



**ROANOKE REGIONAL
PARTNERSHIP**

Wonju Submarket
Demographics
7-8-9 Minutes

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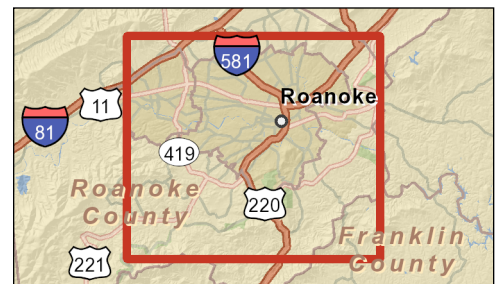
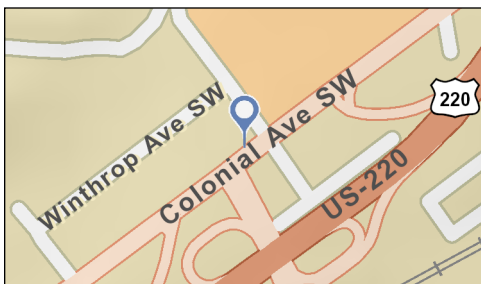
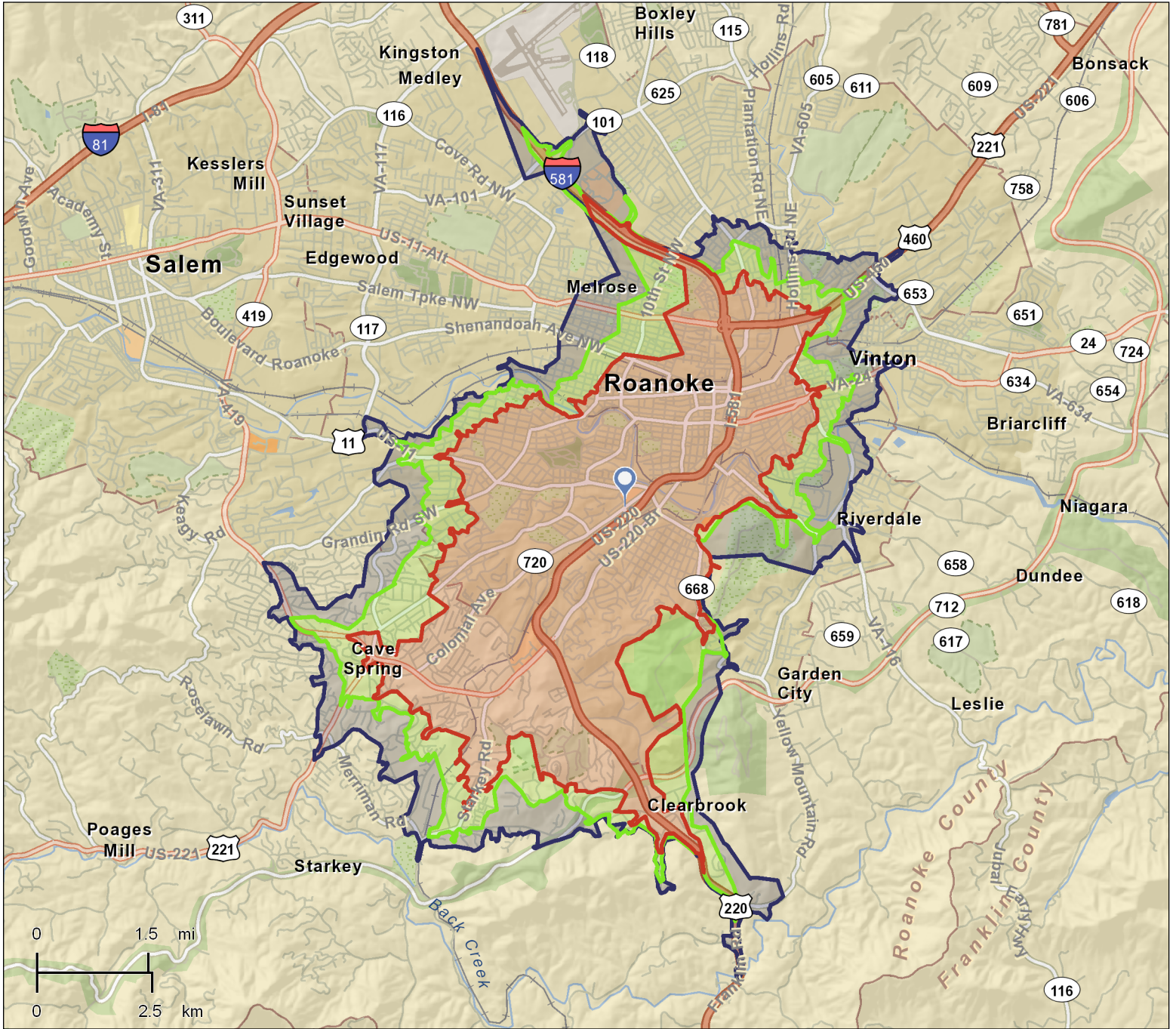


