



**ROANOKE REGIONAL
PARTNERSHIP**

Valley View Submarket
Demographics
30-60-90 Minutes

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MARKET LOCATION MAP

MARKET PROFILE

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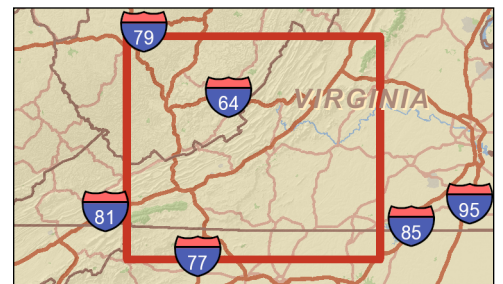
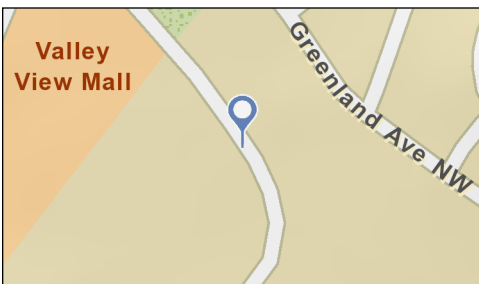
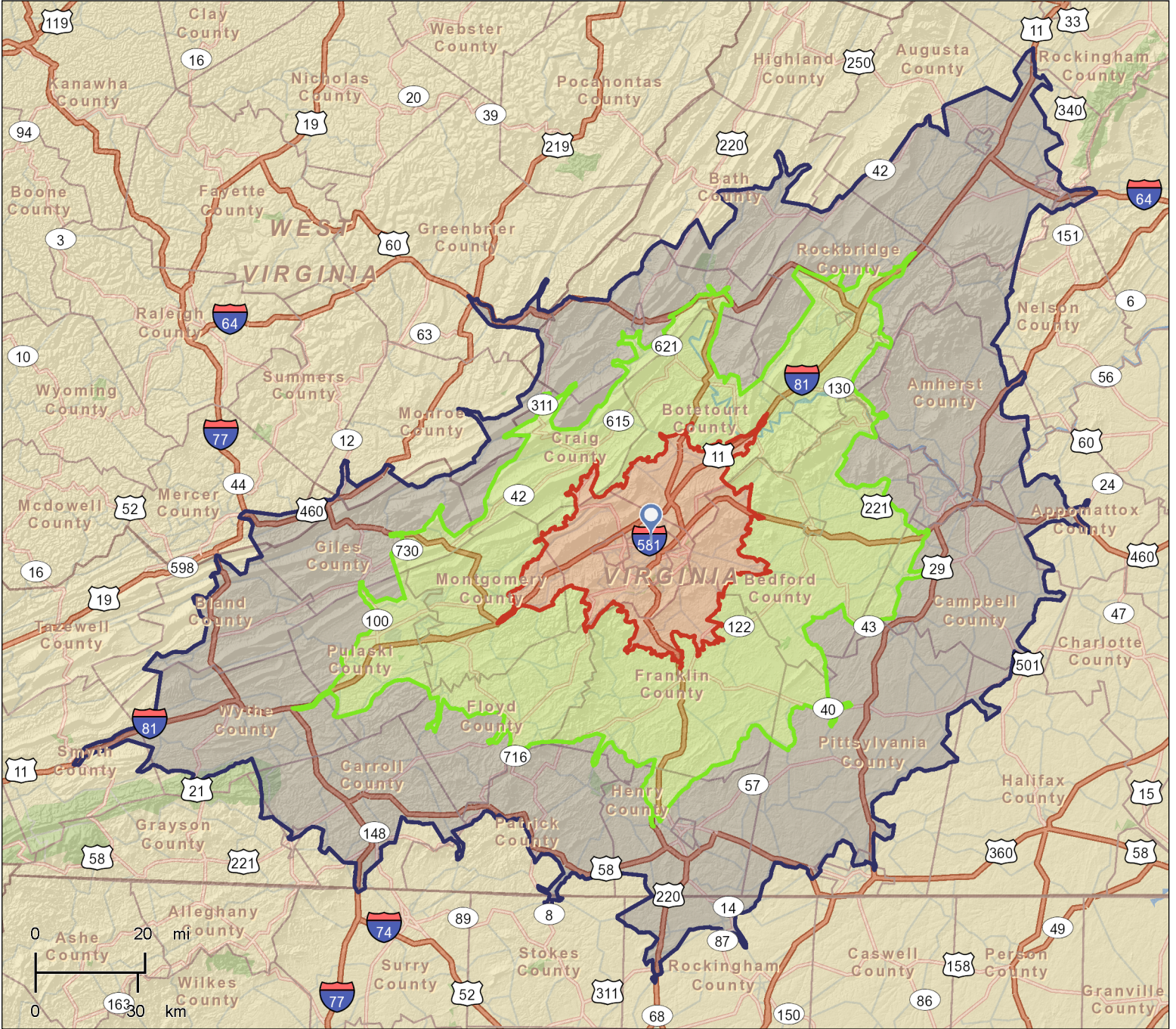


Market Location



Valley View
 4521 Valley View Blvd NW, Roanoke, VA, 24012
 Drive Time: 30, 60, 90 Minutes

Latitude: 37.30114
 Longitude: -79.95672





Market Profile

Valley View
 4521 Valley View Blvd NW, Roanoke, VA, 24012
 Drive Time: 30 minutes

