% Renter Occupied Housing Units 25.0% 21.7% 19.2% Vacant Housing Units 9.7% 12.1% 16.2% 2012 Housing Units 10.914 16.535 27.743 Owner Occupied Housing Units 62.8% 63.8% 62.4% Renter Occupied Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 63.0% 64.0% 62.6% 2017 Housing Units 63.0% 64.0% 62.6% Owner Occupied Housing Units 26.3% 23.0% 20.7% Owner Occupied Housing Units 26.3% 23.0% 20.7% Owner Occupied Housing Units 26.3% 23.0% 20.7% Vacant Housing Units 26.3% 23.0% 20.7% Vacant Housing Units 26.3% 23.0% 20.7% Vacant Housing Units 26.3% 540,579 42.941 2012 \$138,706 \$40,579 \$	Vacant Housing Units	6.1%	7.9%	10.9%
Renter Occupied Housing Units 25.0% 21.7% 19.2% Vacant Housing Units 9.7% 12.1% 16.2% 2012 Housing Units 10,914 16,535 27,743 Owner Occupied Housing Units 62.8% 63.8% 62.4% Renter Occupied Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 11,299 17,201 28,928 Owner Occupied Housing Units 63.0% 64.0% 62.6% Queant Housing Units 26.3% 23.0% 20.7% Vacant Housing Units 10.7% 13.0% 16.7% Vacant Housing Units 20.1% 440,579 \$42,941 2012 \$38,706 \$40,579 \$42,941 2012 \$141,94,948 \$157,021 \$142,789 2013 \$142,948 \$157,021 \$142,789 2014 \$21,141 \$22,279 \$24,604 2	2010 Housing Units	10,806	16,329	27,304
Vacant Housing Units 9.7% 12.1% 16.2% 2012 Housing Units 10,914 16,535 27,743 Owner Occupied Housing Units 62.8% 63.8% 62.4% Renter Occupied Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 10.3% 12.7% 16.6% Vacant Housing Units 11,299 17,201 28,928 Owner Occupied Housing Units 63.0% 64.0% 62.6% Renter Occupied Housing Units 63.0% 64.0% 62.6% Owner Occupied Housing Units 63.0% 64.0% 62.6% Renter Occupied Housing Units 20.3% 23.0% 20.7% Vacant Household Income 2012 \$38,706 \$40,579 \$42,941 2012 \$38,706 \$40,579 \$42,941 \$2017 \$442,436 \$45,000 \$48,356 Median Home Value 119,948 \$157,021 \$117,0821 \$170,821 \$170,821 2012 \$21,141 \$22,279 \$24,604 \$21,742 \$21,244 \$24,60	Owner Occupied Housing Units	65.3%	66.1%	64.6%
2012 Housing Units 10,914 16,535 27,743 Owner Occupied Housing Units 62.8% 63.8% 62.4% Renter Occupied Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 10.3% 12.7% 28.928 Owner Occupied Housing Units 63.0% 64.0% 62.6% Owner Occupied Housing Units 63.0% 64.0% 62.6% Owner Occupied Housing Units 26.3% 23.0% 20.7% Owner Occupied Housing Units 26.3% 23.0% 20.7% Owner Occupied Housing Units 26.3% 23.0% 20.7% Vacant Housing Units 10.7% 13.0% 16.7% Vacant Housing Units 10.7% 13.0% 16.7% 2012 \$38,706 \$440,579 \$442,941 2017 \$38,706 \$450,000 \$48,500 2012 \$132,311 \$135,887 \$142,789 2017 \$21,141 \$22,279 \$24,604 2012 \$21,121 \$22,279 \$24,604	Renter Occupied Housing Units	25.0%	21.7%	19.2%
Owner Occupied Housing Units 62.8% 63.8% 62.4% Renter Occupied Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 11,299 17,201 28.928 Owner Occupied Housing Units 63.0% 64.0% 62.6% Renter Occupied Housing Units 63.0% 64.0% 62.6% Renter Occupied Housing Units 26.3% 23.0% 20.7% Vacant Housing Units 10.7% 13.0% 16.7% Wedian Household Income 10.7% 13.0% 16.7% 2012 \$38,706 \$40,579 \$42,941 2017 \$42,436 \$45,000 \$48 2017 \$132,311 \$135,887 \$142,789 2017 \$132,311 \$135,887 \$142,789 2017 \$149,948 \$157,021 \$170,821 Per Capita Income 10 \$22,279 \$24,604 2017 \$23,372 \$24,604 \$24,604 2017	Vacant Housing Units	9.7%	12.1%	16.2%
Renter Occupied Housing Units 26.9% 23.5% 21.0% Vacant Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 11,299 17,201 28,928 Owner Occupied Housing Units 63.0% 64.0% 62.6% Renter Occupied Housing Units 63.0% 64.0% 62.6% Renter Occupied Housing Units 0.07% 23.0% 20.7% Vacant Household Income 10.7% 13.0% 20.7% 2012 \$38,706 \$40,579 \$42,941 2012 \$42,436 \$45,000 \$48,356 Median Home Value 10.7% \$132,311 \$135,887 \$142,789 2012 \$132,311 \$135,887 \$142,789 2013 \$142,948 \$157,021 \$170,821 2014 \$149,948 \$157,021 \$170,821 2015 \$2,3372 \$22,279 \$24,604 2017 \$23,372 \$24,604 \$23,372 \$24,604 2017 \$23,372 \$24,294 \$24,604 \$23,	2012 Housing Units	10,914	16,535	27,743
Vacant Housing Units 10.3% 12.7% 16.6% 2017 Housing Units 11,299 17,201 28,928 Owner Occupied Housing Units 63.0% 64.0% 62.6% Renter Occupied Housing Units 26.3% 23.0% 20.7% Vacant Housing Units 26.3% 23.0% 20.7% Median Household Income \$38,706 \$40,579 \$42,941 2012 \$132,311 \$135,887 \$142,789 2013 \$149,948 \$157,021 \$170,821 2014 \$21,141 \$22,279 \$24,604 2017 \$23,372 \$24,697 \$24,604 2010	Owner Occupied Housing Units	62.8%	63.8%	62.4%