Market Location



Wonju
2305 Colonial Ave SW, Roanoke, VA, 24015
Drive Time: 7, 8, 9 Minutes

Latitude: 37.25359
Longitude: -79.95821





Market Profile

Wonju
 2305 Colonial Ave SW, Roanoke, VA, 24015
 Drive Time: 7 minutes

Latitude: 37.25359
 Longitude: -79.95821

	0 - 7 minutes	0 - 8 minutes	0 - 9 minutes
Population Summary			
2000 Total Population	36,447	52,145	64,691
2010 Total Population	36,956	52,696	65,325
2012 Total Population	37,653	53,469	66,154
2012 Group Quarters	1,856	1,961	1,989
2017 Total Population	38,883	54,985	67,907
2012-2017 Annual Rate	0.64%	0.56%	0.52%
Household Summary			
2000 Households	16,721	23,836	29,257
2000 Average Household Size	2.08	2.11	2.14
2010 Households	16,913	24,050	29,437
2010 Average Household Size	2.08	2.11	2.15
2012 Households	17,310	24,487	29,885
2012 Average Household Size	2.07	2.10	2.15
2017 Households	17,879	25,172	30,644
2017 Average Household Size	2.07	2.11	2.15
2012-2017 Annual Rate	0.65%	0.55%	0.50%
2010 Families	8,364	12,353	15,663
2010 Average Family Size	2.85	2.86	2.87
2012 Families	8,438	12,397	15,685
2012 Average Family Size	2.84	2.84	2.86
2017 Families	8,736	12,771	16,125
2017 Average Family Size	2.85	2.86	2.88
2012-2017 Annual Rate	0.70%	0.60%	0.55%
Housing Unit Summary			
2000 Housing Units	18,259	26,041	31,829
Owner Occupied Housing Units	46.4%	48.9%	50.3%
Renter Occupied Housing Units	45.1%	42.6%	41.6%
Vacant Housing Units	8.4%	8.5%	8.1%
2010 Housing Units	18,976	26,920	32,843
Owner Occupied Housing Units	43.9%	46.0%	47.4%
Renter Occupied Housing Units	45.2%	43.3%	42.2%
Vacant Housing Units	10.9%	10.7%	10.4%
2012 Housing Units	19,247	27,212	33,148
Owner Occupied Housing Units	41.6%	43.6%	45.0%
Renter Occupied Housing Units	48.3%	46.4%	45.1%
Vacant Housing Units	10.1%	10.0%	9.8%
2017 Housing Units	19,726	27,815	33,836
Owner Occupied Housing Units	42.2%	44.1%	45.6%
Renter Occupied Housing Units	48.5%	46.4%	45.0%
Vacant Housing Units	9.4%	9.5%	9.4%
Median Household Income			
2012	\$41,835	\$40,576	\$40,381
2017	\$47,037	\$45,249	\$44,954
Median Home Value			
2012	\$163,177	\$153,437	\$154,291
2017	\$184,865	\$172,223	\$172,933
Per Capita Income			
2012	\$29,094	\$27,390	\$26,827
2017	\$32,198	\$30,296	\$29,659
Median Age			
2010	39.1	38.9	38.8
2012	39.4	39.2	39.2
2017	39.9	39.7	39.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

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 Drive Time: 9 minutes

Latitude: 37.25359
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	0 - 7 minutes	0 - 8 minutes	0 - 9 minutes
2012 Households by Income			
Household Income Base	17,310	24,487	29,885
<\$15,000	17.9%	17.9%	17.8%
\$15,000 - \$24,999	10.8%	11.1%	11.3%
\$25,000 - \$34,999	12.8%	13.6%	13.7%
\$35,000 - \$49,999	15.9%	16.3%	16.4%
\$50,000 - \$74,999	17.2%	17.3%	16.9%
\$75,000 - \$99,999	9.2%	8.9%	8.7%
\$100,000 - \$149,999	10.3%	9.7%	10.1%
\$150,000 - \$199,999	3.0%	2.7%	2.6%
\$200,000+	3.0%	2.6%	2.5%
Average Household Income	\$60,163	\$57,820	\$57,747
2017 Households by Income			
Household Income Base	17,879	25,172	30,644
<\$15,000	18.6%	18.7%	18.6%
\$15,000 - \$24,999	8.6%	8.8%	9.0%
\$25,000 - \$34,999	10.8%	11.6%	11.7%
\$35,000 - \$49,999	14.2%	14.7%	14.7%
\$50,000 - \$74,999	16.1%	16.2%	15.9%
\$75,000 - \$99,999	12.9%	12.5%	12.3%
\$100,000 - \$149,999	12.0%	11.5%	12.0%
\$150,000 - \$199,999	3.8%	3.4%	3.4%
\$200,000+	3.1%	2.6%	2.6%
Average Household Income	\$66,946	\$64,256	\$64,146
2012 Owner Occupied Housing Units by Value			
Total	8,015	11,873	14,921
<\$50,000	2.9%	3.6%	3.6%
\$50,000 - \$99,999	19.7%	22.0%	22.3%
\$100,000 - \$149,999	21.6%	22.9%	22.3%
\$150,000 - \$199,999	21.9%	22.4%	21.7%
\$200,000 - \$249,999	12.4%	11.4%	12.1%
\$250,000 - \$299,999	6.1%	5.4%	5.9%
\$300,000 - \$399,999	7.1%	5.9%	6.1%
\$400,000 - \$499,999	4.0%	3.1%	3.0%
\$500,000 - \$749,999	3.2%	2.5%	2.3%
\$750,000 - \$999,999	0.6%	0.5%	0.5%
\$1,000,000 +	0.4%	0.3%	0.3%
Average Home Value	\$198,911	\$184,436	\$184,228
2017 Owner Occupied Housing Units by Value			
Total	8,321	12,276	15,415
<\$50,000	2.6%	3.2%	3.2%
\$50,000 - \$99,999	16.7%	19.5%	20.0%
\$100,000 - \$149,999	16.7%	18.0%	17.6%
\$150,000 - \$199,999	20.1%	21.0%	19.9%
\$200,000 - \$249,999	16.3%	15.1%	15.7%
\$250,000 - \$299,999	7.5%	6.8%	7.4%
\$300,000 - \$399,999	7.0%	5.9%	6.2%
\$400,000 - \$499,999	5.9%	4.7%	4.6%
\$500,000 - \$749,999	5.5%	4.4%	4.1%
\$750,000 - \$999,999	1.1%	0.9%	0.9%
\$1,000,000 +	0.6%	0.5%	0.4%
Average Home Value	\$229,092	\$210,620	\$209,345