Latitude: 37.30114
 Longitude: -79.95672

	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
Population Summary			
2000 Total Population	252,454	534,693	1,051,279
2010 Total Population	265,360	574,909	1,113,326
2012 Total Population	267,572	581,695	1,125,862
2012 Group Quarters	6,344	24,949	45,206
2017 Total Population	272,674	595,119	1,147,050
2012-2017 Annual Rate	0.38%	0.46%	0.37%
Household Summary			
2000 Households	105,025	215,690	424,009
2000 Average Household Size	2.34	2.36	2.38
2010 Households	110,910	233,923	454,720
2010 Average Household Size	2.34	2.35	2.35
2012 Households	111,794	236,345	458,696
2012 Average Household Size	2.34	2.36	2.36
2017 Households	113,993	242,647	470,175
2017 Average Household Size	2.34	2.35	2.34
2012-2017 Annual Rate	0.39%	0.53%	0.50%
2010 Families	70,844	147,724	293,424
2010 Average Family Size	2.90	2.87	2.87
2012 Families	70,671	147,695	292,868
2012 Average Family Size	2.90	2.87	2.87
2017 Families	72,211	151,926	300,517
2017 Average Family Size	2.90	2.87	2.87
2012-2017 Annual Rate	0.43%	0.57%	0.52%
Housing Unit Summary			
2000 Housing Units	111,117	234,675	464,534
Owner Occupied Housing Units	65.8%	64.0%	65.4%
Renter Occupied Housing Units	28.7%	27.9%	25.9%
Vacant Housing Units	5.5%	8.1%	8.7%
2010 Housing Units	120,646	263,648	516,845
Owner Occupied Housing Units	63.3%	60.5%	61.0%
Renter Occupied Housing Units	28.7%	28.2%	27.0%
Vacant Housing Units	8.1%	11.3%	12.0%
2012 Housing Units	121,677	266,709	522,805
Owner Occupied Housing Units	61.0%	58.3%	58.9%
Renter Occupied Housing Units	30.9%	30.3%	28.9%
Vacant Housing Units	8.1%	11.4%	12.3%
2017 Housing Units	124,224	274,309	537,091
Owner Occupied Housing Units	61.4%	58.6%	59.0%
Renter Occupied Housing Units	30.4%	29.9%	28.5%
Vacant Housing Units	8.2%	11.5%	12.5%
Median Household Income			
2012	\$45,755	\$44,072	\$41,455
2017	\$51,976	\$50,559	\$47,215
Median Home Value			
2012	\$162,563	\$159,680	\$142,372
2017	\$182,518	\$182,002	\$161,336
Per Capita Income			
2012	\$26,309	\$25,488	\$23,698
2017	\$29,026	\$28,218	\$26,171
Median Age			
2010	41.6	39.5	40.7
2012	42.1	40.0	41.1
2017	42.9	40.7	42.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

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 Longitude: -79.95672

	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
2012 Households by Income			
Household Income Base	111,794	236,344	458,692
<\$15,000	13.7%	14.8%	16.0%
\$15,000 - \$24,999	10.2%	11.2%	12.5%
\$25,000 - \$34,999	13.3%	12.9%	13.0%
\$35,000 - \$49,999	16.5%	16.3%	16.6%
\$50,000 - \$74,999	19.4%	18.8%	19.1%
\$75,000 - \$99,999	11.7%	11.4%	10.4%
\$100,000 - \$149,999	9.8%	9.6%	8.5%
\$150,000 - \$199,999	3.1%	2.8%	2.2%
\$200,000+	2.3%	2.3%	1.8%
Average Household Income	\$61,207	\$59,606	\$55,431
2017 Households by Income			
Household Income Base	113,993	242,646	470,171
<\$15,000	14.2%	15.3%	16.2%
\$15,000 - \$24,999	8.1%	8.9%	9.8%
\$25,000 - \$34,999	11.1%	10.9%	11.2%
\$35,000 - \$49,999	14.5%	14.4%	14.9%
\$50,000 - \$74,999	18.1%	17.9%	19.5%
\$75,000 - \$99,999	16.4%	15.8%	14.0%
\$100,000 - \$149,999	11.4%	11.2%	9.8%
\$150,000 - \$199,999	3.8%	3.5%	2.8%
\$200,000+	2.3%	2.3%	1.8%
Average Household Income	\$67,643	\$66,062	\$61,086
2012 Owner Occupied Housing Units by Value			
Total	74,218	155,457	307,693
<\$50,000	2.1%	3.1%	4.6%
\$50,000 - \$99,999	15.3%	16.6%	22.1%
\$100,000 - \$149,999	26.8%	26.1%	27.5%
\$150,000 - \$199,999	23.1%	21.6%	19.8%
\$200,000 - \$249,999	13.4%	12.3%	10.5%
\$250,000 - \$299,999	7.2%	7.0%	5.7%
\$300,000 - \$399,999	7.1%	7.0%	5.3%
\$400,000 - \$499,999	2.8%	3.1%	2.2%
\$500,000 - \$749,999	1.8%	2.4%	1.8%
\$750,000 - \$999,999	0.3%	0.6%	0.4%
\$1,000,000 +	0.1%	0.2%	0.1%
Average Home Value	\$188,270	\$191,958	\$171,142
2017 Owner Occupied Housing Units by Value			
Total	76,243	160,674	316,885
<\$50,000	1.7%	2.4%	3.5%
\$50,000 - \$99,999	13.3%	13.9%	19.0%
\$100,000 - \$149,999	21.1%	20.6%	23.0%
\$150,000 - \$199,999	21.3%	20.4%	19.9%
\$200,000 - \$249,999	17.0%	15.7%	13.7%
\$250,000 - \$299,999	9.5%	9.2%	7.6%
\$300,000 - \$399,999	7.7%	7.7%	6.1%
\$400,000 - \$499,999	4.4%	4.7%	3.3%
\$500,000 - \$749,999	3.3%	4.2%	3.0%
\$750,000 - \$999,999	0.6%	0.9%	0.6%
\$1,000,000 +	0.1%	0.3%	0.2%
Average Home Value	\$212,183	\$218,604	\$193,550