2017 Housing Units11,29917,20128,928Owner Occupied Housing Units63.0%64.0%62.6%Renter Occupied Housing Units26.3%23.0%20.7%Vacant Housing Units10.7%13.0%16.7%Median Household Income*********************************	Renter Occupied Housing Units	26.9%	23.5%	21.0%
Owner Occupied Housing Units63.0%64.0%62.6%Renter Occupied Housing Units26.3%23.0%20.7%Vacant Housing Units10.7%13.0%16.7%Median Household Income\$38,706\$40,579\$42,9412012\$38,706\$40,579\$42,9412017\$42,436\$45,000\$48,356Median Home Value\$132,311\$135,887\$142,7892012\$1149,948\$157,021\$170,8212017\$21,141\$22,279\$24,6042012\$21,141\$22,279\$24,6042012\$21,141\$22,279\$24,6042017\$23,372\$24,697\$27,424Median Age\$1.942.143.7201041.942.143.72012\$12,342.644.3	Vacant Housing Units	10.3%	12.7%	16.6%
Renter Occupied Housing Units26.3%23.0%20.7%Vacant Housing Units10.7%13.0%16.7%Median Household Income2012\$38,706\$40,579\$42,9412017\$42,436\$45,000\$48,356Median Home Value2012\$132,311\$135,887\$142,7892017\$149,948\$157,021\$170,8212017\$149,948\$157,021\$170,8212012\$21,141\$22,279\$24,6042012\$21,141\$22,279\$24,6042017\$23,372\$24,697\$27,424Median Age43.7201041.942.143.7201242.342.644.3	2017 Housing Units	11,299	17,201	28,928
Vacant Housing Units 10.7% 13.0% 16.7% Median Household Income 338,706 \$40,579 \$42,941 2012 \$38,706 \$40,579 \$42,941 2017 \$42,436 \$45,000 \$48,356 Median Home Value	Owner Occupied Housing Units	63.0%	64.0%	62.6%
Median Household Income \$38,706 \$40,579 \$42,941 2012 \$38,706 \$40,579 \$42,941 2017 \$42,436 \$45,000 \$48,356 Median Home Value 2012 \$132,311 \$135,887 \$142,789 2017 \$142,789 \$142,789 \$170,821 2017 \$145,887 \$142,789 \$170,821 Per Capita Income \$122,1741 \$22,279 \$24,604 2017 \$23,372 \$24,697 \$27,424 2017 \$23,372 \$24,697 \$27,424 2017 \$42,3 \$42,1 \$43,7 2010 \$41,9 \$42,1 \$43,7 2010 \$41,9 \$42,1 \$43,7 2010 \$41,9 \$42,1 \$43,7 2012 \$42,3 \$42,6 \$44,3	Renter Occupied Housing Units	26.3%	23.0%	20.7%
2012\$38,706\$40,579\$42,9412017\$42,436\$45,000\$48,356Median Home Value2012\$132,311\$135,887\$142,7892017\$149,948\$157,021\$170,821Per Capita Income2012\$21,141\$22,279\$24,6042017\$23,372\$24,697\$27,4242017\$21,141\$22,279\$24,6042017\$23,372\$24,697\$27,4242010\$41.9\$42.1\$43.72010\$41.9\$42.1\$43.72012\$42.3\$42.6\$44.3	Vacant Housing Units	10.7%	13.0%	16.7%
2017\$42,436\$45,000\$48,356Median Home Value2012\$132,311\$135,887\$142,7892017\$149,948\$157,021\$170,821Per Capita Income2012\$21,141\$22,279\$24,6042017\$23,372\$24,697\$27,4242017\$2017\$23,372\$24,6972010\$41.9\$42.1\$43.72010\$41.9\$42.1\$43.72012\$42.3\$42.6\$44.3	Median Household Income			
2017\$42,436\$45,000\$48,356Median Home Value2012\$132,311\$135,887\$142,7892017\$149,948\$157,021\$142,789Per Capita Income2012\$21,141\$22,279\$24,6042017\$23,372\$24,697\$27,4242017\$2012\$41.9\$42.1\$43.72010\$41.9\$42.1\$43.72012\$42.3\$42.6\$44.3	2012	\$38,706	\$40,579	\$42,941
2012\$132,311\$135,887\$142,7892017\$149,948\$157,021\$170,821Per Capita Income2012\$21,141\$22,279\$24,6042017\$23,372\$24,697\$27,424Median Age41.942.1201041.942.143.7201242.342.644.3	2017	\$42,436	\$45,000	\$48,356
2017\$149,948\$157,021\$170,821Per Capita Income2012\$21,141\$22,279\$24,6042012\$21,141\$22,279\$24,6042017\$23,372\$24,697\$27,424Median AgeU201041.942.143.7201242.342.644.3	Median Home Value			
2017\$149,948\$157,021\$170,821Per Capita Income2012\$21,141\$22,279\$24,6042012\$21,141\$22,279\$24,6042017\$23,372\$24,697\$27,424Median AgeU201041.942.143.7201242.342.644.3	2012	\$132,311	\$135,887	\$142,789
Per Capita Income S21,141 \$22,279 \$24,604 2012 \$21,141 \$22,279 \$24,604 2017 \$23,372 \$24,697 \$27,424 Median Age	2017			
2012\$21,141\$22,279\$24,6042017\$23,372\$24,697\$27,424Median Age </td <td></td> <td></td> <td>. ,</td> <td>. ,</td>			. ,	. ,
2017 \$23,372 \$24,697 \$27,424 Median Age	•	\$21,141	\$22,279	\$24,604
Median Age 41.9 42.1 43.7 2010 42.3 42.6 44.3				
2010 41.9 42.1 43.7 2012 42.3 42.6 44.3			. ,	. ,
2012 42.3 42.6 44.3	-	41.9	42.1	43.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons add 15 years and over divided by the total population. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Rocky Mount 200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 25 minutes