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

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Latitude: 37.25359
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	0 - 7 minutes	0 - 8 minutes	0 - 9 minutes
2010 Population by Age			
Total	36,954	52,693	65,327
0 - 4	5.9%	6.2%	6.4%
5 - 9	5.5%	5.7%	5.9%
10 - 14	5.1%	5.3%	5.5%
15 - 24	12.0%	12.1%	12.2%
25 - 34	15.9%	15.5%	15.0%
35 - 44	13.9%	13.7%	13.5%
45 - 54	15.2%	15.1%	15.1%
55 - 64	12.5%	12.7%	12.8%
65 - 74	6.5%	6.6%	6.6%
75 - 84	4.7%	4.6%	4.7%
85 +	2.8%	2.6%	2.5%
18 +	80.4%	79.5%	78.8%
2012 Population by Age			
Total	37,654	53,470	66,153
0 - 4	5.8%	6.1%	6.3%
5 - 9	5.4%	5.7%	5.8%
10 - 14	5.0%	5.2%	5.4%
15 - 24	11.8%	11.9%	12.0%
25 - 34	16.0%	15.6%	15.1%
35 - 44	13.5%	13.2%	13.1%
45 - 54	14.8%	14.6%	14.6%
55 - 64	13.0%	13.2%	13.3%
65 - 74	7.0%	7.0%	7.1%
75 - 84	4.6%	4.6%	4.6%
85 +	2.9%	2.8%	2.6%
18 +	80.8%	79.9%	79.2%
2017 Population by Age			
Total	38,884	54,983	67,906
0 - 4	5.8%	6.1%	6.3%
5 - 9	5.4%	5.6%	5.8%
10 - 14	5.0%	5.2%	5.4%
15 - 24	11.1%	11.2%	11.2%
25 - 34	16.0%	15.6%	15.1%
35 - 44	13.1%	12.8%	12.7%
45 - 54	13.7%	13.5%	13.5%
55 - 64	13.6%	13.8%	13.9%
65 - 74	8.4%	8.4%	8.6%
75 - 84	4.9%	4.9%	4.9%
85 +	3.0%	2.9%	2.7%
18 +	81.0%	80.1%	79.4%
2010 Population by Sex			
Males	17,901	25,286	31,279
Females	19,055	27,410	34,046
2012 Population by Sex			
Males	18,262	25,695	31,730
Females	19,392	27,774	34,424
2017 Population by Sex			
Males	18,835	26,396	32,547
Females	20,048	28,590	35,360

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

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 2305 Colonial Ave SW, Roanoke, VA, 24015
 Drive Time: 9 minutes

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2010 Population by Race/Ethnicity			
Total	36,955	52,696	65,327
White Alone	79.3%	76.8%	75.2%
Black Alone	14.3%	16.7%	18.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.3%	2.2%	2.2%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.2%	1.3%	1.6%
Two or More Races	2.6%	2.6%	2.7%
Hispanic Origin	3.6%	3.7%	3.9%
Diversity Index	39.5	42.6	44.6
2012 Population by Race/Ethnicity			
Total	37,652	53,469	66,154
White Alone	79.0%	76.5%	75.0%
Black Alone	14.5%	16.8%	18.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.3%	2.2%	2.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.2%	1.4%	1.6%
Two or More Races	2.7%	2.7%	2.7%
Hispanic Origin	3.8%	3.9%	4.1%
Diversity Index	40.1	43.2	45.2
2017 Population by Race/Ethnicity			
Total	38,883	54,985	67,906
White Alone	77.7%	75.3%	73.8%
Black Alone	14.9%	17.2%	18.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.5%	2.4%	2.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.5%	1.7%	2.0%
Two or More Races	3.0%	3.0%	3.0%
Hispanic Origin	4.7%	4.9%	5.2%
Diversity Index	42.9	45.8	47.8
2010 Population by Relationship and Household Type			
Total	36,956	52,696	65,325
In Households	95.0%	96.3%	97.0%
In Family Households	66.9%	69.5%	71.5%
Householder	22.6%	23.3%	23.8%
Spouse	15.2%	15.1%	15.3%
Child	24.1%	25.6%	26.6%
Other relative	2.7%	3.0%	3.2%
Nonrelative	2.3%	2.5%	2.6%
In Nonfamily Households	28.1%	26.8%	25.5%
In Group Quarters	5.0%	3.7%	3.0%
Institutionalized Population	2.5%	1.8%	1.5%
Noninstitutionalized Population	2.5%	1.9%	1.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

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	0 - 7 minutes	0 - 8 minutes	0 - 9 minutes
2010 Households by Type			
Total	16,912	24,050	29,438
Households with 1 Person	41.7%	40.2%	38.7%
Households with 2+ People	58.3%	59.8%	61.3%
Family Households	49.5%	51.4%	53.2%
Husband-wife Families	33.2%	33.3%	34.2%
With Related Children	13.2%	13.4%	13.8%
Other Family (No Spouse Present)	16.2%	18.1%	19.0%
Other Family with Male Householder	3.8%	4.1%	4.2%
With Related Children	2.2%	2.3%	2.4%
Other Family with Female Householder	12.4%	14.0%	14.8%
With Related Children	8.2%	9.2%	9.8%
Nonfamily Households	8.8%	8.5%	8.1%
All Households with Children	24.0%	25.4%	26.5%
Multigenerational Households	2.2%	2.7%	2.9%
Unmarried Partner Households	7.3%	7.5%	7.5%
Male-female	6.3%	6.5%	6.6%
Same-sex	1.0%	1.0%	0.9%
2010 Households by Size			
Total	16,911	24,051	29,438
1 Person Household	41.7%	40.2%	38.7%
2 Person Household	31.8%	31.8%	32.1%
3 Person Household	12.4%	13.2%	13.8%
4 Person Household	8.6%	9.0%	9.3%
5 Person Household	3.3%	3.6%	3.8%
6 Person Household	1.3%	1.4%	1.4%
7 + Person Household	0.8%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	16,913	24,050	29,437
Owner Occupied	49.3%	51.5%	52.9%
Owned with a Mortgage/Loan	34.9%	36.5%	37.4%
Owned Free and Clear	14.4%	15.0%	15.5%
Renter Occupied	50.7%	48.5%	47.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Comparison Profile