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

Valley View
 4521 Valley View Blvd NW, Roanoke, VA, 24012
 Drive Time: 90 minutes

Latitude: 37.30114
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	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
2010 Population by Age			
Total	265,361	574,912	1,113,326
0 - 4	5.8%	5.3%	5.4%
5 - 9	5.9%	5.5%	5.6%
10 - 14	6.1%	5.7%	5.8%
15 - 24	12.1%	17.0%	15.4%
25 - 34	11.6%	11.1%	11.0%
35 - 44	13.2%	12.4%	12.4%
45 - 54	15.5%	14.4%	14.7%
55 - 64	14.0%	13.2%	13.4%
65 - 74	8.3%	8.4%	8.9%
75 - 84	5.4%	5.0%	5.3%
85 +	2.2%	2.0%	2.1%
18 +	78.4%	79.9%	79.5%
2012 Population by Age			
Total	267,570	581,695	1,125,862
0 - 4	5.8%	5.3%	5.4%
5 - 9	5.8%	5.4%	5.5%
10 - 14	6.0%	5.6%	5.7%
15 - 24	11.9%	16.8%	15.2%
25 - 34	11.8%	11.2%	11.1%
35 - 44	12.8%	12.0%	12.0%
45 - 54	15.0%	13.9%	14.2%
55 - 64	14.6%	13.8%	14.0%
65 - 74	8.8%	8.9%	9.5%
75 - 84	5.3%	5.0%	5.3%
85 +	2.3%	2.1%	2.2%
18 +	78.8%	80.3%	79.9%
2017 Population by Age			
Total	272,673	595,118	1,147,050
0 - 4	5.7%	5.2%	5.3%
5 - 9	5.7%	5.3%	5.4%
10 - 14	6.0%	5.6%	5.7%
15 - 24	11.1%	15.9%	14.3%
25 - 34	11.7%	11.2%	11.1%
35 - 44	12.3%	11.6%	11.6%
45 - 54	13.8%	12.8%	13.0%
55 - 64	15.2%	14.3%	14.5%
65 - 74	10.5%	10.7%	11.3%
75 - 84	5.6%	5.2%	5.5%
85 +	2.4%	2.2%	2.3%
18 +	79.1%	80.6%	80.3%
2010 Population by Sex			
Males	127,595	282,304	542,601
Females	137,764	292,605	570,725
2012 Population by Sex			
Males	128,940	286,295	549,903
Females	138,633	295,400	575,959
2017 Population by Sex			
Males	131,449	293,023	560,525
Females	141,225	302,096	586,525

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

June 21, 2013

Made with Esri Business Analyst



Market Profile

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 4521 Valley View Blvd NW, Roanoke, VA, 24012
 Drive Time: 90 minutes

Latitude: 37.30114
 Longitude: -79.95672

	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
2010 Population by Race/Ethnicity			
Total	265,361	574,907	1,113,326
White Alone	81.4%	85.4%	82.9%
Black Alone	13.3%	9.5%	12.6%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	1.8%	2.0%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.0%	1.1%
Two or More Races	1.9%	1.8%	1.7%
Hispanic Origin	3.3%	2.7%	2.7%
Diversity Index	36.2	30.1	33.4
2012 Population by Race/Ethnicity			
Total	267,572	581,696	1,125,862
White Alone	81.1%	85.0%	82.6%
Black Alone	13.4%	9.7%	12.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.9%	2.0%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.1%	1.2%
Two or More Races	2.0%	1.8%	1.8%
Hispanic Origin	3.5%	2.9%	2.9%
Diversity Index	37.0	30.9	34.1
2017 Population by Race/Ethnicity			
Total	272,673	595,118	1,147,050
White Alone	79.9%	84.0%	81.8%
Black Alone	13.8%	10.2%	12.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.0%	2.1%	1.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.4%	1.4%
Two or More Races	2.2%	2.0%	2.0%
Hispanic Origin	4.5%	3.7%	3.6%
Diversity Index	39.8	33.4	36.1
2010 Population by Relationship and Household Type			
Total	265,359	574,909	1,113,326
In Households	97.6%	95.7%	95.9%
In Family Households	79.4%	75.7%	77.6%
Householder	26.7%	25.7%	26.4%
Spouse	19.6%	19.5%	19.7%
Child	28.1%	25.9%	26.9%
Other relative	3.0%	2.6%	2.7%
Nonrelative	2.1%	1.9%	2.0%
In Nonfamily Households	18.2%	20.0%	18.4%
In Group Quarters	2.4%	4.3%	4.1%
Institutionalized Population	1.3%	1.1%	1.4%
Noninstitutionalized Population	1.1%	3.2%	2.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

Valley View
 4521 Valley View Blvd NW, Roanoke, VA, 24012
 Drive Time: 90 minutes

Latitude: 37.30114
 Longitude: -79.95672

	0 - 30 minutes	0 - 60 minutes	0 - 90 minutes
2010 Households by Type			
Total	110,911	233,923	454,720
Households with 1 Person	30.2%	28.5%	28.7%
Households with 2+ People	69.8%	71.5%	71.3%
Family Households	63.9%	63.2%	64.5%
Husband-wife Families	46.9%	47.9%	48.2%
With Related Children	18.2%	18.1%	17.9%
Other Family (No Spouse Present)	17.0%	15.2%	16.4%
Other Family with Male Householder	4.2%	4.1%	4.3%
With Related Children	2.4%	2.3%	2.4%
Other Family with Female Householder	12.8%	11.1%	12.0%
With Related Children	8.2%	7.0%	7.5%
Nonfamily Households	5.9%	8.4%	6.7%
All Households with Children	29.2%	27.9%	28.3%
Multigenerational Households	3.3%	3.0%	3.2%
Unmarried Partner Households	6.0%	5.9%	5.7%
Male-female	5.3%	5.3%	5.1%
Same-sex	0.7%	0.6%	0.6%
2010 Households by Size			
Total	110,909	233,922	454,720
1 Person Household	30.2%	28.5%	28.7%
2 Person Household	35.6%	36.9%	36.7%
3 Person Household	15.7%	16.1%	16.2%
4 Person Household	11.4%	11.7%	11.5%
5 Person Household	4.6%	4.5%	4.5%
6 Person Household	1.6%	1.5%	1.6%
7 + Person Household	0.9%	0.8%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	110,910	233,923	454,720
Owner Occupied	68.8%	68.2%	69.4%
Owned with a Mortgage/Loan	47.5%	44.5%	43.3%
Owned Free and Clear	21.3%	23.6%	26.1%
Renter Occupied	31.2%	31.8%	30.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