Latitude: 37.01119 Longitude: -79.87018

	0 - 15 minutes	0 - 20 minutes	0 - 25 minutes
2012 Households by Income			
Household Income Base	9,785	14,433	23,143
<\$15,000	20.5%	18.8%	16.6%
\$15,000 - \$24,999	10.6%	9.9%	9.5%
\$25,000 - \$34,999	13.4%	13.1%	13.0%
\$35,000 - \$49,999	17.3%	17.8%	17.7%
\$50,000 - \$74,999	17.8%	18.5%	18.8%
\$75,000 - \$99,999	10.7%	11.0%	10.2%
\$100,000 - \$149,999	7.5%	7.9%	9.7%
\$150,000 - \$199,999	1.0%	1.3%	2.0%
\$200,000+	1.3%	1.7%	2.5%
Average Household Income	\$50,571	\$53,339	\$58,609
2017 Households by Income	1 7 -	1 /	,,
Household Income Base	10,093	14,962	24,090
<\$15,000	21.3%	19.5%	17.2%
\$15,000 - \$24,999	8.5%	7.9%	7.6%
\$25,000 - \$34,999	11.4%	11.0%	10.9%
\$35,000 - \$49,999	15.2%	15.6%	15.5%
\$50,000 - \$74,999	16.7%	17.4%	17.8%
\$75,000 - \$99,999	15.1%	15.5%	14.2%
\$100,000 - \$149,999	9.1%	9.5%	11.6%
\$150,000 - \$199,999	1.3%	1.7%	2.6%
\$200,000+	1.4%	1.7%	2.6%
Average Household Income	\$55,636	\$58,852	\$65,019
2012 Owner Occupied Housing Units by Value	400,000	400,002	400/010
Total	6,849	10,543	17,311
<\$50,000	4.0%	4.0%	3.5%
\$50,000 - \$99,999	24.8%	23.2%	21.2%
\$100,000 - \$149,999	32.8%	31.9%	29.6%
\$150,000 - \$199,999	19.4%	19.3%	18.5%
\$200,000 - \$249,999	8.9%	9.1%	9.3%
\$250,000 - \$299,999	4.4%	4.7%	5.1%
\$300,000 - \$399,999	3.2%	3.9%	5.2%
\$400,000 - \$499,999	1.1%	1.7%	2.8%
\$500,000 - \$749,999	1.3%	1.9%	3.4%
\$750,000 - \$999,999	0.1%	0.3%	0.9%
\$1,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$152,332	\$162,722	\$186,968
2017 Owner Occupied Housing Units by Value	1 - 7	1 - 7	1
Total	7,121	11,012	18,099
<\$50,000	3.2%	3.1%	2.7%
\$50,000 - \$99,999	21.1%	19.4%	17.2%
\$100,000 - \$149,999	25.7%	24.8%	22.5%
\$150,000 - \$199,999	19.9%	19.6%	18.3%
\$200,000 - \$249,999	13.2%	13.5%	13.5%
\$250,000 - \$299,999	7.1%	7.1%	7.5%
\$300,000 - \$399,999	4.2%	4.8%	6.0%
\$400,000 - \$499,999	2.0%	2.9%	4.3%
\$500,000 - \$749,999	3.3%	4.2%	6.1%
\$750,000 - \$999,999	0.2%	0.5%	1.3%
\$1,000,000 +	0.1%	0.1%	0.5%
Average Home Value	\$179,903	\$192,877	\$221,783
a sugar a sa a na	+ = / 0 /000	+ - / · ··	<i>,.</i>