Wonju
2305 Colonial Ave SW, Roanoke, VA, 24015
Drive Time: 7 minutes

Latitude: 37.25359
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	0 - 7 minutes	0 - 8 minutes	0 - 9 minutes
Census 2010 Summary			
Population	36,956	52,696	65,325
Households	16,913	24,050	29,437
Families	8,364	12,353	15,663
Average Household Size	2.08	2.11	2.15
Owner Occupied Housing Units	8,338	12,393	15,578
Renter Occupied Housing Units	8,575	11,657	13,859
Median Age	39.1	38.9	38.8
2012 Summary			
Population	37,653	53,469	66,154
Households	17,310	24,487	29,885
Families	8,438	12,397	15,685
Average Household Size	2.07	2.10	2.15
Owner Occupied Housing Units	8,015	11,873	14,921
Renter Occupied Housing Units	9,295	12,614	14,964
Median Age	39.4	39.2	39.2
Median Household Income	\$41,835	\$40,576	\$40,381
Average Household Income	\$60,163	\$57,820	\$57,747
2017 Summary			
Population	38,883	54,985	67,907
Households	17,879	25,172	30,644
Families	8,736	12,771	16,125
Average Household Size	2.07	2.11	2.15
Owner Occupied Housing Units	8,321	12,276	15,415
Renter Occupied Housing Units	9,559	12,896	15,229
Median Age	39.9	39.7	39.7
Median Household Income	\$47,037	\$45,249	\$44,954
Average Household Income	\$66,946	\$64,256	\$64,146
Trends: 2012-2017 Annual Rate			
Population	0.64%	0.56%	0.52%
Households	0.65%	0.55%	0.50%
Families	0.70%	0.60%	0.55%
Owner Households	0.75%	0.67%	0.65%
Median Household Income	2.37%	2.20%	2.17%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Comparison Profile

Wonju
 2305 Colonial Ave SW, Roanoke, VA, 24015
 Drive Time: 9 minutes

Latitude: 37.25359
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2012 Households by Income	0 - 7 minutes		0 - 8 minutes		0 - 9 minutes	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	3,090	17.9%	4,388	17.9%	5,316	17.8%
\$15,000 - \$24,999	1,868	10.8%	2,708	11.1%	3,363	11.3%
\$25,000 - \$34,999	2,209	12.8%	3,327	13.6%	4,097	13.7%
\$35,000 - \$49,999	2,757	15.9%	3,998	16.3%	4,904	16.4%
\$50,000 - \$74,999	2,983	17.2%	4,228	17.3%	5,054	16.9%
\$75,000 - \$99,999	1,585	9.2%	2,170	8.9%	2,591	8.7%
\$100,000 - \$149,999	1,775	10.3%	2,382	9.7%	3,019	10.1%
\$150,000 - \$199,000	520	3.0%	655	2.7%	791	2.6%
\$200,000+	523	3.0%	631	2.6%	751	2.5%

Median Household Income	\$41,835		\$40,576		\$40,381	
Average Household Income	\$60,163		\$57,820		\$57,747	
Per Capita Income	\$29,094		\$27,390		\$26,827	

2017 Households by Income	0 - 7 minutes		0 - 8 minutes		0 - 9 minutes	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	3,328	18.6%	4,696	18.7%	5,692	18.6%
\$15,000 - \$24,999	1,530	8.6%	2,214	8.8%	2,750	9.0%
\$25,000 - \$34,999	1,934	10.8%	2,920	11.6%	3,588	11.7%
\$35,000 - \$49,999	2,536	14.2%	3,689	14.7%	4,509	14.7%
\$50,000 - \$74,999	2,873	16.1%	4,080	16.2%	4,866	15.9%
\$75,000 - \$99,999	2,298	12.9%	3,155	12.5%	3,758	12.3%
\$100,000 - \$149,999	2,153	12.0%	2,903	11.5%	3,667	12.0%
\$150,000 - \$199,000	680	3.8%	855	3.4%	1,030	3.4%
\$200,000+	546	3.1%	661	2.6%	785	2.6%

Median Household Income	\$47,037		\$45,249		\$44,954	
Average Household Income	\$66,946		\$64,256		\$64,146	
Per Capita Income	\$32,198		\$30,296		\$29,659	

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Comparison Profile

Wonju
 2305 Colonial Ave SW, Roanoke, VA, 24015
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Latitude: 37.25359
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2010 Population by Age	0 - 7 minutes		0 - 8 minutes		0 - 9 minutes	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	2,176	5.9%	3,264	6.2%	4,153	6.4%
Age 5 - 9	2,036	5.5%	3,017	5.7%	3,840	5.9%
Age 10 - 14	1,886	5.1%	2,782	5.3%	3,583	5.5%
Age 15 - 19	1,888	5.1%	2,856	5.4%	3,685	5.6%
Age 20 - 24	2,540	6.9%	3,517	6.7%	4,284	6.6%
Age 25 - 34	5,878	15.9%	8,143	15.5%	9,791	15.0%
Age 35 - 44	5,145	13.9%	7,203	13.7%	8,799	13.5%
Age 45 - 54	5,632	15.2%	7,956	15.1%	9,859	15.1%
Age 55 - 64	4,619	12.5%	6,674	12.7%	8,333	12.8%
Age 65 - 74	2,414	6.5%	3,454	6.6%	4,332	6.6%
Age 75 - 84	1,721	4.7%	2,446	4.6%	3,049	4.7%
Age 85+	1,021	2.8%	1,383	2.6%	1,617	2.5%