Valley View
 4521 Valley View Blvd NW, Roanoke, VA, 24012
 Drive Time: 30 minutes

Latitude: 37.30114
 Longitude: -79.95672

Summary	Census 2010	2012	2017
Population	265,360	267,572	272,674
Households	110,910	111,794	113,993
Families	70,844	70,671	72,211
Average Household Size	2.34	2.34	2.34
Owner Occupied Housing Units	76,324	74,218	76,243
Renter Occupied Housing Units	34,586	37,577	37,750
Median Age	41.6	42.1	42.9
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.38%	0.87%	0.68%
Households	0.39%	0.91%	0.74%
Families	0.43%	0.94%	0.72%
Owner HHs	0.54%	1.04%	0.91%
Median Household Income	2.58%	2.92%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	15,288	13.7%	16,191	14.2%
\$15,000 - \$24,999	11,400	10.2%	9,238	8.1%
\$25,000 - \$34,999	14,821	13.3%	12,672	11.1%
\$35,000 - \$49,999	18,470	16.5%	16,528	14.5%
\$50,000 - \$74,999	21,727	19.4%	20,580	18.1%
\$75,000 - \$99,999	13,068	11.7%	18,740	16.4%
\$100,000 - \$149,999	10,962	9.8%	13,015	11.4%
\$150,000 - \$199,999	3,454	3.1%	4,379	3.8%
\$200,000+	2,604	2.3%	2,650	2.3%
Median Household Income	\$45,755		\$51,976	
Average Household Income	\$61,207		\$67,643	
Per Capita Income	\$26,309		\$29,026	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	15,408	5.8%	15,411	5.8%	15,545	5.7%
5 - 9	15,555	5.9%	15,517	5.8%	15,579	5.7%
10 - 14	16,161	6.1%	15,974	6.0%	16,263	6.0%
15 - 19	16,950	6.4%	16,266	6.1%	15,720	5.8%
20 - 24	15,192	5.7%	15,527	5.8%	14,543	5.3%
25 - 34	30,859	11.6%	31,495	11.8%	32,009	11.7%
35 - 44	34,918	13.2%	34,140	12.8%	33,580	12.3%
45 - 54	41,069	15.5%	40,109	15.0%	37,537	13.8%
55 - 64	37,177	14.0%	39,068	14.6%	41,388	15.2%
65 - 74	21,924	8.3%	23,562	8.8%	28,702	10.5%
75 - 84	14,217	5.4%	14,251	5.3%	15,155	5.6%
85+	5,929	2.2%	6,250	2.3%	6,652	2.4%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	216,030	81.4%	216,957	81.1%	217,966	79.9%
Black Alone	35,364	13.3%	35,980	13.4%	37,697	13.8%
American Indian Alone	610	0.2%	646	0.2%	768	0.3%
Asian Alone	4,835	1.8%	4,985	1.9%	5,530	2.0%
Pacific Islander Alone	94	0.0%	100	0.0%	127	0.0%
Some Other Race Alone	3,349	1.3%	3,599	1.3%	4,521	1.7%
Two or More Races	5,079	1.9%	5,305	2.0%	6,064	2.2%
Hispanic Origin (Any Race)	8,672	3.3%	9,429	3.5%	12,140	4.5%

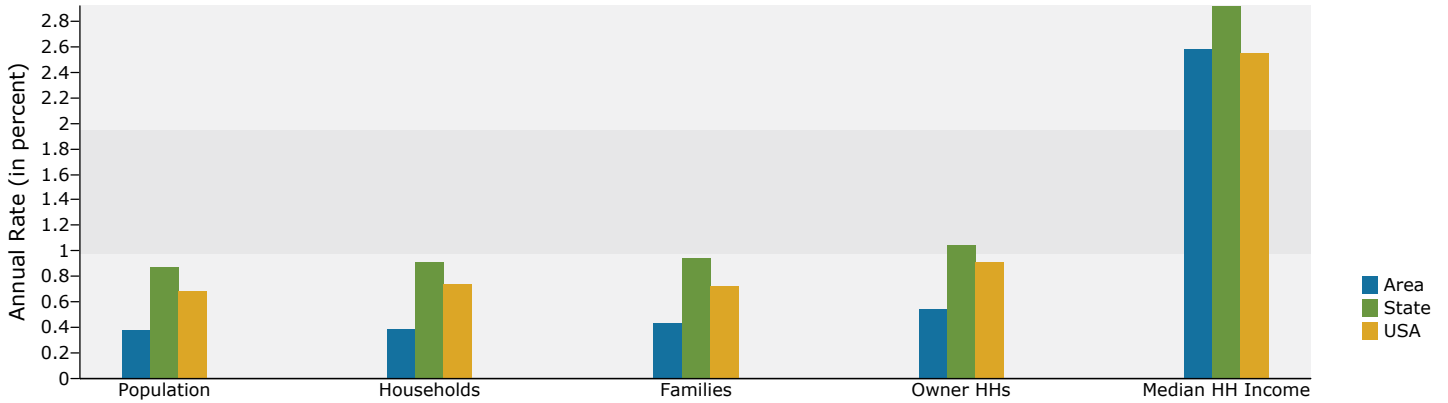
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