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, nensions SSI and welfare navments, child support, and alimony. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Rocky Mount 200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 25 minutes

Latitude: 37.01119 Longitude: -79.87018

	0 - 15 minutes	0 - 20 minutes	0 - 25 minutes
2010 Population by Age			
Total	23,792	36,374	56,178
0 - 4	6.5%	6.0%	5.6%
5 - 9	6.0%	5.9%	5.7%
10 - 14	6.0%	6.0%	5.9%
15 - 24	12.0%	13.0%	12.3%
25 - 34	10.9%	10.2%	9.7%
35 - 44	12.9%	12.8%	12.6%
45 - 54	15.7%	15.8%	16.0%
55 - 64	13.2%	13.8%	14.8%
65 - 74	9.1%	9.3%	10.1%
75 - 84	5.5%	5.1%	5.5%
85 +	2.2%	1.9%	1.9%
18 +	77.5%	78.0%	78.9%
2012 Population by Age			
Total	23,942	36,690	56,934
0 - 4	6.4%	6.0%	5.6%
5 - 9	6.0%	5.8%	5.6%
10 - 14	5.9%	5.9%	5.8%
15 - 24	11.8%	12.8%	12.1%
25 - 34	11.0%	10.4%	9.8%
35 - 44	12.5%	12.4%	12.2%
45 - 54	15.2%	15.3%	15.4%
55 - 64	13.8%	14.4%	15.4%
65 - 74	9.7%	9.9%	10.7%
75 - 84	5.4%	5.1%	5.4%
85 +	2.2%	2.0%	2.0%
18 +	77.9%	78.5%	79.4%
2017 Population by Age			
Total	24,504	37,743	58,796
0 - 4	6.4%	5.9%	5.5%
5 - 9	5.9%	5.8%	5.5%
10 - 14	5.9%	5.9%	5.7%
15 - 24	11.0%	11.9%	11.2%
25 - 34	11.0%	10.3%	9.7%
35 - 44	12.1%	11.9%	11.7%
45 - 54	13.9%	14.0%	14.1%
55 - 64	14.4%	15.0%	16.0%
65 - 74	11.5%	11.9%	12.8%
75 - 84	5.6%	5.3%	5.7%
85 +	2.3%	2.1%	2.1%
18 +	78.2%	78.8%	79.8%
2010 Population by Sex			
Males	11,502	17,784	27,566
Females	12,290	18,587	28,612
2012 Population by Sex			
Males	11,593	17,976	27,991
Females	12,348	18,715	28,941
2017 Population by Sex			
Males	11,864	18,506	28,939
Females	12,639	19,239	29,858