2012 Population by Age	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	2,198	5.8%	3,287	6.1%	4,175	6.3%	3,853	5.8%
Age 5 - 9	2,050	5.4%	3,029	5.7%	3,568	5.4%	3,557	5.4%
Age 10 - 14	1,888	5.0%	2,774	5.2%	3,568	5.4%	3,557	5.4%
Age 15 - 19	1,835	4.9%	2,763	5.2%	3,557	5.4%	3,557	5.4%
Age 20 - 24	2,624	7.0%	3,623	6.8%	4,403	6.7%	4,403	6.7%
Age 25 - 34	6,031	16.0%	8,333	15.6%	10,001	15.1%	10,001	15.1%
Age 35 - 44	5,077	13.5%	7,078	13.2%	8,633	13.1%	8,633	13.1%
Age 45 - 54	5,571	14.8%	7,833	14.6%	9,684	14.6%	9,684	14.6%
Age 55 - 64	4,904	13.0%	7,052	13.2%	8,789	13.3%	8,789	13.3%
Age 65 - 74	2,636	7.0%	3,750	7.0%	4,693	7.1%	4,693	7.1%
Age 75 - 84	1,749	4.6%	2,474	4.6%	3,076	4.6%	3,076	4.6%
Age 85+	1,091	2.9%	1,474	2.8%	1,721	2.6%	1,721	2.6%

2017 Population by Age	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	2,255	5.8%	3,355	6.1%	4,252	6.3%	3,916	5.8%
Age 5 - 9	2,094	5.4%	3,084	5.6%	3,916	5.8%	3,916	5.8%
Age 10 - 14	1,953	5.0%	2,861	5.2%	3,676	5.4%	3,676	5.4%
Age 15 - 19	1,807	4.6%	2,708	4.9%	3,480	5.1%	3,480	5.1%
Age 20 - 24	2,500	6.4%	3,430	6.2%	4,155	6.1%	4,155	6.1%
Age 25 - 34	6,220	16.0%	8,558	15.6%	10,246	15.1%	10,246	15.1%
Age 35 - 44	5,087	13.1%	7,061	12.8%	8,596	12.7%	8,596	12.7%
Age 45 - 54	5,320	13.7%	7,443	13.5%	9,181	13.5%	9,181	13.5%
Age 55 - 64	5,297	13.6%	7,580	13.8%	9,428	13.9%	9,428	13.9%
Age 65 - 74	3,278	8.4%	4,646	8.4%	5,806	8.6%	5,806	8.6%
Age 75 - 84	1,894	4.9%	2,667	4.9%	3,314	4.9%	3,314	4.9%
Age 85+	1,179	3.0%	1,590	2.9%	1,856	2.7%	1,856	2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

June 21, 2013

Made with Esri Business Analyst



Demographic and Income Comparison Profile

Wonju
 2305 Colonial Ave SW, Roanoke, VA, 24015
 Drive Time: 9 minutes

Latitude: 37.25359
 Longitude: -79.95821

2010 Race and Ethnicity	0 - 7 minutes		0 - 8 minutes		0 - 9 minutes	
	Number	Percent	Number	Percent	Number	Percent
White Alone	29,317	79.3%	40,469	76.8%	49,157	75.2%
Black Alone	5,278	14.3%	8,812	16.7%	11,787	18.0%
American Indian Alone	99	0.3%	136	0.3%	164	0.3%
Asian Alone	841	2.3%	1,148	2.2%	1,427	2.2%
Pacific Islander Alone	11	0.0%	26	0.0%	36	0.1%
Some Other Race Alone	443	1.2%	711	1.3%	1,018	1.6%
Two or More Races	966	2.6%	1,394	2.6%	1,738	2.7%
Hispanic Origin (Any Race)	1,325	3.6%	1,956	3.7%	2,574	3.9%

2012 Race and Ethnicity	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	29,742	79.0%	40,904	76.5%	49,590	75.0%		
Black Alone	5,446	14.5%	9,007	16.8%	12,005	18.1%		
American Indian Alone	102	0.3%	141	0.3%	168	0.3%		
Asian Alone	867	2.3%	1,183	2.2%	1,469	2.2%		
Pacific Islander Alone	11	0.0%	28	0.1%	39	0.1%		
Some Other Race Alone	468	1.2%	748	1.4%	1,070	1.6%		
Two or More Races	1,016	2.7%	1,458	2.7%	1,813	2.7%		
Hispanic Origin (Any Race)	1,417	3.8%	2,083	3.9%	2,739	4.1%		

2017 Race and Ethnicity	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	30,216	77.7%	41,409	75.3%	50,097	73.8%		
Black Alone	5,813	14.9%	9,462	17.2%	12,541	18.5%		
American Indian Alone	120	0.3%	163	0.3%	194	0.3%		
Asian Alone	961	2.5%	1,312	2.4%	1,627	2.4%		
Pacific Islander Alone	15	0.0%	36	0.1%	49	0.1%		
Some Other Race Alone	588	1.5%	933	1.7%	1,327	2.0%		
Two or More Races	1,170	3.0%	1,670	3.0%	2,071	3.0%		
Hispanic Origin (Any Race)	1,827	4.7%	2,672	4.9%	3,498	5.2%		

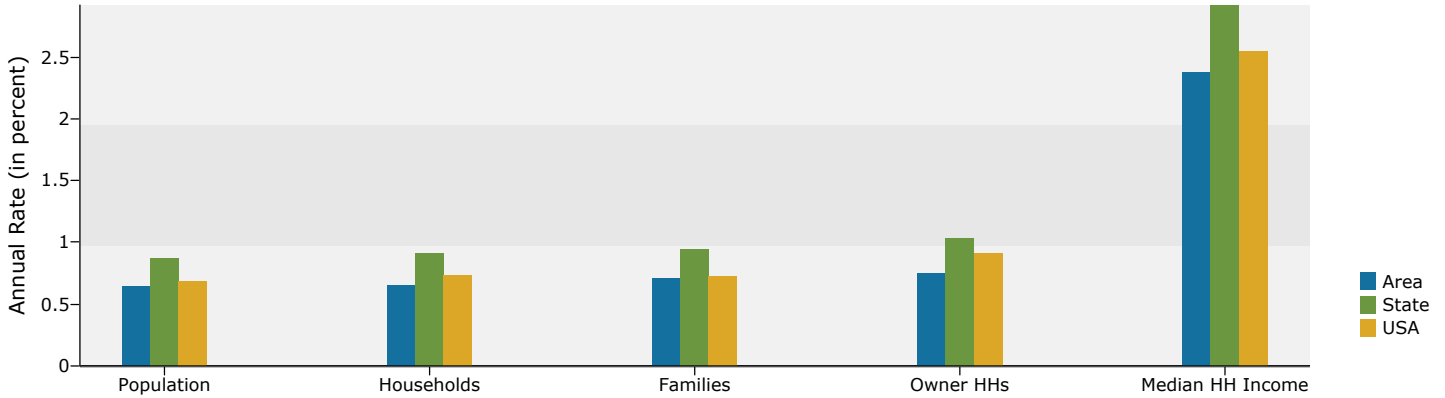
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