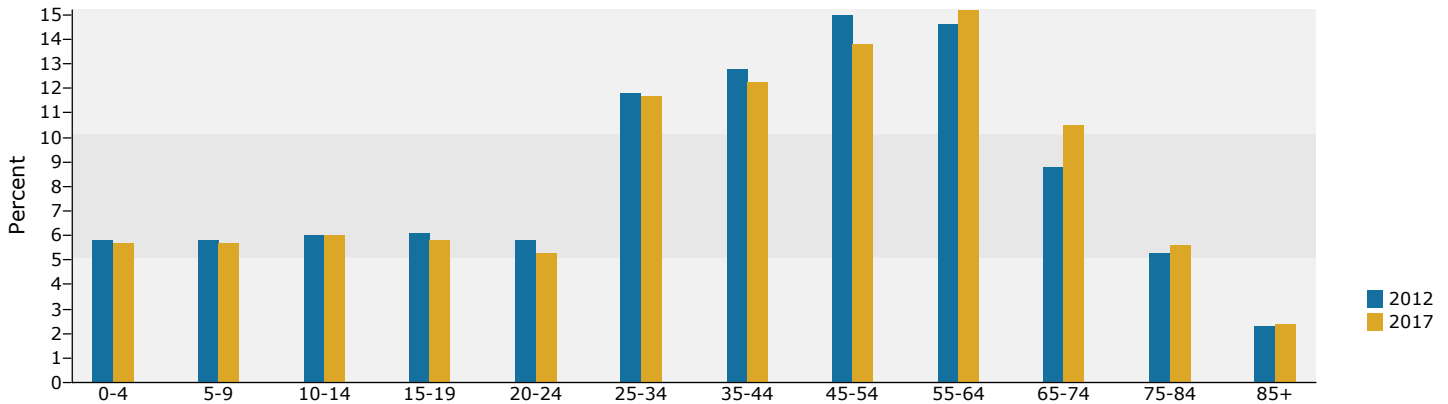
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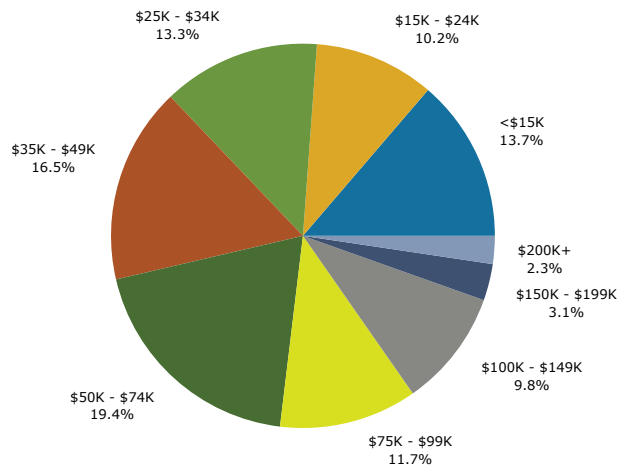
Trends 2012-2017



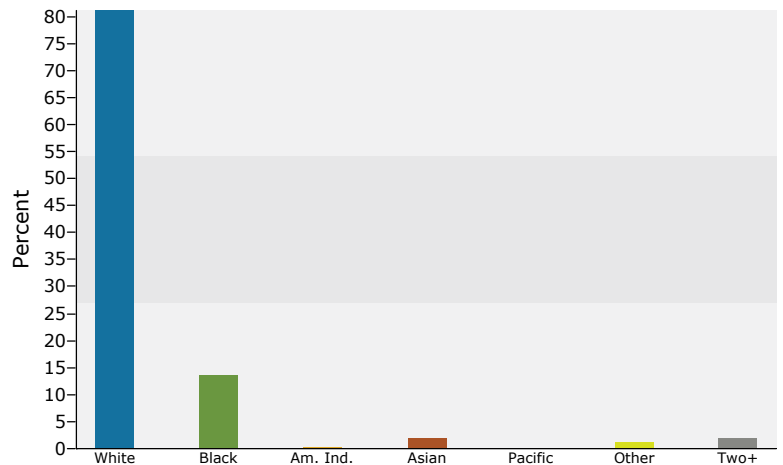
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

Valley View
 4521 Valley View Blvd NW, Roanoke, VA, 24012
 Drive Time: 60 minutes