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Rocky Mount

200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 25 minutes

Latitude: 37.01119 Longitude: -79.87018

	0 - 15 minutes	0 - 20 minutes	0 - 25 minutes
2010 Population by Race/Ethnicity			
Total	23,793	36,371	56,177
White Alone	84.0%	86.2%	88.0%
Black Alone	11.4%	9.8%	8.5%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	0.6%	0.5%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	1.7%	1.4%
Two or More Races	1.7%	1.4%	1.3%
Hispanic Origin	3.5%	3.0%	2.6%
Diversity Index	33.1	29.0	25.7
2012 Population by Race/Ethnicity			
Total	23,942	36,692	56,932
White Alone	83.5%	85.9%	87.7%
Black Alone	11.6%	9.9%	8.6%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	0.7%	0.6%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	1.8%	1.5%
Two or More Races	1.7%	1.5%	1.3%
Hispanic Origin	3.9%	3.3%	2.8%
Diversity Index	34.2	30.0	26.7
2017 Population by Race/Ethnicity Total	24 502	37,744	58,797
White Alone	24,503 82.5%	85.0%	86.8%
Black Alone	11.7%	10.0%	8.7%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	0.8%	0.7%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.7%	2.4%	2.0%
Two or More Races	1.9%	1.6%	1.5%
Hispanic Origin	5.1%	4.3%	3.7%
Diversity Index	37.2	32.8	29.2
2010 Population by Relationship and Household Type			
Total	23,792	36,371	56,178
In Households	98.0%	97.2%	97.6%
In Family Households	82.4%	82.4%	82.7%
Householder	27.7%	27.8%	28.3%
Spouse	19.9%	20.8%	21.9%
Child	29.1%	28.4%	27.4%
Other relative	3.2%	3.0%	2.8%
Nonrelative	2.6%	2.4%	2.2%
In Nonfamily Households	15.6%	14.8%	15.0%
In Group Quarters	2.0%	2.8%	2.4%
Institutionalized Population	1.3%	0.9%	0.6%
Noninstitutionalized Population	0.7%	1.9%	1.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Rocky Mount 200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 25 minutes

Latitude: 37.01119 Longitude: -79.87018

	0 - 15 minutes	0 - 20 minutes	0 - 25 minutes
2010 Households by Type			
Total	9,756	14,350	22,878
Households with 1 Person	27.1%	26.0%	26.2%
Households with 2+ People	72.9%	74.0%	73.8%
Family Households	67.9%	69.1%	69.1%
Husband-wife Families	48.9%	51.6%	53.3%
With Related Children	18.4%	18.9%	18.6%
Other Family (No Spouse Present)	19.0%	17.5%	15.7%
Other Family with Male Householder	5.5%	5.3%	4.8%
With Related Children	3.2%	3.1%	2.8%
Other Family with Female Householder	13.6%	12.3%	10.9%
With Related Children	8.8%	7.8%	6.8%
Nonfamily Households	5.0%	4.9%	4.7%
All Households with Children	31.0%	30.4%	28.8%
Multigenerational Households	3.4%	3.4%	3.3%
Unmarried Partner Households	6.9%	6.6%	6.0%
Male-female	6.3%	6.0%	5.5%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	9,756	14,350	22,878
1 Person Household	27.1%	26.0%	26.2%
2 Person Household	36.7%	38.0%	39.3%
3 Person Household	16.8%	16.6%	15.9%
4 Person Household	11.8%	11.9%	11.5%
5 Person Household	4.7%	4.7%	4.5%
6 Person Household	1.8%	1.9%	1.7%
7 + Person Household	1.0%	1.0%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	9,756	14,350	22,878
Owner Occupied	72.3%	75.3%	77.0%
Owned with a Mortgage/Loan	42.6%	44.8%	46.2%
Owned Free and Clear	29.7%	30.5%	30.9%
Renter Occupied	27.7%	24.7%	23.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate nolvgons or non-standard geography. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Rocky Mount

200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 15 minutes

Latitude: 37.01119 Longitude: -79.87018

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	0 - 15 minutes	0 - 20 minutes	0 - 25 minutes
Census 2010 Summary			
Population	23,792	36,371	56,178
Households	9,756	14,350	22,878
Families	6,628	9,921	15,806
Average Household Size	2.39	2.46	2.40
Owner Occupied Housing Units	7,057	10,800	17,627
Renter Occupied Housing Units	2,699	3,550	5,251
Median Age	41.9	42.1	43.7
2012 Summary			
Population	23,941	36,691	56,933
Households	9,785	14,433	23,143
Families	6,584	9,886	15,832
Average Household Size	2.40	2.47	2.40
Owner Occupied Housing Units	6,849	10,543	17,311
Renter Occupied Housing Units	2,937	3,889	5,833
Median Age	42.3	42.6	44.3
Median Household Income	\$38,706	\$40,579	\$42,941
Average Household Income	\$50,571	\$53,339	\$58,609
2017 Summary			
Population	24,503	37,745	58,796
Households	10,093	14,962	24,090
Families	6,798	10,259	16,489
Average Household Size	2.38	2.46	2.39
Owner Occupied Housing Units	7,121	11,012	18,099
Renter Occupied Housing Units	2,972	3,950	5,992
Median Age	43.2	43.6	45.4
Median Household Income	\$42,436	\$45,000	\$48,356
Average Household Income	\$55,636	\$58,852	\$65,019
Trends: 2012-2017 Annual Rate			
Population	0.47%	0.57%	0.65%
Households	0.62%	0.72%	0.81%
Families	0.64%	0.74%	0.82%
Owner Households	0.78%	0.87%	0.89%
Median Household Income	1.86%	2.09%	2.40%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Rocky Mount 200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 25 minutes