Wonju
 2305 Colonial Ave SW, Roanoke, VA, 24015
 Drive Time: 9 minutes

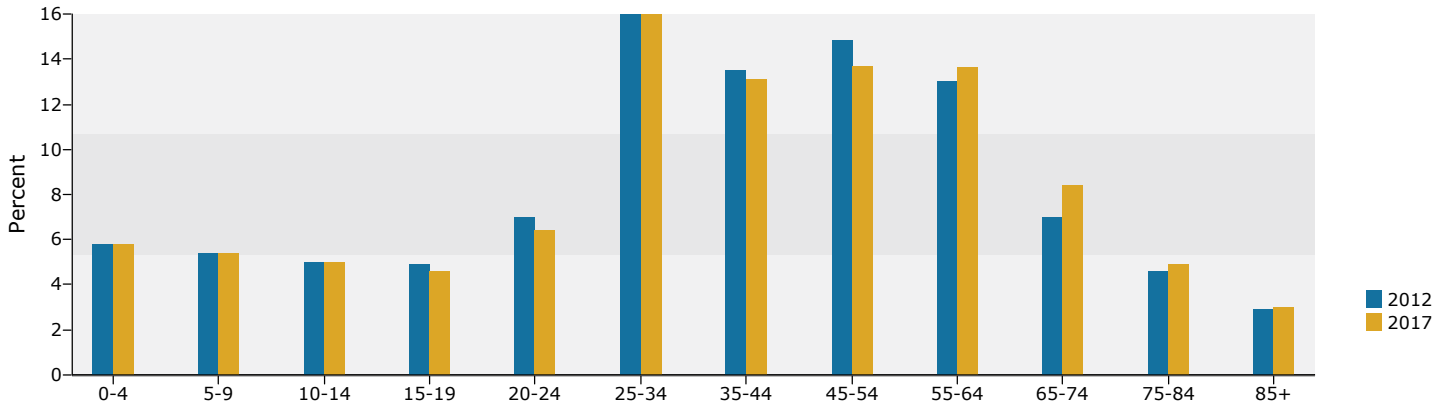
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0 - 7 minutes