Latitude: 37.30114
 Longitude: -79.95672

Summary	Census 2010	2012	2017
Population	574,909	581,695	595,119
Households	233,923	236,345	242,647
Families	147,724	147,695	151,926
Average Household Size	2.35	2.36	2.35
Owner Occupied Housing Units	159,443	155,467	160,685
Renter Occupied Housing Units	74,480	80,878	81,962
Median Age	39.5	40.0	40.7
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.46%	0.87%	0.68%
Households	0.53%	0.91%	0.74%
Families	0.57%	0.94%	0.72%
Owner HHs	0.66%	1.04%	0.91%
Median Household Income	2.78%	2.92%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	35,014	14.8%	37,006	15.3%
\$15,000 - \$24,999	26,452	11.2%	21,528	8.9%
\$25,000 - \$34,999	30,453	12.9%	26,443	10.9%
\$35,000 - \$49,999	38,547	16.3%	34,889	14.4%
\$50,000 - \$74,999	44,422	18.8%	43,345	17.9%
\$75,000 - \$99,999	26,827	11.4%	38,232	15.8%
\$100,000 - \$149,999	22,628	9.6%	27,081	11.2%
\$150,000 - \$199,999	6,584	2.8%	8,466	3.5%
\$200,000+	5,417	2.3%	5,656	2.3%
Median Household Income	\$44,072		\$50,559	
Average Household Income	\$59,606		\$66,062	
Per Capita Income	\$25,488		\$28,218	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	30,601	5.3%	30,708	5.3%	31,141	5.2%
5 - 9	31,439	5.5%	31,462	5.4%	31,770	5.3%
10 - 14	32,698	5.7%	32,420	5.6%	33,183	5.6%
15 - 19	44,402	7.7%	43,059	7.4%	42,133	7.1%
20 - 24	53,474	9.3%	54,787	9.4%	52,291	8.8%
25 - 34	63,870	11.1%	65,342	11.2%	66,886	11.2%
35 - 44	71,224	12.4%	69,849	12.0%	69,116	11.6%
45 - 54	82,864	14.4%	81,107	13.9%	76,265	12.8%
55 - 64	76,130	13.2%	80,251	13.8%	85,377	14.3%
65 - 74	48,136	8.4%	51,870	8.9%	63,382	10.7%
75 - 84	28,664	5.0%	28,806	5.0%	30,752	5.2%
85+	11,404	2.0%	12,034	2.1%	12,822	2.2%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	490,842	85.4%	494,575	85.0%	499,754	84.0%
Black Alone	54,766	9.5%	56,608	9.7%	60,622	10.2%
American Indian Alone	1,408	0.2%	1,503	0.3%	1,774	0.3%
Asian Alone	11,544	2.0%	11,690	2.0%	12,501	2.1%
Pacific Islander Alone	193	0.0%	210	0.0%	268	0.0%
Some Other Race Alone	5,937	1.0%	6,428	1.1%	8,066	1.4%
Two or More Races	10,217	1.8%	10,682	1.8%	12,133	2.0%
Hispanic Origin (Any Race)	15,602	2.7%	17,083	2.9%	21,749	3.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

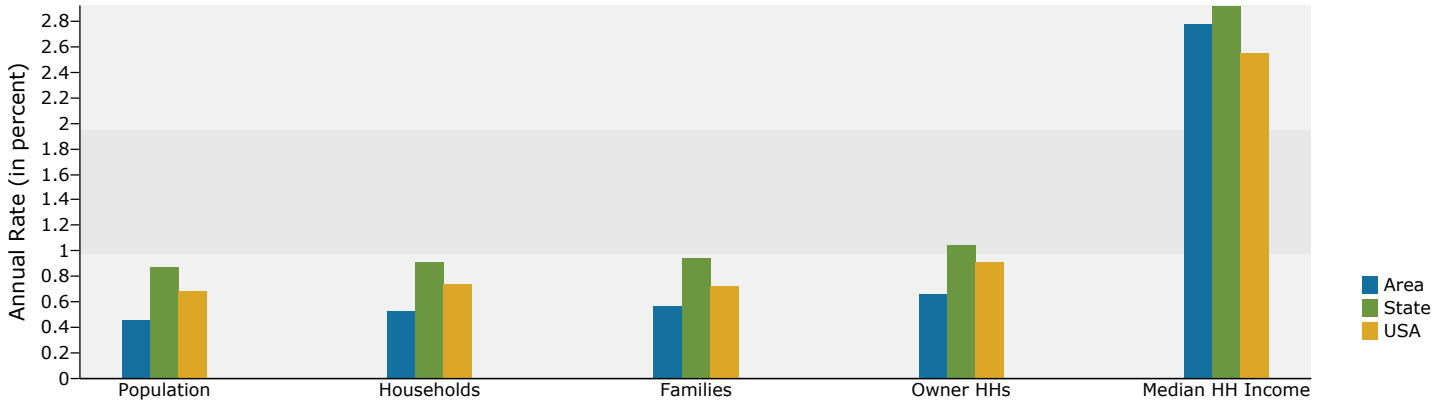


Demographic and Income Profile

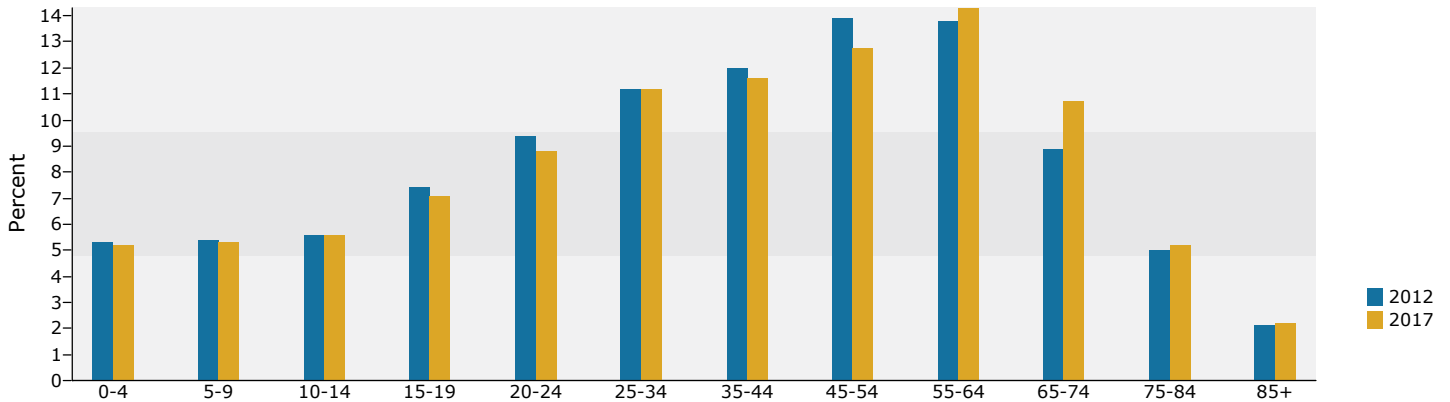
Valley View
 4521 Valley View Blvd NW, Roanoke, VA, 24012
 Drive Time: 60 minutes