	0 - 15 mini	utes	0 - 20 min	utes	0 - 25 min	utes
2012 Households by Income	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,004	20.5%	2,712	18.8%	3,846	16.6%
\$15,000 - \$24,999	1,033	10.6%	1,433	9.9%	2,201	9.5%
\$25,000 - \$34,999	1,314	13.4%	1,891	13.1%	3,007	13.0%
\$35,000 - \$49,999	1,688	17.3%	2,569	17.8%	4,093	17.7%
\$50,000 - \$74,999	1,738	17.8%	2,669	18.5%	4,341	18.8%
\$75,000 - \$99,999	1,050	10.7%	1,590	11.0%	2,351	10.2%
\$100,000 - \$149,999	734	7.5%	1,139	7.9%	2,239	9.7%
\$150,000 - \$199,000	96	1.0%	187	1.3%	474	2.0%
\$200,000+	128	1.3%	242	1.7%	589	2.5%
Median Household Income	\$38,706		\$40,579		\$42,941	
Average Household Income	\$50,571		\$53,339		\$58,609	
Per Capita Income	\$21,141		\$22,279		\$24,604	
2017 Households by Income	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,151	21.3%	2,925	19.5%	4,152	17.2%
\$15,000 - \$24,999	856	8.5%	1,187	7.9%	1,832	7.6%
\$25,000 - \$34,999	1,153	11.4%	1,649	11.0%	2,632	10.9%
\$35,000 - \$49,999	1,536	15.2%	2,341	15.6%	3,737	15.5%
\$50,000 - \$74,999	1,687	16.7%	2,607	17.4%	4,276	17.8%
\$75,000 - \$99,999	1,522	15.1%	2,314	15.5%	3,415	14.2%
\$100,000 - \$149,999	920	9.1%	1,424	9.5%	2,790	11.6%
\$150,000 - \$199,000	131	1.3%	256	1.7%	634	2.6%
\$200,000+	137	1.4%	258	1.7%	622	2.6%
Median Household Income	\$42,436		\$45,000		\$48,356	
Average Household Income	\$55,636		\$58,852		\$65,019	
Per Capita Income	\$23,372		\$24,697		\$27,424	



Rocky Mount 200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 25 minutes

	0 - 15 min	utes	0 - 20 mini	utes	0 - 25 min	utes
2010 Population by Age	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,538	6.5%	2,192	6.0%	3,146	5.6%
Age 5 - 9	1,437	6.0%	2,147	5.9%	3,186	5.7%
Age 10 - 14	1,437	6.0%	2,189	6.0%	3,312	5.9%
Age 15 - 19	1,530	6.4%	2,576	7.1%	3,822	6.8%
Age 20 - 24	1,322	5.6%	2,154	5.9%	3,105	5.5%
Age 25 - 34	2,583	10.9%	3,724	10.2%	5,436	9.7%
Age 35 - 44	3,077	12.9%	4,647	12.8%	7,070	12.6%
Age 45 - 54	3,741	15.7%	5,756	15.8%	8,974	16.0%
Age 55 - 64	3,151	13.2%	5,037	13.8%	8,319	14.8%
Age 65 - 74	2,166	9.1%	3,386	9.3%	5,667	10.1%
Age 75 - 84	1,300	5.5%	1,868	5.1%	3,067	5.5%
Age 85+	512	2.2%	696	1.9%	1,075	1.9%
2012 Population by Age	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,540	6.4%	2,198	6.0%	3,164	5.6%
Age 5 - 9	1,433	6.0%	2,145	5.8%	3,192	5.6%
Age 10 - 14	1,415	5.9%	2,161	5.9%	3,281	5.8%
Age 15 - 19	1,468	6.1%	2,482	6.8%	3,687	6.5%
Age 20 - 24	1,351	5.6%	2,201	6.0%	3,184	5.6%
Age 25 - 34	2,632	11.0%	3,805	10.4%	5,576	9.8%
Age 35 - 44	3,003	12.5%	4,545	12.4%	6,941	12.2%
Age 45 - 54	3,635	15.2%	5,609	15.3%	8,779	15.4%
Age 55 - 64	3,313	13.8%	5,301	14.4%	8,776	15.4%
Age 65 - 74	2,322	9.7%	3,641	9.9%	6,114	10.7%
Age 75 - 84	1,297	5.4%	1,871	5.1%	3,096	5.4%
Age 85+	533	2.2%	731	2.0%	1,144	2.0%
2017 Deputation by Acc	Number	Percent	Number	Deveent	Number	Deveent
2017 Population by Age	1,559	6.4%		Percent 5.9%		Percent 5.5%
Age 0 - 4	,	5.9%	2,235	5.9%	3,222	5.5%
Age 5 - 9	1,448		2,175	5.8%	3,236	5.5%
Age 10 - 14	1,444	5.9%	2,216		3,366	
Age 15 - 19	1,422	5.8%	2,420	6.4% 5.5%	3,595	6.1%
Age 20 - 24 Age 25 - 34	1,267 2,687	5.2% 11.0%	2,084 3,896	10.3%	3,019 5,723	5.1% 9.7%
Age 35 - 34 Age 35 - 44		12.1%	4,497	10.3%	6,878	9.7%
-	2,958					
Age 45 - 54 Age 55 - 64	3,410 3,532	13.9% 14.4%	5,284 5,671	14.0% 15.0%	8,280 9,389	14.1% 16.0%
Age 55 - 64 Age 65 - 74	2,830	14.4%	4,473	15.0%	9,389 7,514	16.0%
Age 65 - 74 Age 75 - 84	2,830	5.6%	4,473 2,011	5.3%	3,342	5.7%
Age 85+	563	2.3%	781	2.1%	1,232	2.1%
Aye ost	202	2.3%	/01	2.170	1,232	2.1%