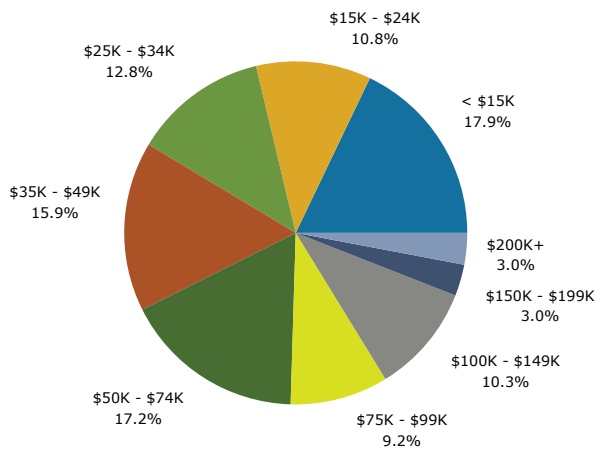
Trends 2012-2017



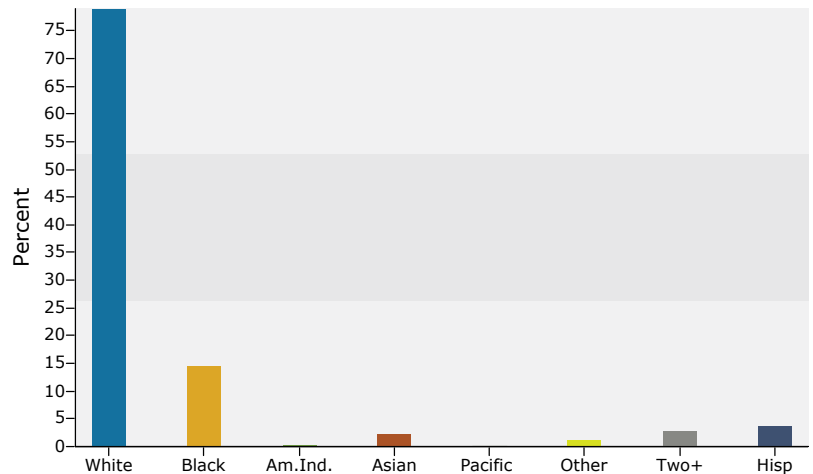
Population by Age



2012 Household Income



2012 Population by Race



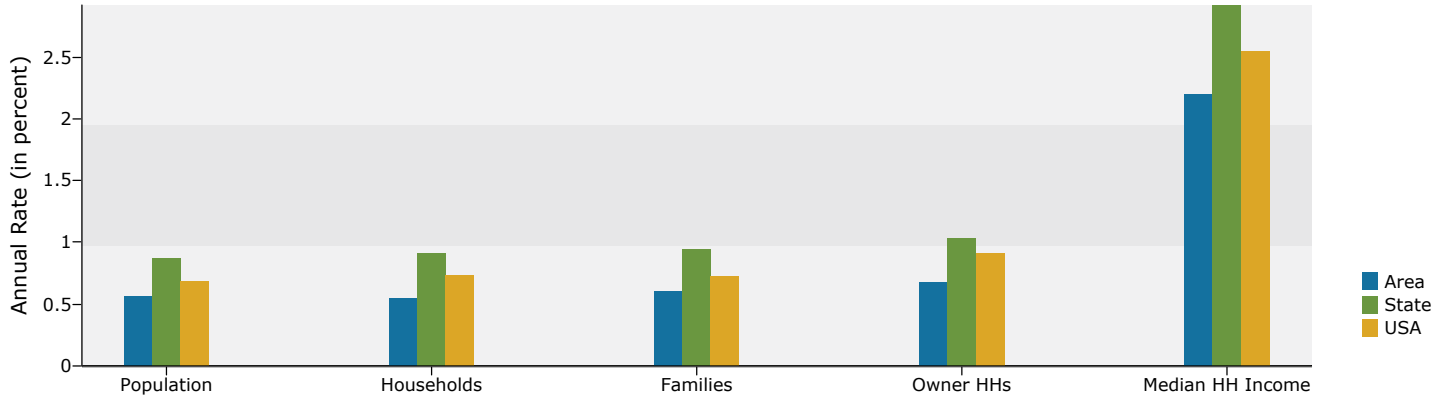
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

Wonju
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 Drive Time: 8 minutes

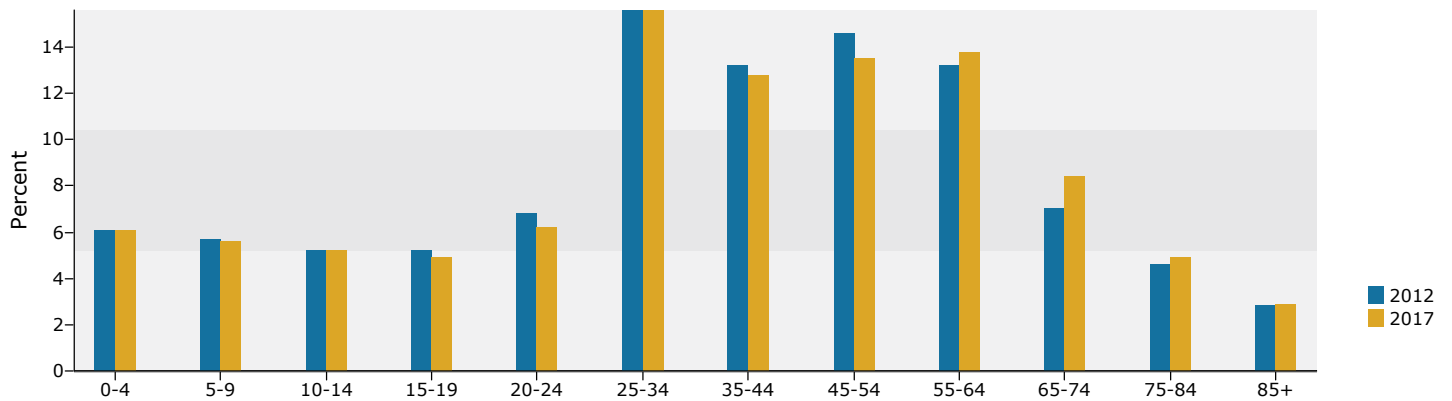
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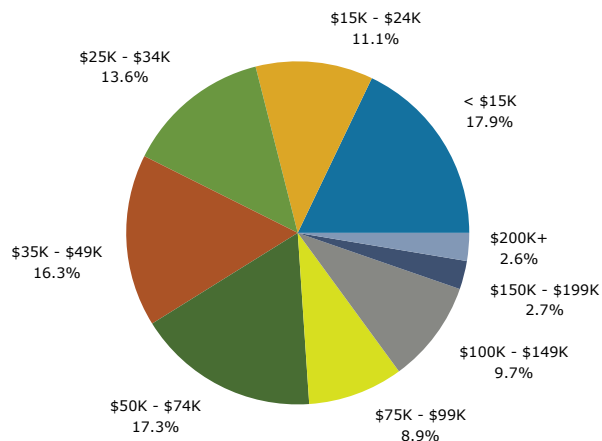
Trends 2012-2017