Latitude: 37.30114
 Longitude: -79.95672

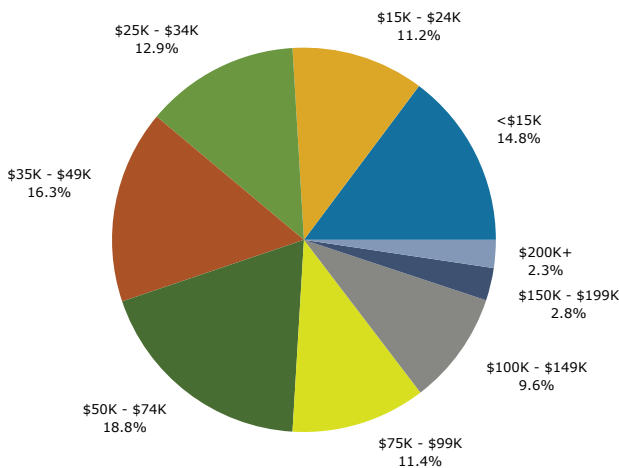
Trends 2012-2017



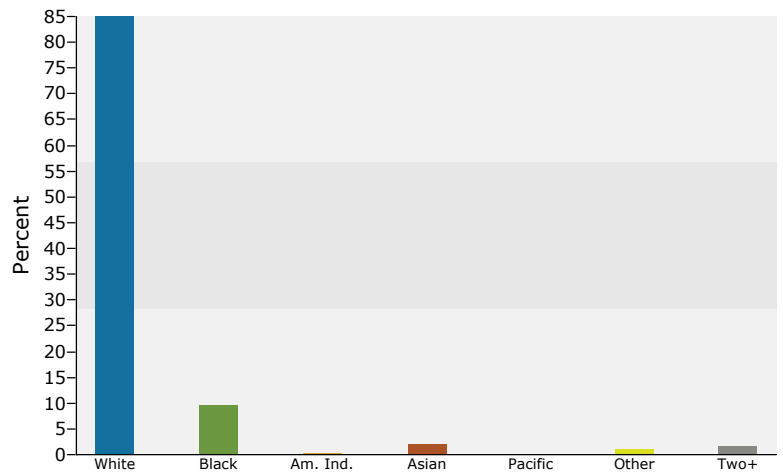
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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Demographic and Income Profile

Valley View
 4521 Valley View Blvd NW, Roanoke, VA, 24012
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Summary	Census 2010	2012	2017
Population	1,113,326	1,125,862	1,147,050
Households	454,720	458,696	470,175
Families	293,424	292,868	300,517
Average Household Size	2.35	2.36	2.34
Owner Occupied Housing Units	315,400	307,703	316,896
Renter Occupied Housing Units	139,320	150,993	153,279
Median Age	40.7	41.1	42.0
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.37%	0.87%	0.68%
Households	0.50%	0.91%	0.74%
Families	0.52%	0.94%	0.72%
Owner HHs	0.59%	1.04%	0.91%
Median Household Income	2.64%	2.92%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	73,187	16.0%	76,236	16.2%
\$15,000 - \$24,999	57,108	12.5%	46,268	9.8%
\$25,000 - \$34,999	59,827	13.0%	52,726	11.2%
\$35,000 - \$49,999	76,011	16.6%	69,846	14.9%
\$50,000 - \$74,999	87,721	19.1%	91,631	19.5%
\$75,000 - \$99,999	47,494	10.4%	65,720	14.0%
\$100,000 - \$149,999	38,962	8.5%	46,149	9.8%
\$150,000 - \$199,999	10,196	2.2%	12,984	2.8%
\$200,000+	8,186	1.8%	8,611	1.8%
Median Household Income	\$41,455		\$47,215	
Average Household Income	\$55,431		\$61,086	
Per Capita Income	\$23,698		\$26,171	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	60,322	5.4%	60,520	5.4%	61,063	5.3%
5 - 9	62,088	5.6%	62,088	5.5%	62,309	5.4%
10 - 14	64,535	5.8%	63,899	5.7%	64,944	5.7%
15 - 19	81,619	7.3%	78,935	7.0%	76,693	6.7%
20 - 24	89,659	8.1%	91,832	8.2%	87,227	7.6%
25 - 34	122,149	11.0%	124,991	11.1%	127,272	11.1%
35 - 44	138,378	12.4%	135,594	12.0%	133,225	11.6%
45 - 54	163,302	14.7%	159,671	14.2%	149,100	13.0%
55 - 64	149,410	13.4%	157,346	14.0%	166,301	14.5%
65 - 74	99,223	8.9%	106,796	9.5%	129,580	11.3%
75 - 84	59,147	5.3%	59,389	5.3%	63,013	5.5%
85+	23,494	2.1%	24,801	2.2%	26,323	2.3%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	923,209	82.9%	930,486	82.6%	938,791	81.8%
Black Alone	139,768	12.6%	142,327	12.6%	147,126	12.8%
American Indian Alone	2,896	0.3%	3,097	0.3%	3,605	0.3%
Asian Alone	15,961	1.4%	16,418	1.5%	18,112	1.6%
Pacific Islander Alone	343	0.0%	378	0.0%	483	0.0%
Some Other Race Alone	12,318	1.1%	13,417	1.2%	16,543	1.4%
Two or More Races	18,831	1.7%	19,739	1.8%	22,390	2.0%
Hispanic Origin (Any Race)	30,210	2.7%	33,186	2.9%	41,344	3.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