Rocky Mount 200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 25 minutes

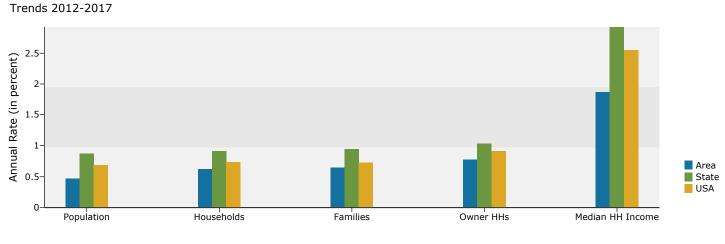
	0 - 15 min	utes	0 - 20 min	0 - 20 minutes		utes
2010 Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	19,979	84.0%	31,363	86.2%	49,438	88.0%
Black Alone	2,724	11.4%	3,564	9.8%	4,754	8.5%
American Indian Alone	92	0.4%	112	0.3%	147	0.3%
Asian Alone	146	0.6%	194	0.5%	305	0.5%
Pacific Islander Alone	3	0.0%	9	0.0%	15	0.0%
Some Other Race Alone	445	1.9%	602	1.7%	782	1.4%
Two or More Races	404	1.7%	527	1.4%	736	1.3%
Hispanic Origin (Any Race)	841	3.5%	1,083	3.0%	1,436	2.6%
2012 Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	20,001	83.5%	31,508	85.9%	49,914	87.7%
Black Alone	2,782	11.6%	3,646	9.9%	4,892	8.6%
American Indian Alone	94	0.4%	116	0.3%	155	0.3%
Asian Alone	156	0.7%	208	0.6%	331	0.6%
Pacific Islander Alone	3	0.0%	11	0.0%	17	0.0%
Some Other Race Alone	491	2.1%	662	1.8%	865	1.5%
Two or More Races	415	1.7%	541	1.5%	758	1.3%
Hispanic Origin (Any Race)	936	3.9%	1,210	3.3%	1,613	2.8%
2017 Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	20,211	82.5%	32,076	85.0%	51,058	86.8%
Black Alone	2,873	11.7%	3,784	10.0%	5,118	8.7%
American Indian Alone	108	0.4%	133	0.4%	181	0.3%
Asian Alone	184	0.8%	246	0.7%	395	0.7%
Pacific Islander Alone	4	0.0%	15	0.0%	25	0.0%
Some Other Race Alone	666	2.7%	891	2.4%	1,167	2.0%
Two or More Races	457	1.9%	599	1.6%	853	1.5%
Hispanic Origin (Any Race)	1,238	5.1%	1,610	4.3%	2,166	3.7%

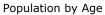


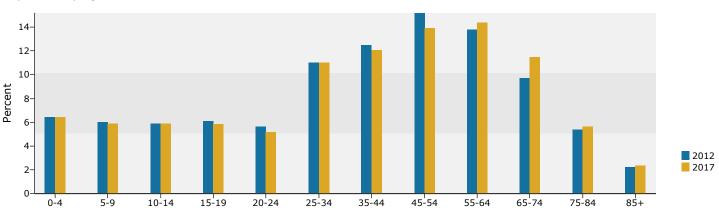
Rocky Mount 200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 25 minutes