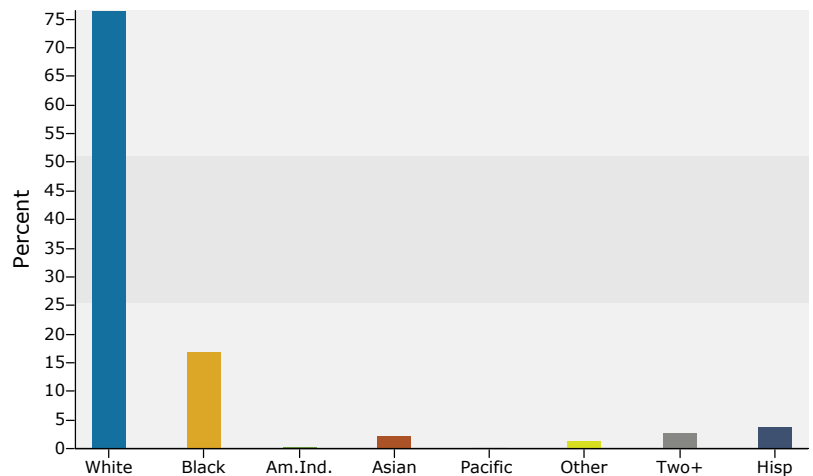
Population by Age



2012 Household Income



2012 Population by Race



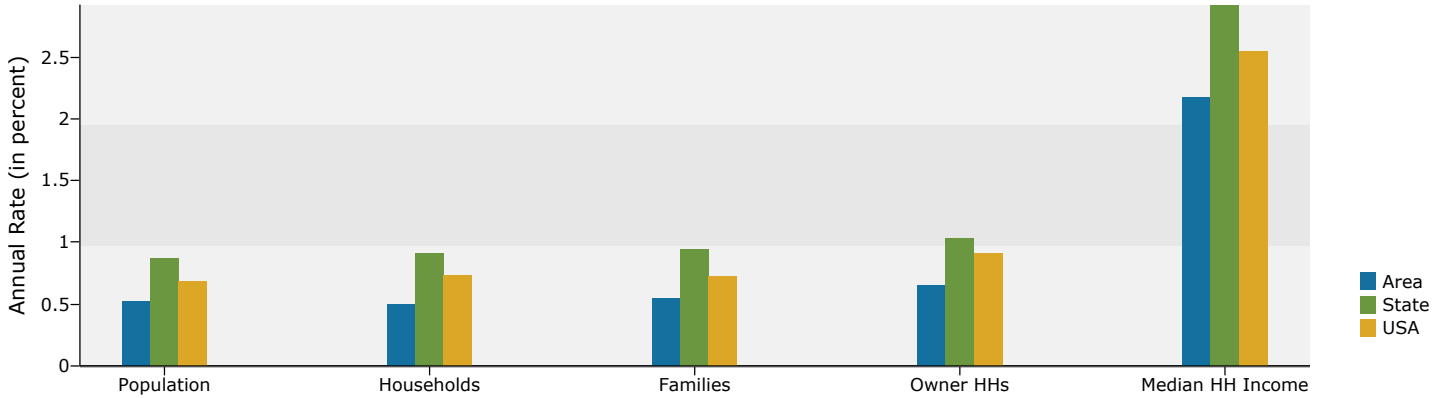
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

Wonju
 2305 Colonial Ave SW, Roanoke, VA, 24015
 Drive Time: 9 minutes

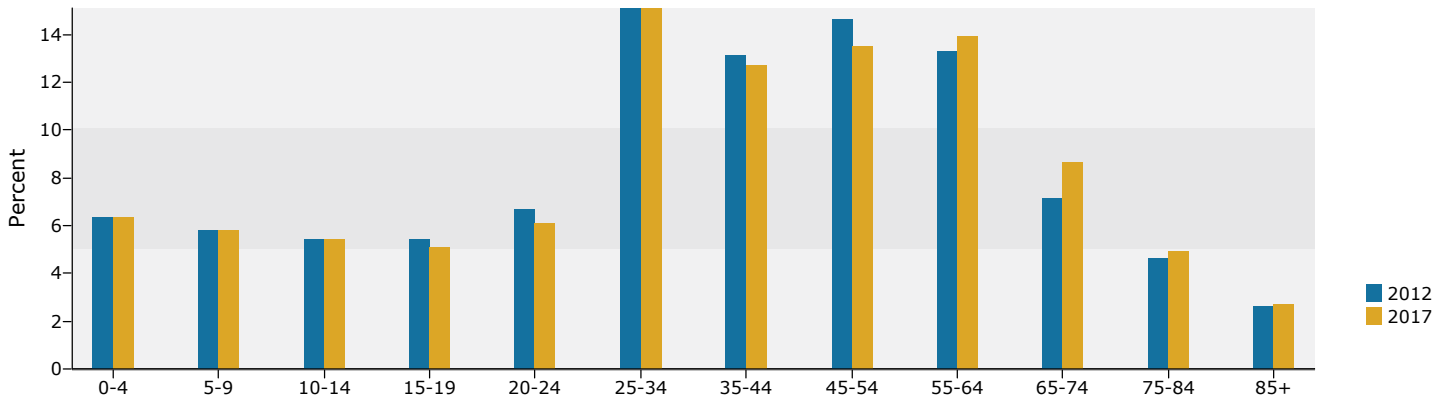
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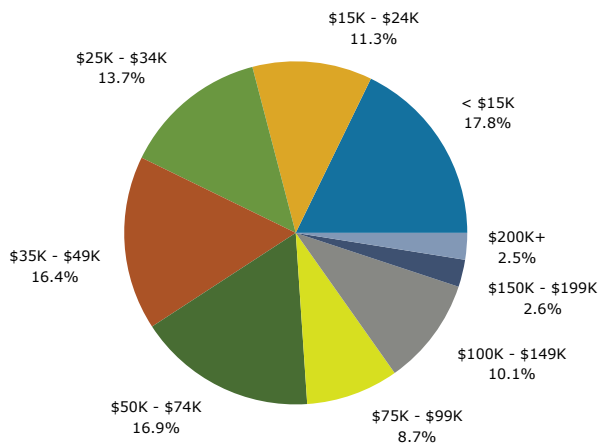
Trends 2012-2017



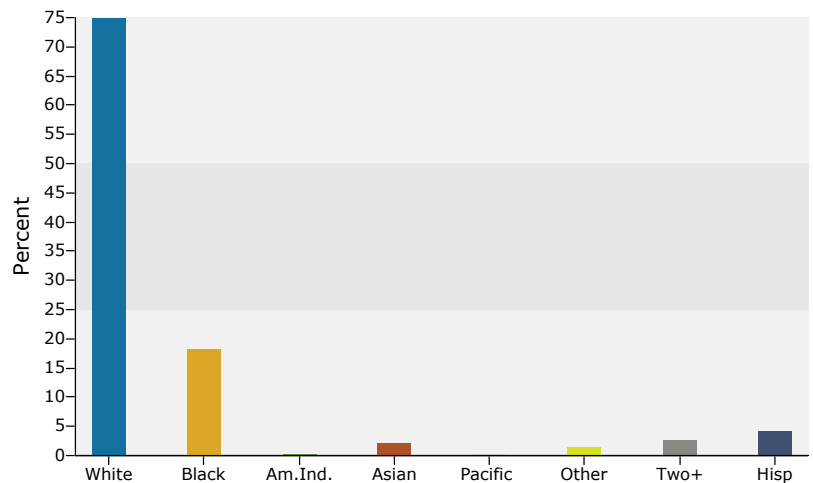
Population by Age



2012 Household Income



2012 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.