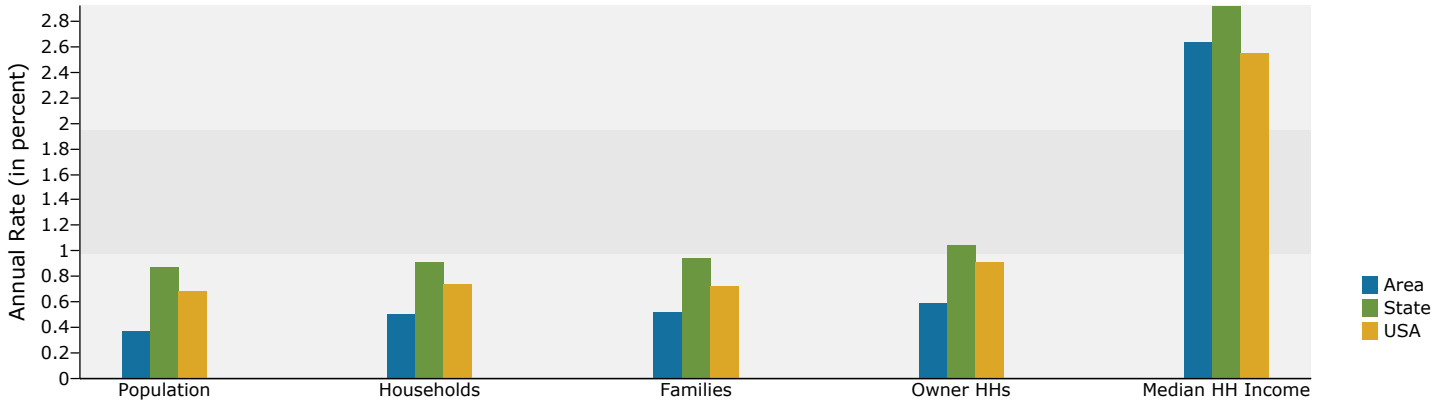


Demographic and Income Profile

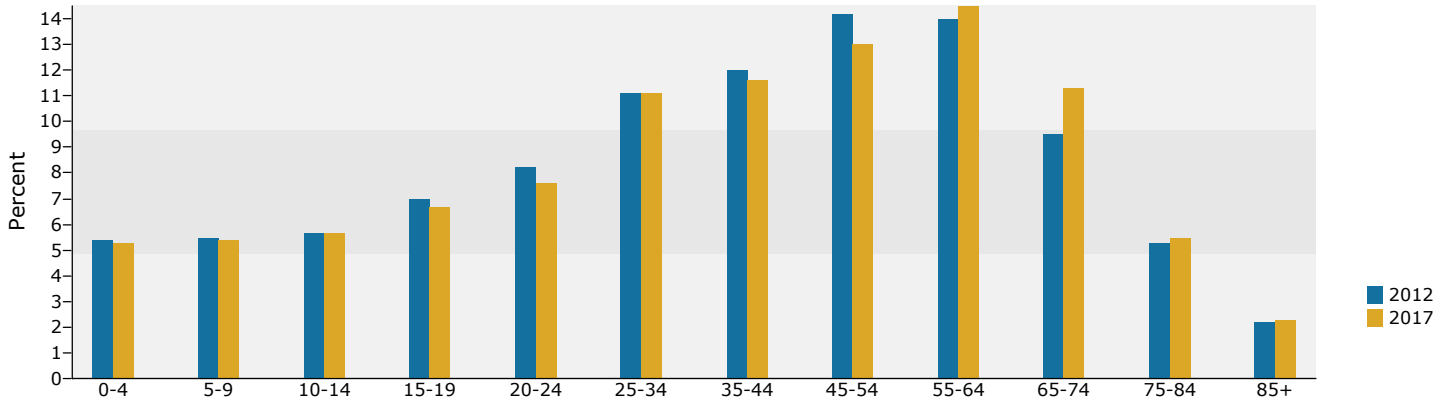
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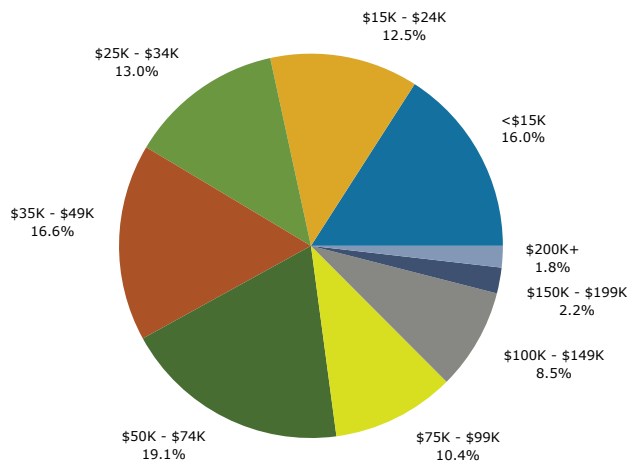
Trends 2012-2017



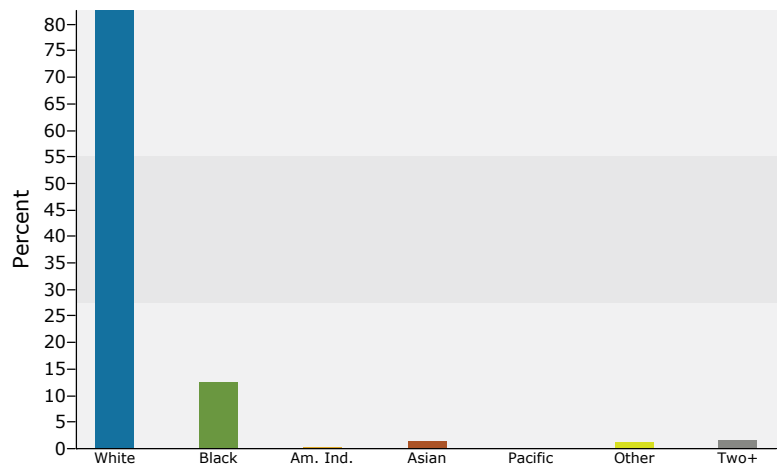
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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