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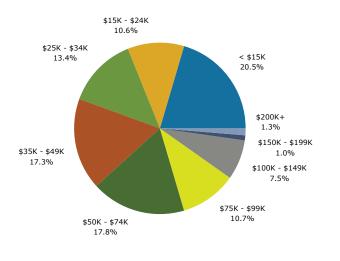
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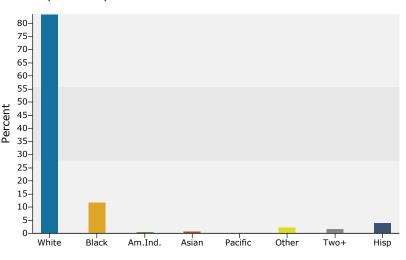




2012 Household Income



2012 Population by Race

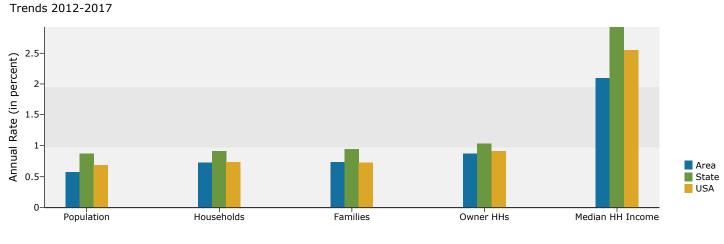




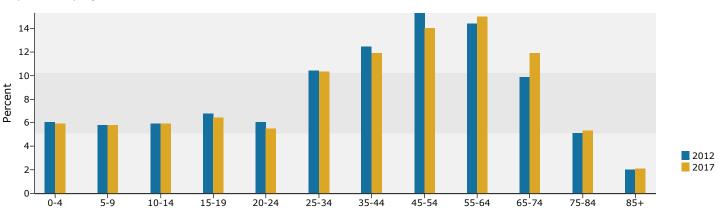
Rocky Mount 200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 20 minutes

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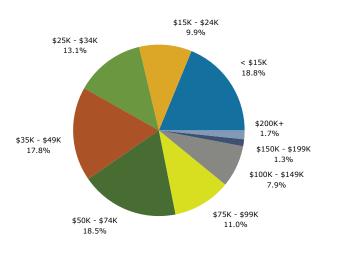
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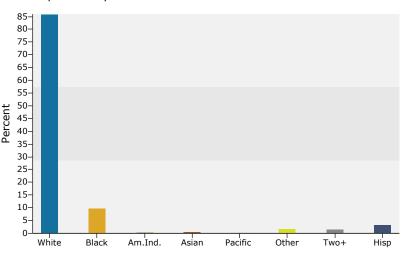




2012 Household Income



2012 Population by Race



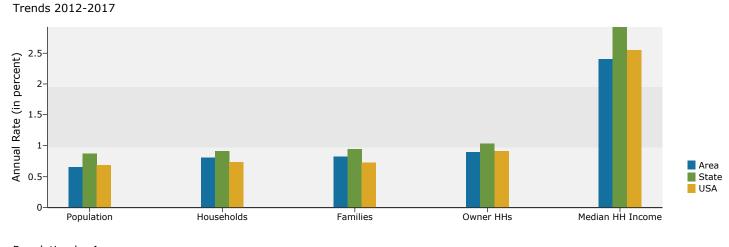
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



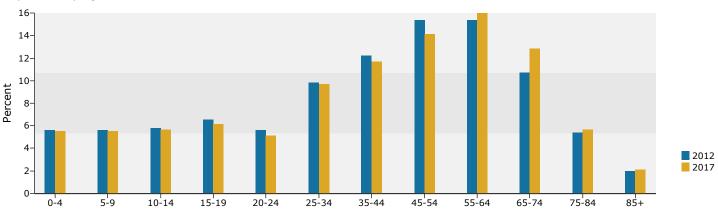
Rocky Mount 200 STHY 40, Rocky Mount, VA, 24151 Drive Time: 25 minutes

Latitude: 37.01119 Longitude: -79.87018

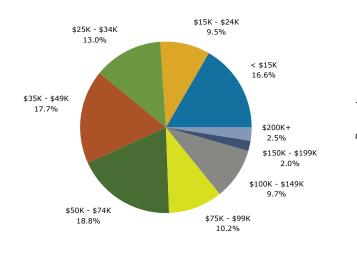
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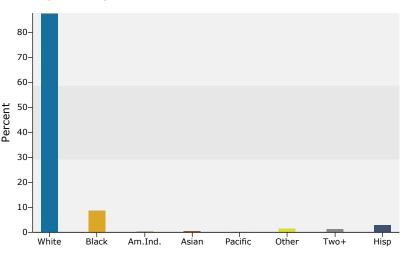




2012 Household Income



2012 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.